

**QHD LCD Monitor with PowerSensor** 

- B Line
- 27" (68.6 cm) Quad HD (2560 x 1440)

272B7QP|EB/01

## Crisp views, efficient performance

## with PowerSensor

The Philips PowerSensor display using 85% post consumer recycled plastics and PVC, BFR-free housing is ideal for eco-friendly productivity

## **Benefits**

## Brilliant performance

- Crystal clear images with Quad HD 2560 x 1440 pixels
- IPS technology for full colours and wide viewing angles
- Narrow border display for seamless appearance
- · SmartImage pre-sets for easy optimised image settings

## Designed for comfortable productivity

- LowBlue Mode for easy-on-the-eyes productivity
- · Less eye fatigue with Flicker-Free technology
- SmartErgoBase enables user-friendly ergonomic adjustments

## Features for the way you work

- Built-in stereo speakers for multimedia
- USB 3.0 enables fast data transfers and smart phone charging
- SmartConnect with DisplayPort, HDMI and VGA connections

## Sustainable Eco-design

• PowerSensor saves up to 80% energy costs

# PHILIPS

#### Features

#### CrystalClear images

These latest Philips screens deliver CrystalClear, Quad HD 2560x1440 or 2560x1080 pixel images. Utilising high-performance panels with a high-density pixel count, enabled by high-bandwidth sources like DisplayPort, HDMI, Dual link DVI, these new displays will make your images and graphics come alive. Whether you are a demanding professional requiring extremely detailed information for CAD-CAM solutions, using 3D graphic applications or a financial wizard working on huge spreadsheets, Philips displays will give you CrystalClear images.

#### **IPS** technology



IPS displays use advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle — even in 90-degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colours, making it ideal not only for Photos, films and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

#### Ultra-narrow Border



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setups like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

#### SmartImage



SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and optimises your display performance. This user-friendly interface allows you to select various modes, like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the contrast, colour saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time at the touch of a single button!

#### LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode

setting uses a smart software technology to reduce harmful shortwave blue light.

#### Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

#### **SmartErgoBase**



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The user-friendly height, swivel, tilt and rotation angle adjustments of the base allow the monitor to be positioned for maximum comfort to help ease the physical strains of a long workday. In addition, cable management reduces cable clutter and keeps the workspace neat and professional.

#### Built-in stereo speakers

A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

#### USB 3.0 super speed

Super-Speed USB 3.0 deploys a 5.0 gbit/s transfer rate, which is about 10 times faster than the USB 2.0 standard, significantly reducing data transfer time and saving you time and money. With more bandwidth, super-speed transfer rates, better power management and superior overall performance, USB 3.0 sets the latest global standard allowing you to use large-capacity storage devices. Sync-N-Go technology ensures you don't have to wait for bandwidth to be freed up any more. Your investment in USB 2.0 devices is protected as it is backwards-compatible.

#### SmartConnect

With a plethora of connectivity, these Philips displays come equipped with multiple connections like VGA, Display Port and universal HDMI connector, enabling you to enjoy high-resolution uncompressed video and audio content. USB connections ensure that you can have super-speed data transfers while having global connectivity. Regardless of what source you use, you can rest assured that this Philips display will ensure your investment is not made obsolete any time soon!

#### PowerSensor



PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if the user is present and then automatically

reduces monitor brightness when then user steps away from the desk, cutting energy costs by up to 80 percent and prolonging monitor life

## Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

## Picture/Display

LCD panel type Backlight type Panel Size Effective viewing area Aspect ratio Optimum resolution Response time (typical) Brightness Contrast ratio (typical) SmartContrast Pixel pitch Viewing angle Flicker-free Picture enhancement Display colours Scanning Frequency sRGB

## Connectivity

Signal Input

Sync Input

USB Audio (In/Out)

#### Convenience

Built-in Speakers User convenience

Control software OSD Languages

Other convenience

Plug and Play Compatibility IPS technology W-LED system 27 inch / 68.5 cm 596.7 (H) x 335.7 (V) 16:9 2560 x 1440 @ 60Hz 5 ms (Grey to Grey)\*

350 cd/m<sup>2</sup> 1000:1

20,000,000:1 0.233 x 0.233 mm 178° (H)/178° (V) Yes SmartImage 16.7M (True 8 bit) 30 - 99 kHz (H) / 50 - 76 Hz (V) Yes

VGA (Analogue) DisplayPort 1.2 HDMI 1.4 Separate Sync Sync on Green USB 3.0 x 2 (1 w/fast charging)\* PC audio-in Headphone out

2 W x 2 SmartImage Input PowerSensor Menu Power On/Off LowBlue Mode SmartControl Brazil Portuguese Czech Dutch English Finnish French German Greek Hungarian Italian Japanese Korean Polish Portuguese Russian Simplified Chinese Spanish Swedish Traditional Chinese Turkish Ukrainian Kensington lock VESA mount (100 x 100 mm) DDC/CI Mac OS X sRGB Windows 10 / 8.1 / 8 / 7

#### Stand

Height adjustment Pivot Swivel Tilt

## Power

ECO mode On mode Standby mode Off mode Power LED indicator Power supply 20.7 W (typ.) 24.1 W (typ.) (EnergyStar 7.0 test method) <0.3 W (typ.) Zero watts with Zero switch Operation - White Standby mode - White (flashing) Built-in 100-240 VAC, 50-60 Hz

614 x 548 x 257 mm

614 x 372 x 56 mm

690 x 458 x 252 mm

7.86 kg

5.44 kg

10.62 kg

0°C to 40°C °C

-20°C to 60°C °C

130 mm

90 degree

-175/175 degree

-5/20 degree

#### Dimensions

Product with stand (max height) Product without stand (mm) Packaging in mm (W x H x D)

#### Weight

Product with stand (kg) Product without stand (kg) Product with packaging (kg)

#### **Operating conditions**

Temperature range (operation) Temperature range (storage) Relative humidity Altitude

20%–80% % Operation: +12,000 ft (3658 m), Nonoperation: +40,000 ft (12,192 m) 70,000 hrs (excluded backlight)

## MTBF (demonstrated)

## Sustainability

Environmental and energy

Recyclable packaging material Post-consumer recycled plastic Specific Substances EPEAT Gold\* TCO edge RoHS 100 %

85%

PowerSensor

EnergyStar 7.0

PVC/BFR free housing Mercury free Lead free

## Compliance and standards Regulatory Approvals

CE Mark FCC Class B SEMKO cETLus CU-EAC TCO edge TUV Ergo TUV/GS EPA

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WEEE ICES-003 UKRAINIAN

### Cabinet

Front bezel

Black

Rear cover Foot Finish

Black Black Texture

\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.

\* EPEAT Gold is valid only where Philips registers the product. Please visit www.epeat.net for registration status in your country. \* Fast charging through BC 1.2 standard

\* Response time value equal to SmartResponse



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