

Philips  
LCD monitor

**E Line**  
27" (68.6 cm)  
1920 x 1080 (Full HD)

**272E1SA**



## Simply stunning

The 27" E-Line monitor features stunning visuals and elegant design for a stylish enhancement to your workspace. Experience crisp Full HD visuals and smooth action with AMD FreeSync technology.

### Superb Picture Quality

- IPS LED wide view technology for image and colour accuracy
- 1 ms (MPRT) fast response for crisp images and smooth gameplay
- 16:9 Full HD display for crisp, detailed images
- Effortlessly smooth gameplay with AMD FreeSync™ technology
- SmartContrast for rich black details
- SmartImage game mode optimised for gamers

### Features designed for you

- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- HDMI ensures universal digital connectivity
- Built-in stereo speakers for multimedia
- DisplayPort connection for maximum visuals

### Greener every day

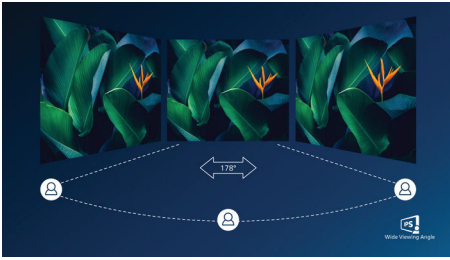
- Mercury Free eco-friendly display

**PHILIPS**

LCD monitor  
E Line 27" (68.6 cm), 1920 x 1080 (Full HD)

# Highlights

## IPS technology



IPS displays use an advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS displays give you remarkably crisp images with vivid colours, making them ideal not only for Photos, movies and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

## 1 ms MPRT fast response



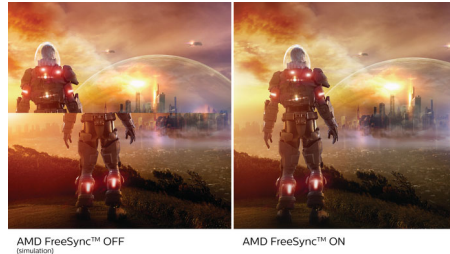
MPRT (motion picture response time) is a more intuitive way to describe response time, which directly refers to the duration between seeing blurry noise and clean, crisp images. The Philips gaming monitor with 1 ms MPRT effectively eliminates smearing and motion blur and delivers sharper and more precise visuals to enhance your gaming experience. The best choice for playing thrilling and twitch-sensitive games.

## 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

## Ultra-smooth gaming



Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artefact-free performance at virtually any frame rate with AMD FreeSync™ technology, smooth, quick refresh and ultra-fast response time.

## SmartContrast



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling

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backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## SmartImage Game mode



The new Philips gaming display has quick-access OSD fine-tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts the display with the fastest response time and high colour, along with image adjustments. "RTS" mode (Real-time strategy) has a special SmartFrame mode that enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customised settings based on different games, ensuring best performance.

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.



# Specifications

## Picture/Display

- LCD panel type: IPS technology
- AMD FreeSync™ technology
- Backlight type: W-LED system
- Panel Size: 27 inch/68.6 cm
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- Effective viewing area: 597.9 (H) x 336.3 (V) mm
- Aspect ratio: 16:9
- Maximum resolution: 1920 x 1080 @ 75 Hz\*
- Pixel Density: 82 PPI
- Response time (typical): 1 ms (MPRT)
- Brightness: 300 cd/m<sup>2</sup>
- Contrast ratio (typical): 1000:1
- SmartContrast: Mega Infinity DCR
- Pixel pitch: 0.311 x 0.311 mm
- Viewing angle: 178° (H)/178° (V), @ C/R > 10
- Picture enhancement: SmartImage game
- Colour gamut (typical): NTSC 86%\*, sRGB 101%\*
- Display colours: 16.7 M
- Scanning Frequency: 30–160 kHz (H)/48–76 Hz (V)
- sRGB
- Flicker-free
- LowBlue Mode

## Connectivity

- Signal Input: VGA (Analogue), DisplayPort x 1, HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Convenience

- Built-in Speakers: 3 W x 2
- User convenience: Power On/Off, Menu, Volume, Input, SmartImage Game
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100 x 100 mm)
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

## Stand

- Tilt: -5/20 degree

## Power

- On mode: 26.5 W (typ.)
- Standby mode: < 0.5 W (typ.)
- Off mode: < 0.3 W (typ.)
- Energy Label Class: F
- Power LED indicator: Operation - White, Standby mode - White (flashing)
- Power supply: External, 100–240 VAC, 50–60 Hz

## Dimensions

- Product with stand (mm): 613 x 461 x 195 mm
- Product without stand (mm): 613 x 368 x 42 mm
- Packaging in mm (W x H x D): 655 x 511 x 118 mm

## Weight

- Product with stand (kg): 3.96 kg
- Product without stand (kg): 3.27 kg
- Product with packaging (kg): 5.85 kg

## Operating conditions

- Temperature range (operation): 0 to 40 °C
- Temperature range (storage): -20 to 60 °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- MTBF: 50,000 hrs (excluding backlight) hour(s)

## Sustainability

- Environmental and energy: RoHS, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: CE Mark, CU-EAC, TUV/ISO9241-307, TUV-BAUART

## Cabinet

- Colour: Black
- Finish: Textured

## What's in the box?

- Monitor with stand
- Cables: HDMI cable, Audio cable, Power cable
- User Documentation



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EAN: 87 12581 75992 6

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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.  
\* The maximum resolution works for either HDMI input or DP input.  
\* NTSC Area based on CIE 1976  
\* sRGB Area based on CIE1931  
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\* The monitor may look different from feature images.