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1. Important

This electronic user's guide is intended for anyone who uses the Philips monitor. Take time to read this user's manual before you use your monitor. It contains important information and notes regarding the operation of your monitor.

The Philips guarantee applies provided the product is handled properly for its intended use, in accordance with its operating instructions and upon presentation of the original invoice or cash receipt, indicating the date of purchase, dealer's name and model and production number of the product.

1.1 Safety precautions and maintenance

Warnings

Use of controls, adjustments or procedures other than those specified in this documentation may result in exposure to shock, electrical hazards and/or mechanical hazards.

Read and follow these instructions when connecting and using your computer monitor.

Operation

- Please Keep the monitor out of direct sunlight, very strong bright lights and away from any other heat source. Lengthy exposure to this type of environment may result in discoloration and damage to the monitor.
- Remove any object that could fall into ventilation holes or prevent proper cooling of the monitor's electronics.
- Do not block the ventilation holes on the cabinet.

- When positioning the monitor, make sure the power plug and outlet are easily accessible.
- If turning off the monitor by detaching the power cable or DC power cord, wait for 6 seconds before attaching the power cable or DC power cord for normal operation.
- Please use approved power cord provided by Philips at all times. If your power cord is missing, please contact your local service center. (Please refer to Customer Care Consumer Information Center)
- Do not subject the monitor to severe vibration or high impact conditions during operation.
- Do not knock or drop the monitor during operation or transportation.

Maintenance

- To protect your monitor from possible damage, do not put excessive pressure on the LCD panel. When moving your monitor, grasp the frame to lift; do not lift the monitor by placing your hand or fingers on the LCD panel.
- Unplug the monitor if you are not going to use it for an extensive period of time.
- Unplug the monitor if you need to clean it with a slightly damp cloth.
 The screen may be wiped with a dry cloth when the power is off.
 However, never use organic solvent, such as, alcohol, or ammonia-based liquids to clean your monitor.
- To avoid the risk of shock or permanent damage to the set, do not expose the monitor to dust, rain, water, or excessive moisture environment.
- If your monitor gets wet, wipe it with dry cloth as soon as possible.
- If foreign substance or water gets in your monitor, please turn the power

off immediately and disconnect the power cord. Then, remove the foreign substance or water, and send it to the maintenance center.

- Do not store or use the monitor in locations exposed to heat, direct sunlight or extreme cold.
- In order to maintain the best performance of your monitor and use
 it for a longer lifetime, please use
 the monitor in a location that falls
 within the following temperature
 and humidity ranges.
 - Temperature: 0-40°C 32-104°F
 - Humidity: 20-80% RH
- IMPORTANT: Always activate a moving screen saver program when you leave your monitor unattended.
 Always activate a periodic screen refresh application if your monitor will display unchanging static content. Uninterrupted display of still or static images over an extended period may cause "burn in", also known as "after-imaging" or "ghost imaging", on your screen.
- "Burn-in", "after-imaging", or "ghost imaging" is a well-known phenomenon in LCD panel technology.
 In most cases, the "burned in" or "after-imaging" or "ghost imaging" will disappear gradually over a period of time after the power has been switched off

Warning

Failure to activate a screen saver, or a periodic screen refresh application may result in severe "burn-in" or "afterimage" or "ghost image" symptoms that will not disappear and cannot be repaired. The damage mentioned above is not covered under your warranty.

Service

- The casing cover should be opened only by qualified service personnel.
- If there is any need for any document for repair or integration,
 please contact with your local
 service center. (please refer to the
 chapter of "Consumer Information
 Center")
- For transportation information, please refer to "Technical Specifications".
- Do not leave your monitor in a car/ trunk under direct sun light.



Consult a service technician if the monitor does not operate normally, or you are not sure what procedure to take when the operating instructions given in this manual have been followed.

1.2 Notational Descriptions

The following subsections describe notational conventions used in this document.

Notes, Cautions and Warnings

Throughout this guide, blocks of text may be accompanied by an icon and printed in bold or italic type. These blocks contain notes, cautions or warnings. They are used as follows:



This icon indicates important information and tips that help you make better use of your computer system.

Caution

This icon indicates information that tells you how to avoid either potential damage to hardware or loss of data.

Warning

This icon indicates the potential for bodily harm and tells you how to avoid the problem.

Some warnings may appear in alternate formats and may not be accompanied by an icon. In such cases, the specific presentation of the warning is mandated by the relevant regulatory authority.

Federal Communication Commission Interference Statement

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

If device include 15B

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one of the following measures:

 Reorient or relocate the receiving antenna

- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

FCC Caution: Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate this equipment.

This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter.

Radiation Exposure Statement:

The product comply with the FCC/IC RF Exposure for Low Power Consumer Wireless Power Transfer. RF exposure limit set forth for an uncontrolled environment and are safe for intended operation as described in this manual. The further RF exposure that compliance was demonstrated at 10cm and greater separation from the user body or set the device to lower output power if such function is available.

Industry Canada statement

This device complies with ISED's licence-exempt RSSs. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Le présent appareil est conforme aux CNR d' ISED applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes: (1) le dispositif ne doit pas produire de brouillage préjudiciable, et (2) ce dispositif doit accepter

tout brouillage reçu, y compris un brouillage susceptible de provoquer un fonctionnement indésirable

Radiation Exposure Statement:

The product comply with the IC RF Exposure for Low Power Consumer Wireless Power Transfer. RF exposure limit set forth for an uncontrolled environment and are safe for intended operation as described in this manual. The further RF exposure that compliance was demonstrated at 10cm and greater separation from the user body or set the device to lower output power if such function is available.

Déclaration d'exposition aux radiations:

Le produit est conforme à l'exposition RF IC pour le transfert de puissance sans fil de consommateurs de faible puissance. La limite d'exposition RF fixée pour un environnement non contrôlé est sans danger pour le fonctionnement prévu tel que décrit dans ce manuel. L'exposition RF supplémentaire que la conformité a été démontrée à 10 cm et plus de séparation du corps de l'utilisateur ou de mettre l'appareil à la puissance de sortie inférieure si une telle fonction est disponible.

1.3 Disposal of product and packing material

Waste Electrical and Electronic Equipment-WEEE



This marking on the product or on its packaging illustrates that, under European Directive 2012/19/EU governing used electrical and electronic appliances, this product may not be disposed of with normal household waste. You are responsible for disposal of this equipment through a designated waste electrical and electronic equipment collection. To determine the locations for dropping off such waste electrical and electronic, contact your local government office, the waste disposal organization that serves your household or the store at which you purchased the product.

Your new monitor contains materials that can be recycled and reused. Specialized companies can recycle your product to increase the amount of reusable materials and to minimize the amount to be disposed of.

All redundant packing material has been omitted. We have done our utmost to make the packaging easily separable into mono materials.

Please find out about the local regulations on how to dispose of your old monitor and packing from your sales representative.

Taking back/Recycling Information for Customers

Important

Philips establishes technically and economically viable objectives to optimize the environmental performance of the organization's product, service and activities.

From the planning, design and production stages, Philips emphasizes the important of making products that can easily be recycled. At Philips, end-of-life management primarily entails participation in national takeback initiatives and recycling programs whenever possible, preferably in cooperation with competitors, which recycle all materials (products and related packaging material) in accordance with all Environmental Laws and taking back program with the contractor company.

Your display is manufactured with high quality materials and components which can be recycled and reused.

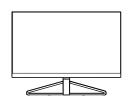
To learn more about our recycling program please visit

http://www.philips.com/a-w/about/sustainability.html

2. Setting up the monitor

2.1 Installation

Package contents









AC/DC Adapter





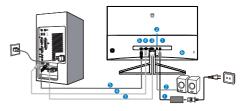
* Different according to region.

Note

278C7QJS:Use only the AC/DC adapter model: Philips ADPC2065/ADPC1936(for China).

278C7QJCS:Use only the AC/DC adapter model: Philips ADPC2065.

Connecting to your PC



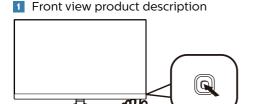


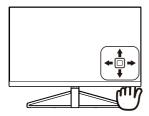
- AC/DC power input
- 2 Audio out
- **3** VGA input
- 4 HDMI input
- **6** DP input
- **6** Kensington anti-theft lock
- Wireless charging (278C7QJCS)

Connect to PC

- 1. Connect the power cord to the back of the monitor firmly.
- 2. Turn off your computer and unplug its power cable.
- 3. Connect the monitor signal cable to the video connector on the back of your computer.
- 4. Plug the power cord of your computer and your monitor into a nearby outlet.
- Turn on your computer and monitor. If the monitor displays an image, installation is complete.

2.2 Operating the monitor





0	Press to switch power on. Press more than 3 second to switch power off.			
Access the OSD menu. Confirm the OSD adjustment.				
3	278C7QJCS: Press to swit wireless charging ON or OFF. 278C7QJS: Adjust the speaker volume. Adjust the OSD menu.			
0 1		Change the signal input source.		
	Adjust the OSD menu.			
6 ←		SmartImage. There are multiple selections : Text, Office, Photo, Movie, Game, Economy, LowBlue Mode and Off.		
		Return to previous OSD level.		

2 Description of the On Screen Display

What is On-Screen Display (OSD)?

On-Screen Display (OSD) is a feature in all Philips LCD monitors. It allows an end user to adjust screen performance or select functions of the monitors directly through an on-screen instruction window. A user friendly on screen display interface is shown as below:



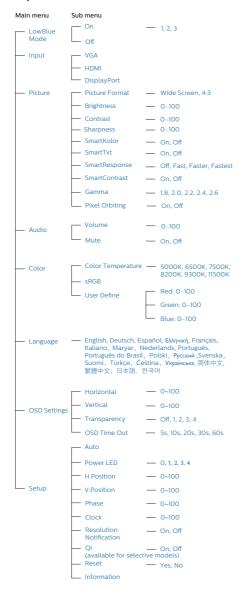
Basic and simple instruction on the control keys

To access the OSD menu on this Philips Display simply use the single toggle button on the backside of the Display bezel. The single button operates like a joystick. To move the cursor, simply toggle the button in four directions. Press the button to select desired option.

2. Setting up the monito

The OSD Menu

Below is an overall view of the structure of the On-Screen Display. You can use this as a reference when you want to work your way around the different adjustments later on.



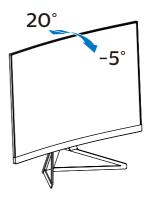
Resolution notification

This monitor is designed for optimal performance at its native resolution, 1920×1080@60Hz. When the monitor is powered on at a different resolution, an alert is displayed on screen: Use 1920×1080@60Hz for best results.

Display of the native resolution alert can be switched off from Setup in the OSD (On Screen Display) menu.

Physical Function

Tilt



3. Image Optimization

3.1 SmartImage Premium

What is it?

SmartImage Premium provides presets that optimize display for different types of content, dynamically adjusting brightness, contrast, color and sharpness in real time. Whether you're working with text applications, displaying images or watching a video, Philips SmartImage Premium delivers great optimized monitor performance.

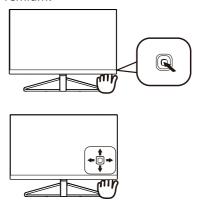
2 Why do I need it?

You want a monitor that delivers optimized display all your favorite types of content, SmartImage Premium software dynamically adjust brightness, contrast, color and sharpness in real time to enhance your monitor viewing experience.

3 How does it work?

SmartImage Premium is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage Premium dynamically enhances the contrast, color saturation and sharpness of images to enhance the contents being displayed – all in real time with the press of a single button.

4 How to enable SmartImage Premium?



- Toggle to the left to launch the SmartImage on screen display.
- 2. Toggle to the up or down to select between Text, Office, Photo, Movie, Game, Economy, LowBlue and Off.
- The SmartImage on screen display will remain on screen for 5 seconds or you can also toggle to the left to make confirmation.

There are multiple selections: Text, Office, Photo, Movie, Game, Economy, LowBlue Mode and Off.



Image Optimization

- Text: Helps improve reading of text based application like PDF ebooks. By using a special algorithm which increases the contrast and boundary sharpness of text content, the display is optimized for a stress-free reading by adjusting the brightness, contrast and color temperature of the monitor.
- Office: Enhances text and dampens brightness to increase readability and reduce eye strain. This mode significantly enhances readability and productivity when you're working with spreadsheets, PDF files, scanned articles or other general office applications.
- Photo: This profile combines color saturation, dynamic contrast and sharpness enhancement to display photos and other images with outstanding clarity in vibrant colors

 all without artifacts and faded
- Movie: Ramped up luminance, deepened color saturation, dynamic contrast and razor sharpness displays every details in darker areas of your videos without color washout in brighter areas maintaining a dynamic natural values for the ultimate video display.
- Game: Turn on over drive circuit for best response time, reduce jaggy edges for fast moving objects on screen, enhance contrast ratio for bright and dark scheme, this profile delivers the best gaming experience for gamers.
- Economy: Under this profile, brightness, contrast are adjusted and backlighting finetuned for just right display of everyday office applications and lower power consumption.

- LowBlue Mode: LowBlue Mode for easy on-the-eyes productivity Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.
- · Off: No optimization by SmartImage.

3.2 SmartContrast

What is it?

Unique technology that dynamically analyzes displayed content and automatically optimizes a LCD monitor's contrast ratio for maximum visual clarity and viewing enjoyment, stepping up backlighting for clearer, crisper and brighter images or dimming backlighting for clear display of images on dark backgrounds.

Why do I need it?

You want the very best visual clarity and viewing comfort for every type of content. SmartContrast dynamically controls contrast and adjusts backlighting for clear, crisp, bright gaming and video images or displays clear, readable text for office work. By reducing your monitor's power consumption, you save on energy costs and extend the lifetime of your monitor.

3 How does it work?

When you activate SmartContrast, it will analyse the content you are displaying in real time to adjust colors and control backlight intensity. This function will dynamically enhance contrast for a great entertainment experience when viewing videos or playing games.

4. FreeSync



PC gaming has long been an imperfect experience because GPUs and monitors update at different rates. Sometimes a GPU can render many new pictures during a single update of the monitor, and the monitor will show pieces of each picture as a single image. This is called "tearing." Gamers can fix tearing with a feature called "v-sync," but the image can become jerky as the GPU waits on the monitor to call for an update before delivering new pictures.

The responsiveness of mouse input and overall frames per second are reduced with v-sync, too. AMD FreeSync™ technology eliminates all of these problems by letting the GPU update the monitor the moment a new picture is ready, leaving gamers with unbelievably smooth, responsive, tearing-free games.

Followed by the graphic card that are compatible.

- Operating system
- Windows 10/8.1/8/7
- Graphic Card: R9 290/300 Series & R7 260 Series
 - AMD Radeon R9 300 Series
 - AMD Radeon R9 Fury X
 - AMD Radeon R9 360
 - AMD Radeon R7 360
 - AMD Radeon R9 295X2
 - AMD Radeon R9 290X

- AMD Radeon R9 290
- AMD Radeon R9 285
- AMD Radeon R7 260X
- AMD Radeon R7 260
- Processor A-Series Desktop and Mobility APUs
 - AMD A10-7890K
 - AMD A10-7870K
 - AMD A10-7850K
 - AMD A10-7800
 - AMD A10-7700K
 - AMD A8-7670K
 - AMD A8-7650K
 - AMD A8-7600AMD A6-7400K

5. Wireless Qi charging

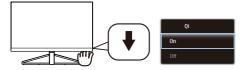
What is it?

Simplify your life with wireless charging. Simply place your compatible phone or device on the wireless charging base and it will begin charging, without the clutter of cords or cables! Compatible with all Qi-certified devices.

2 How to enable wireless Qi charging?



- Toggle to the right to enter OSD manual and then toggle to the up or down to select "setup".
- Toggle to the right, select "Qi", the default is "off" mode, select "on"mode.
- 3. Now, you can place your device on the Qi base for charging. Make sure your device receiver faces down to the Qi spot, note there is a LED on the lip of the stand which lights up in blue when your device is charging, once your devise fully charged, the LED will off.
- You can also toggle the key to down, make sure the cursor remains "ON" mode for wireless Qi charging.



LED indications for each status

Туре	Blue LED
Power on	Blink 3 times in 3 seconds, and then turn off.
Standby	Off
Charging	On
Fully Charged	Off
Fault Detected	Blink 2 times in 2 seconds, repeat every 5 seconds
FOD	Blink 4 times in 4 seconds. repeat every 5 seconds

Note

- Ensure your device supports
 Qi standard, see WPC official
 web page: http://www.
 wirelesspowerconsortium.com.
- 2. Ensure your device receiver is on Qi spot efficiency range.
- 3. Suggest to put your device in this charging stand in landscape view for better coil charging position.
- Do not place the wireless charging cover on the Qi spot without a device. The monitor may overheat and malfunction. Overheating the monitor may also cause burns or fire.
- 5. Do not place a metallic object, such as a coin, under the mobile device in the wireless charging area. An external accessory made out of metal can interfere with the charging progress.
- 6. Do not place an object other than your mobile device in the wireless charging area.
- Make sure that the monitor and the charging area are clean before charging. There should be no water,

5. Wireless Oi charging

- dust or other foreign substances in the charging area.
- 8. Charging may not work if there is a wireless pager or a device that generates strong radio waves, such as a radio or microwave.
- Placing an object that has a magnet, such as a credit card, phone card, bankbook and transportation ticket, in the wireless charging area can damage data contained in the object. Take extra care to prevent data loss.
- An object larger than 2mm, including an accessory and wireless charging cover, can interfere with charging. Remove any unnecessary object before charging your device.

6. Technical Specifications

Picture/Display			
Monitor Panel Type	VA LCD		
Backlight	W-LED system		
Panel Size	27" W (68.6cm)		
Aspect Ratio	16:9		
Pixel Pitch	0.311 x 0.311 mm		
SmartContrast	20,000,000:1		
Response Time (typ.)	21ms (GtG)		
SmartResponse	4ms (GtG)		
Optimum Resolution	1920x1080 @ 60Hz		
Viewing Angle	178° (H) / 178° (V) @ C/R > 10 (typ.)		
Picture Enhancement	SmartImage		
Flicker free	Yes		
Display Colors	16.7M		
Color gamut	NTSC 90%		
Vertical Refresh Rate	50Hz-76Hz (Analog, Digital) 48Hz-76Hz (HDMI); 48Hz-76Hz(FreeSync for HDMI) 48Hz-76Hz (DP); 48Hz-76Hz(FreeSync for DP)		
Horizontal Frequency	30KHz-83KHz (Analog, Digital) 30KHz-85KHz (HDMI); 30KHz-85KHz (FreeSync for HDMI) 30KHz-85KHz (DP); 30KHz-85KHz (FreeSync for DP)		
sRGB	YES		
LowBlue Mode	YES		
Connectivity			
Signal Input	VGA(Analog), HDMI, DP 1.2 (Digtal, HDCP)		
Audio In/Out	Audio out		
Input Signal	Separate Sync, Sync on Green		
Convenience			
OSD Languages	English, German, Spanish, Greek, French, Italian, Hungarian, Dutch, Portuguese, Brazil Portuguese, Polish, Russian, Swedish, Finnish, Turkish, Czech, Ukranian, Simplified Chinese, Traditional Chinese, Japanese, Korean		
Other Convenience	Kensington Lock		
Plug & Play Compatibility	DDC/CI, Mac OSX, sRGB, Windows 10/8.1/8/7		
Stand			
Tilt	-5° / +20°		

Power					
T GWC	AC Input	AC Input	AC Input		
Consumption	Voltage at	Voltage at	Voltage at		
Consumption	100VAC, 50Hz	115VAC , 60Hz	230VAC , 50Hz		
Normal Operation	34.8 W (typ.)	35.0 W (typ.)	34.9 W (typ.)		
Wireless charger for QI	DC 5V/1A(max)	DC 5V/1A(max)	DC 5V/1A(max)		
Sleep (Standby)	<0.5 W (typ.)	<0.5 W (typ.)	<0.5 W (typ.)		
Off	<0.3 W (typ.)	<0.3 W (typ.)	<0.3 W (typ.)		
	AC Input	AC Input	AC Input		
Heat Dissipation*	Voltage at	Voltage at	Voltage at		
·	100VAC , 50Hz	115VAC , 60Hz	230VAC , 50Hz		
Normal Operation	118.8 BTU/hr	119.5 BTU/hr	119.1 BTU/hr		
Normal Operation	(typ.)	(typ.)	(typ.)		
Sleep (Standby)	<1.71 BTU/hr	<1.71 BTU/hr	<1.71 BTU/hr		
Steep (Staridby)	(typ.)	(typ.)	(typ.)		
Off	<1.02 BTU/hr	<1.02 BTU/hr	<1.02 BTU/hr		
	(typ.)	(typ.)	(typ.)		
Power LED indicator	On mode: White, Standby/Sleep mode: White				
	(blinking)				
Power Supply	External, 100-240VAC, 50-60Hz				
Dimension					
Product with stand	 613 x 468 x 211 mm	613 x 468 x 211 mm			
(WxHxD)	013 X 400 X 211 111111				
Product without stand	613 x 368 x 39 mm	613 x 368 x 39 mm			
(WxHxD)	3.5 × 3.5 × 7.5 × 1				
Product with packaging	730 x 545 x 280 m	730 x 545 x 280 mm			
(WxHxD)					
Weight	4.00 1/2/270070 10	4.69 kg(278C7QJS)			
Product with stand	4.69 kg(278C7QJS) 5.46kg(278C7QJCS)				
Product without stand					
	4.06 kg 8.03 Kg(278C7QJS)				
Product with packaging	8.80kg(278C7QJS) 8.80kg(278C7QJCS)				
	Operating Condition				
Temperature range (operation)	0°C to 40 °C				
Relative humidity					
(operation)	20% to 80%				
Atmospheric pressure	700 to 1060hPa				
(operation)					
Temperature range					
(Non-operation)	-20°C to 60°C				
Relative humidity					
(Non-operation)	10% to 90%				

6. Technical Specifications

Atmospheric pressure (Non-operation)	500 to 1060hPa	
Environmental		
ROHS	YES	
Packaging	100% recyclable	
Specific Substances	100% PVC BFR free housing	
Compliance and standards		
Regulatory Approvals	CE Mark, FCC Class B, CU-EAC, RCM, CCC, CECP	
Cabinet		
Color	White	
Finish	Glossy	

Note

- 1. This data is subject to change without notice. Go to www.philips.com/support to download the latest version of leaflet.
- 2. Smart response time is the optimum value from either GtG or GtG (BW) tests.

6.1 Resolution & Preset Modes

Maximum Resolution1920x1080@60Hz (analog input)

1920x1080@60Hz (digital input)

2 Recommended Resolution 1920x1080@60Hz (digital input)

H. freq (kHz)	Resolution	V. freq (Hz)
31.47	720x400	70.09
31.47	640x480	59.94
35.00	640x480	66.67
37.86	640x480	72.81
37.50	640x480	75.00
37.88	800x600	60.32
46.88	800x600	75.00
48.36	1024x768	60.00
60.02	1024x768	75.03
63.89	1280x1024	60.02
79.98	1280x1024	75.03
55.94	1440x900	59.89
70.64	1440x900	74.98
65.29	1680x1050	59.95
67.50	1920x1080	60.00

Note

Please notice that your display works best at native resolution of 1920x1080@60Hz. For best display quality, please follow this resolution recommendation

7. Power Management

If you have VESA DPM compliance display card or software installed in your PC, the monitor can automatically reduce its power consumption when not in use. If an input from a keyboard, mouse or other input device is detected, the monitor will 'wake up' automatically. The following table shows the power consumption and signaling of this automatic power saving feature:

F	Power Management Definition				
VESA Mode	Video	H-sync	V-sync	Power Used	LED Color
Active	ON	Yes	Yes	35.0 W (typ.) 40.0 W(Max.)	White
Sleep	OFF	No	No	<0.5 W (typ.)	White (blink)
Switch Off	OFF	-	-	<0.3 W (typ.)	OFF

The following setup is used to measure power consumption on this monitor.

Native resolution: 1920x1080

Contrast: 50%Brightness: 100%

 Color temperature: 6500k with full white pattern

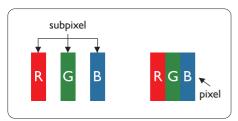


This data is subject to change without notice.

8. Customer care and warranty

8.1 Philips' Flat Panel Monitors Pixel Defect Policy

Philips strives to deliver the highest quality products. We use some of the industry's most advanced manufacturing processes and practice stringent quality control. However, pixel or sub pixel defects on the TFT Monitor panels used in flat panel monitors are sometimes unavoidable. No manufacturer can guarantee that all panels will be free from pixel defects, but Philips guarantees that any monitor with an unacceptable number of defects will be repaired or replaced under warranty. This notice explains the different types of pixel defects and defines acceptable defect levels for each type. In order to qualify for repair or replacement under warranty, the number of pixel defects on a TFT Monitor panel must exceed these acceptable levels. For example, no more than 0.0004% of the sub pixels on a monitor may be defective. Furthermore, Philips sets even higher quality standards for certain types or combinations of pixel defects that are more noticeable than others. This policy is valid worldwide.



Pixels and Sub pixels

A pixel, or picture element, is composed of three sub pixels in the primary colors of red, green and blue. Many pixels together form an image. When all sub pixels of a pixel are lit, the three colored sub pixels together appear as a single white pixel. When all are dark, the three colored sub pixels together appear as a single black pixel. Other combinations of lit and dark sub pixels appear as single pixels of other colors.

Types of Pixel Defects

Pixel and sub pixel defects appear on the screen in different ways. There are two categories of pixel defects and several types of sub pixel defects within each category.

Bright Dot Defects

Bright dot defects appear as pixels or sub pixels that are always lit or 'on'. That is, a bright dot is a sub-pixel that stands out on the screen when the monitor displays a dark pattern. There are the types of bright dot defects.



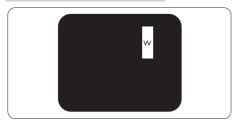
One lit red, green or blue sub pixel.



Two adjacent lit sub pixels:

- Red + Blue = Purple
- Red + Green = Yellow
- Green + Blue = Cyan (Light Blue)

. Customer care and warrant



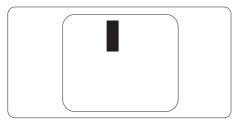
Three adjacent lit sub pixels (one white pixel).



A red or blue bright dot must be more than 50 percent brighter than neighboring dots while a green bright dot is 30 percent brighter than neighboring dots.

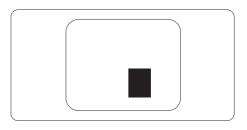
Black Dot Defects

Black dot defects appear as pixels or sub pixels that are always dark or 'off'. That is, a dark dot is a sub-pixel that stands out on the screen when the monitor displays a light pattern. These are the types of black dot defects.



Proximity of Pixel Defects

Because pixel and sub pixels defects of the same type that are near to one another may be more noticeable, Philips also specifies tolerances for the proximity of pixel defects.



Pixel Defect Tolerances

In order to qualify for repair or replacement due to pixel defects during the warranty period, a TFT Monitor panel in a Philips flat panel monitor must have pixel or sub pixel defects exceeding the tolerances listed in the following tables.

8. Customer care and warranty

BRIGHT DOT DEFECTS	ACCEPTABLE LEVEL
1 lit subpixel	3
2 adjacent lit subpixels	1
3 adjacent lit subpixels (one white pixel)	0
Distance between two bright dot defects*	>15mm
Total bright dot defects of all types	3
BLACK DOT DEFECTS	ACCEPTABLE LEVEL
1 dark subpixel	5 or fewer
2 adjacent dark subpixels	2 or fewer
3 adjacent dark subpixels	0
	The state of the s
Distance between two black dot defects*	>15mm
Distance between two black dot defects* Total black dot defects of all types	>15mm 5 or fewer
	· ·

Note

- 1. 1 or 2 adjacent sub pixel defects = 1 dot defect
- 2. This monitor is ISO9241-307 compliant (ISO9241-307: Ergonomic requirement, analysis and compliance test methods for electronic visual displays)

8.2 Customer Care & Warranty

For warranty coverage information and additional support requirements valid for your region, please visit www.philips.com/support website for details or contact your local Philips Customer Care Center.

For extended warranty, if you would like to extend your general warranty period, an Out of Warranty service package is offered via our Certified Service Center.

If you wish to make use of this service, please be sure to purchase the service within 30 calendar days of your original purchase date. During the extended warranty period, the service includes pickup, repair and return service, however the user will be responsible for all costs accrued.

If the Certified Service Partner cannot perform the required repairs under the offered extended warranty package, we will find alternative solutions for you, if possible, up to the extended warranty period you have purchased.

Please contact our Philips Customer Service Representative or local contact center (by Consumer care number) for more details.

Philips Customer Care Center number listed below.

Local Standard Warranty Period	Extended Warranty Period	Total Warranty Period	
Depend on different Regions	+ 1 Year	Local Standard warranty period +1	
	+ 2 Years	Local Standard warranty period +2	
	+ 3 Years	Local Standard warranty period +3	

^{**}Proof of original purchase and extended warranty purchase required.

Note

Please refer to Important Information manual for regional service hotline, which is available on the Philips website support page.

9. Troubleshooting & FAQs

9.1 Troubleshooting

This page deals with problems that can be corrected by a user. If the problem still persists after you have tried these solutions, contact Philips customer service representative.

1 Common Problems

No Picture (Power LED not lit)

- Make sure the power cord is plugged into the power outlet and into the back of the monitor.
- First, ensure that the power button on the front of the monitor is in the OFF position, then press it to the ON position.

No Picture (Power LED is White)

- Make sure the computer is turned on.
- Make sure the signal cable is properly connected to your computer.
- Make sure the monitor cable has no bent pins on the connect side. If yes, repair or replace the cable.
- The Energy Saving feature may be activated

Screen says



 Make sure the monitor cable is properly connected to your computer. (Also refer to the Quick Start Guide).

- Check to see if the monitor cable has bent pins.
- Make sure the computer is turned on

AUTO button doesn't function

 The auto function is applicable only in VGA-Analog mode. If the result is not satisfactory, you can do manual adjustments via the OSD menu.



The Auto Function is not applicable in DVI-Digital mode as it is not necessary.

Visible signs of smoke or sparks

- Do not perform any troubleshooting steps
- Disconnect the monitor from mains power source immediately for safety
- Contact with Philips customer service representative immediately.

2 Imaging Problems

Image is not centered

- Adjust the image position using the "Auto" function in OSD Main Controls
- Adjust the image position using the Phase/Clock of Setup in OSD Main Controls. It is valid only in VGA mode

Image vibrates on the screen

 Check that the signal cable is properly securely connected to the graphics board or PC.

Vertical flicker appears



- Adjust the image using the "Auto" function in OSD Main Controls.
- Eliminate the vertical bars using the Phase/Clock of Setup in OSD

Troubleshooting & FAOs

Main Controls. It is valid only in VGA mode.

Horizontal flicker appears



- Adjust the image using the "Auto" function in OSD Main Controls.
- Eliminate the vertical bars using the Phase/Clock of Setup in OSD Main Controls. It is valid only in VGA mode.

Image appears blurred, indistinct or too dark

 Adjust the contrast and brightness on On-Screen Display.

An "after-image", "burn-in" or "ghost image" remains after the power has been turned off.

- Uninterrupted display of still or static images over an extended period may cause "burn in", also known as "after-imaging" or "ghost imaging", on your screen. "Burn-in", "after-imaging", or "ghost imaging" is a well-known phenomenon in LCD panel technology. In most cases, the "burned in" or "after-imaging" or "ghost imaging" will disappear gradually over a period of time after the power has been switched off.
- Always activate a moving screen saver program when you leave your monitor unattended.
- Always activate a periodic screen refresh application if your LCD monitor will display unchanging static content.
- Failure to activate a screen saver, or a periodic screen refresh application may result in severe "burn-in" or "after-image" or "ghost image" symptoms that will not disappear

and cannot be repaired. The damage mentioned above is not covered under your warranty.

Image appears distorted. Text is fuzzy or blurred.

 Set the PC's display resolution to the same mode as monitor's recommended screen native resolution.

Green, red, blue, dark, and white dots appears on the screen

- The remaining dots are normal characteristic of the liquid crystal used in today's technology, Please refer the pixel policy for more detail.
- * The "power on" light is too strong and is disturbing
- You can adjust "power on" light using the power LED Setup in OSD main Controls.

For further assistance, refer to the Consumer Information Centers list and contact Philips customer service representative.

* Functionality different according to display.

9.2 General FAQs

Q1: When I install my monitor what should I do if the screen shows 'Cannot display this video mode'?

Ans.: Recommended resolution for this monitor: 1920x1080@60Hz.

- Unplug all cables, then connect your PC to the monitor that you used previously.
- In the Windows Start Menu, select Settings/Control Panel. In the Control Panel Window, select the Display icon. Inside the Display Control Panel, select the 'Settings' tab. Under the setting tab, in box labelled 'desktop area', move the sidebar to 1920x1080 pixels.
- Open 'Advanced Properties' and set the Refresh Rate to 60Hz, then click OK.
- Restart your computer and repeat step 2 and 3 to verify that your PC is set at 1920x1080@60Hz.
- Shut down your computer, disconnect your old monitor and reconnect your Philips LCD monitor.
- Turn on your monitor and then turn on your PC.

Q2: What is the recommended refresh rate for LCD monitor?

Ans.: Recommended refresh rate in LCD monitors is 60Hz, In case of any disturbance on screen, you can set it up to 75Hz to see if that removes the disturbance.

Q3: What are the .inf and .icm files on the user manual? How do I install the drivers (.inf and .icm)?

Ans.: These are the driver files for your monitor. Follow the instructions in your user manual to install the drivers. Your computer may ask you for monitor drivers (.inf and

.icm files) or a driver disk when you first install your monitor.

Q4: How do I adjust the resolution?

Ans.: Your video card/graphic driver and monitor together determine the available resolutions. You can select the desired resolution under Windows® Control Panel with the "Display properties".

Q5: What if I get lost when I am making monitor adjustments via OSD?

Ans.: Simply press the OK button, then select 'Reset' to recall all of the original factory settings.

Q6: Is the LCD screen resistant to scratches?

Ans.: In general it is recommended that the panel surface is not subjected to excessive shocks and is protected from sharp or blunt objects. When handling the monitor, make sure that there is no pressure or force applied to the panel surface side. This may affect your warranty conditions.

Q7: How should I clean the LCD surface?

Ans.: For normal cleaning, use a clean, soft cloth. For extensive cleaning, please use isopropyl alcohol. Do not use other solvents such as ethyl alcohol, ethanol, acetone, hexane, etc.

Q8: Can I change the color setting of my monitor?

Ans.: Yes, you can change your color setting through OSD control as the following procedures,

- Press "OK" to show the OSD (On Screen Display) menu
- Press "Down Arrow" to select the option "Color" then press "OK" to enter color setting, there are three settings as below.

9. Troubleshooting & FAO

- Color Temperature; With settings in the 6500K range the panel appears "warm, with a redwhite color tone", while a 9300K temperature yields "cool, bluewhite toning".
- 2. sRGB; this is a standard setting for ensuring correct exchange of colors between different device (e.g. digital cameras, monitors, printers, scanners, etc)
- User Define; the user can choose his/her preference color setting by adjusting red, green blue color.

Note

A measurement of the color of light radiated by an object while it is being heated. This measurement is expressed in terms of absolute scale, (degrees Kelvin). Lower Kevin temperatures such as 2004K are red; higher temperatures such as 9300K are blue. Neutral temperature is white, at 6504K.

Q9: Can I connect my LCD monitor to any PC, workstation or Mac?

Ans.: Yes. All Philips LCD monitors are fully compatible with standard PCs, Macs and workstations. You may need a cable adapter to connect the monitor to your Mac system. Please contact your Philips sales representative for more information.

Q10: Are Philips LCD monitors Plugand- Play?

Ans.: Yes, the monitors are Plug-and-Play compatible with Windows 10/8.1/8/7, Mac OSX.

Q11: What is Image Sticking, or Image Burn-in, or After Image, or Ghost Image in LCD panels?

Ans.: Uninterrupted display of still or static images over an extended

period may cause "burn in". also known as "after-imaging" or "ghost imaging", on your screen. "Burn-in", "after-imaging", or "ghost imaging" is a well-known phenomenon in LCD panel technology. In most cases, the "burned in" or "atter-imaging" or "ghost imaging" will disappear gradually over a period of time after the power has been switched off. Always activate a moving screen saver program when you leave your monitor unattended. Always activate a periodic screen refresh application if your LCD monitor will display unchanging

Warning

Severe"burn-in" or "after-image" or "ghost image" symptoms will not disappear and cannot be repaired. The damage mentioned above is not covered under your warranty.

static content.

Q12: Why is my Display not showing sharp text, and is displaying jagged characters?

Ans.: Your LCD monitor works best at its native resolution of 1920x1080@60Hz. For best display, please use this resolution.

Q13: How to unlock/lock my hot key?

Ans.: Please press (OK for 10 seconds to unlock/lock the hot key, by doing so, your monitor pops out "Attention" to show the unlock/lock status as shown below illustrators



9. Troubleshooting & FAQs

Attention

Monitor control locked



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