

Full HD LCD monitor

- V Line
- 24 (23.8" / 60.5 cm diag.) Full HD (1920 x 1080)

243V7Q|AB/27

Vivid, crisp images, from edge-to-edge

A perfect all around display with stunning images that stretch from edge-to edge, made easy on the eyes, in a compact slim design.

Benefits

Vivid pictures every time

- IPS LED wide view technology for image and color accuracy
- 16:9 Full HD display for crisp detailed images
- Narrow border display for a seamless appearance
- SmartContrast for rich black details
- SmartImage presets for easy optimized image settings

Easy on the eyes

- · Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity

· EasyRead mode for a paper-like reading experience

Experience true multimedia

- Built-in speakers for audio without desktop clutter
- SmartConnect with DisplayPort, HDMI and VGA connections

Perfectly designed for your space

· VESA mount allows for flexibility



Features

IPS technology



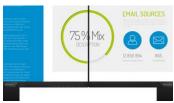
IPS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

UltraNarrow Border



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setup like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

SmartContrast



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

SmartImage



SmartImage is an exclusive leading edge Philips technology that analyzes the content displayed on your screen and gives you optimized display performance. This user friendly interface allows you to select various modes like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimizes the contrast, color saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

EasyRead mode



Built-in speakers

A pair of stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

SmartConnect

With a plethora of connectivity, these Philips displays come equipped with multi connections like VGA, Display Port, universal HDMI connector, enabling you to enjoy high resolution uncompressed video and audio content. USB connections ensures that you can have super speed data transfers while having global connectivity. Regardless of what source you use, you can rest assured that this Philips display will ensure your investment is not made obsolete any time soon!

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Picture/D)icn	lav

LCD panel type IPS technology Backlight type W-LED system 23.8 inch / 60.5 cm Panel Size Effective viewing area 527.04 (H) x 296.46 (V) Aspect ratio 16:9 1920 x 1080 @ 60 Hz Optimum resolution

Pixel Density 93 PPI Response time 5 ms (GtG)*

(typical)

Brightness 250 cd/m² 10,000,000:1 SmartContrast Contrast ratio 1000:1

(typical)

Pixel pitch 0.275 x 0.275 mm Viewing angle 178° (H) / 178° (V) @ C/R > 10

Flicker-free Yes

Display colors 16.7 M

Scanning Frequency 30 -83 kHz (H) / 56 -76 Hz (V)

LowBlue Mode Yes Yes sRGB

Connectivity

Sync Input

VGA (Analog) HDMI (digital, HDCP) Signal Input

DisplayPort 1.2 Separate Sync Sync on Green

Audio (In/Out) PC audio-in Headphone out

Convenience

2W x 2 **Built-in Speakers** Power On/Off User convenience Menu/OK

Volume/Up Input/Down SmartImage/Back **Brazil Portuguese**

OSD Languages Czech

Dutch English **Finnish** French German Greek Hungarian Italian Japanese Korean Polish Portuguese Russian Spanish

Simplified Chinese Swedish

Turkish Traditional Chinese

DDC/CI

Ukranian Other convenience Kensington lock VESA mount (100x100mm)

Plug & Play Compatibility

Mac OS X

sRGB

Windows 10 / 8.1 / 8 / 7

Stand

Tilt -5/20 degree

Power

On mode 13.82 W (typ.) (EnergyStar 7.0 test

method)

Standby mode 0.5 W (typ.) 0.5 W (typ.) Off mode

Operation - White Power LED indicator

Standby mode- White (blinking)

Power supply

100-240VAC, 50-60Hz

Dimensions

Product with stand 540 x 415 x 209 mm (mm)

Product with stand in 21.3 x 16.3 x 8.2 inch inch Product without 540 x 325 x 45 mm

stand (mm) Product without

21.3 x 12.8 x 1.8 inch stand in inch 588 x 465 x 115 mm

Packaging in mm (WxHxD) Packaging in inch (WxHxD)

 $23.1 \times 18.3 \times 4.5$ inch

Weight

Product with stand 3.50 kg (kg) Product with stand

7.70 lb (lb) Product without 3.08 kg

stand (kg) Product without 6.78 lb

stand (lb) Product with pack-4.82 kg aging (kg) Product with pack-10.60 lb

aging (lb)

Operating conditions

Temperature range 0°C to 40°C °C

(operation) -20°C to 60°C °C Temperature range (storage)

Relative humidity 20%-80 %

Operation: +12,000ft (3,658m), Non-Altitude operation: +40,000ft (12,192m) **MTBF** 50,000 (Excluded backlight) hour(s)

Sustainability

Environmental and

energy

EnergyStar 7.0 EPEAT Gold **RoHS** Lead-free Mercury Free 100 %

Recyclable packaging

material

Compliance and standards

Regulatory Approvals CU

SEMKO cETLus

TUV/ISO9241-307 WEEE TCO certified CE Mark FCC Class B ICES-003 **RCM**

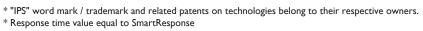
UKRAINIAN KCC

TUV Cert. - blue light cut-off

Cabinet

Color Black Finish Textured

> data subject to change 2018, September 7





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