# Pre-sales leaflet for United States (2015, December 28)



# Philips

LCD monitor with Webcam, MultiView

- Quad HD
- 27" (68.6 cm)
- 2560 x 1440 display

# 272P4QPJKEB/27

# Crystalclear images, maximum productivity

# with MultiView

This professional Philips PLS display delivers Crystalclear Quad HD 2560x1440 images. MultiView enhances productivity with active dual connect and view. Webcam enables collaboration saving time and money

# **Benefits**

# Brilliant performance

- PLS Quad HD technology ensures 8 bit color, 109 ppi images
- Crystalclear images with Quad HD 2560x1440 pixels
- Webcam with mic to connect and collaborate
- MultiView enables active dual connect and view at same time
- Display Port for daisy chain multi-display usage
- SmartConnect with HDMI, Display port and Dual link DVI
- USB 3.0 enables fast data transfers and smart phone charging
- · Built-in stereo speakers for multimedia

# Features

# PLS Quad HD

This professional Philips display uses latest PLS Quad HD panel giving you ultra high-res brilliant wide angle images with 2560x1440 pixel resolution.

# Sustainable Eco-design

- PowerSensor saves up to 80% energy costs
- 65% post consumer recycled plastics with TCO Edge

# Designed for people

- SmartErgoBase enables people-friendly ergonomic adjustments
- · Low bezel-to-table height for maximum reading comfort

With excellent 8 bit color depth combined with 109 ppi density, you can now enjoy professional true color sRGB images compared to limited 6 bit color depth displays with 82ppi density. Its higher brightness and lower power



consumption relative to conventional wide view angle displays ensure you always have brilliant performance, while saving energy too. It's best suited for professional applications like CAD, Graphics design, Image rendering etc

#### Crystalclear images

These latest Philips screens deliver Crystalclear, Quad HD 2560x1440 or 2560x1080 pixel images. Utilizing high performance panels with high density pixel count, enabled by high bandwidth sources like Displayport, HDMI, Dual link DVI, these new displays will make your images and graphics come alive. Whether you are demanding professional requiring extremely detailed information for CAD-CAM solutions, using 3D graphic applications or a financial wizard working on huge spreadsheets, Philips displays will give you Crystalclear images.

#### PowerSensor



PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if user is present and automatically reduces monitor brightness when user steps away from the desk, cutting energy costs by up to 80 percent and prolonging monitor life

#### Webcam

Embedded webcam and microphone enables you to view and communicate with your colleagues and clients. This simple solution allows you to collaborate and share, saving precious time and travel related costs.

#### MultiView technology

With the ultra high resolution Philips MultiView display you can now experience a world of connectivity in a comfortable way whether at office or at home. MultiView enables active dual connect and view so that you can work with multiple devices like PC and Notebook side-by-side simultaneously, making complex multi-tasking work a breeze. Watching live football feed from your set-top box on right side, while browsing the Internet from your notebook on the left is now easy. You may want to keep an eye on the live news feed with audio in the small window, while working on your latest blog.

## Display Port with Daisy Chain

This Philips display employs Display port 1.2a Multi Stream Transport (MST) technology with HBR2, which doubles the data throughput to 21.6 Gbps. This enables it to daisy chain multiple monitors, thereby increasing your efficiency dramatically. This daisy chain, multi-monitor capability makes this Philips display especially suitable for use in Finance, Banking, control room and other similar environment. To make use of this feature, your PC Graphics Card must be certified to DP1.2 with MST option. For detailed information, please visit http://www.displayport.org/

#### SmartConnect

With a plethora of connectivity, these Philips displays come equipped with multi connections like Dual link DVI, Display Port, universal HDMI connector,

# Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

## Picture/Display

LCD panel type Backlight type Panel Size Effective viewing area Aspect ratio Optimum resolution Response time (typical) SmartResponse (typical) Brightness PLS LCD W-LED system 27 inch / 68.6 cm 596.74 (H) x 335.66 (V) 16:9 2560 x 1440 @ 60Hz 12 ms 6 ms (Gray to Gray) 300 cd/m<sup>2</sup> enabling you to enjoy high resolution uncompressed video and audio content. USB 3.0 option ensures that you can have super speed data transfers while having global connectivity. Regardless of what source you use, you can rest assured that this Philips display will ensure your investment is not made obsolete any time soon!

#### **SmartErgoBase**



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base's people-friendly height, swivel, tilt and rotation angle adjustments position the monitor for maximum comfort that can ease the physical strains of a long workday; cable management reduces cable clutter and keeps the workspace neat and professional.

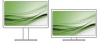
#### USB 3.0 super speed

Super Speed USB 3.0 deploys 5.0 gbit/s transfer rate, which is about 10 times faster than USB 2.0 standard significantly reducing data transfer time saving you time and money. With more bandwidth, super speed transfer rates, better power management and superior overall performance, USB 3.0 sets the latest global standard allowing you to use the large capacity storage devices. Sync-N-Go technology ensures you don't have to wait anymore for bandwidth to be freed up. Your investment in USB 2.0 devices is protected as it is backward compatible.

#### Built-in stereo speakers

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

#### Low bezel-to-table height



The Philips monitor, thanks to its advanced SmartErgoBase, can be lowered down almost to desk level for a comfortable viewing angle. Low bezel-to-table height is the perfect solution if you use bifocals, trifocals or progressive lens glasses for your computing work. Additionally, it allows for users with greatly different heights to use the monitor in their preferred angle and height settings, helping them reduce fatigue and strain.

## TCO Edge

TCO Edge certification is given to products which go beyond existing ecolabeling programs. Over and above standard TCO requirements, it further mandates that the product uses minimum 65% of post consumer recycled plastics, is energy efficient, uses minimal hazardous materials, has 100% recyclable packaging, and is designed for easy recycling amongst other requirements. You can rest assured that this Philips monitor is a cutting edge technology product which is best in class ICT, benefitting you and the planet while helping you make a responsible green IT purchase!

Contrast ratio (typical) SmartContrast Pixel pitch Viewing angle

Picture enhancement Display colors Scanning Frequency sRGB 1000:1

20,000,000 :1 0.233 x 0.233 mm 178° (H) / 178° (V) @ C/R > 10 SmartImage 16.7 M (True 8 bit) 30 - 90 kHz (H) / 56 - 75 Hz (V) Yes

#### Connectivity

USB Signal Input

Sync Input

Audio (In/Out)

## Convenience

Built-in Speakers Built-in webcam

MultiView

User convenience

Control software OSD Languages

Other convenience

Plug & Play Compatibility

#### Stand

Height adjustment Pivot Swivel Tilt 150 mm 90 degree

-65/65 degree

-5/20 degree

23 W (typ.)

0.3W (typ.)

Operation - White

100-240VAC, 50-60Hz

639 x 580 x 242 mm

method)

Built-in

39.2 W (typ.) (EnergyStar 6.0 test

Zero watts with Zero switch

Standby mode- White (blinking)

#### Power

ECO mode On mode

Standby mode Off mode Power LED indicator

Power supply

## Dimensions

Product with stand(max height)

USB 3.0 x 3 DVI-Dual Link (digital, HDCP) DisplayPort HDMIx2 Separate Sync Sync on Green PC audio-in Headphone out

2Wx2 2.0 megapixel camera with microphone and LED indictor PIP/PBP mode 2x devices SmartImage Menu Multiview Power On/Off User SmartControl Premium Brazil Portuguese Czech Dutch English Finnish French German Greek Hungarian Italian Japanese Polish Portuguese Russian Simplified Chinese Spanish Swedish Traditional Chinese Turkish Ukranian Kensington lock VESA mount (100x100mm) DDC/CI Mac OS X sRGB Windows 8/7/XP

Product with<br/>stand(max height)25.2 x 22.8 x 9.5 inch<br/>639 x 405 x 64 mmProduct without<br/>stand (mm)639 x 405 x 64 mmProduct without<br/>stand in inch25.2 x 15.9 x 2.5 inch<br/>stand in inchPackaging in mm<br/>(WxHxD)750 x 234 x 490 mm<br/>29.5 x 9.2 x 19.3 inch<br/>(WxHxD)

#### Weight

Product with stand 8.5 kg (kg) Product with stand 18.7 lb (lb) Product without 5.7 kg stand (kg) Product without 12.54 lb stand (lb) Product with pack-11.35 kg aging (kg) Product with pack-24.97 lb aging (lb)

# Operating conditions

Temperature range (operation) Temperature range (storage) Relative humidity Altitude 0°C to 40°C °C -20°C to 60°C °C

20%-80 % Operation: +12,000ft (3,658m), Nonoperation: +40,000ft (12,192m) 30,000 hour(s)

#### Sustainability

MTBF

Environmental and energy

```
Recyclable packaging
material
Post consumer recy-
cled plastic
Specific Substances
```

PowerSensor EnergyStar 6.0 RoHS TCO edge 100 % 65%

EPEAT Gold\*

PVC / BFR free housing Mercury free Lead free

# Compliance and standards

Regulatory Approvals

BSMI CE Mark FCC Class B GOST SASO SEMKO TCO 6.0 TUV Ergo TUV/GS UL/cUL WEEE

# Cabinet

Front bezel
Rear cover
Foot
Finish

Black Black Black Texture

\* EPEAT Gold is valid only where Philips registers the product. Please visit www.epeat.net for registration status in your country.



data subject to change 2015, December 28

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