

Philips  
LCD monitor with USB-C

### B Line

24 (23.8"/60.5 cm diag.)  
1920 x 1080 (Full HD)

243B9H



## Simplify your connections

with USB-C

The Philips B line monitor with USB-C replaces cable clutter. View Full HD image and recharge your laptop, all at the same time with a single USB-C cable. A secure pop-up webcam with Windows Hello offers a personalised, greater security.

#### Single cable USB-C connection

- Connect your notebook with one USB-C cable
- Power and re-charge compatible notebook from the monitor

#### Excellent performance

- IPS technology for full colours and wide viewing angles
- Securely sign in with pop-up webcam with Windows Hello™

#### Designed for the way you work

- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- EasyRead mode for a paper-like reading experience
- SmartErgoBase enables user-friendly ergonomic adjustments
- Built-in stereo speakers for multimedia

#### Designed for sustainability

- PowerSensor saves up to 80% energy costs
- Designed to meet environmental standards

# PHILIPS

# Highlights

## USB-C connection

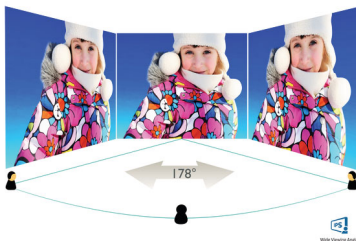


This Philips display features a USB type-C connector with power delivery. With intelligent and flexible power management, you can power charge your compatible device directly. Its slim, reversible USB-C allows for easy, one-cable connection. You can watch high-resolution video and transfer data at super speed, while powering up and recharging your compatible device at the same time.

## Power and re-charge notebook

This monitor features a built-in USB-C connector that meets USB Power Delivery standard. With intelligent and flexible power management, you can now power up and/or re-charge your compatible\* Notebook directly from the Monitor using a single USB-C cable.

## IPS technology



IPS displays use advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle — even in 90-degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colours, making it ideal not only for Photos, films and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

## Windows Hello™ pop-up webcam



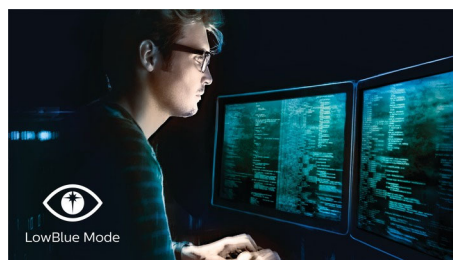
Philips' innovative and secure webcam pops up when you need it and securely tucks back into the monitor when you are not using it. The webcam is also equipped with advanced sensors for Windows Hello™ facial recognition, which conveniently logs you into your Windows devices in less than 2 seconds, 3 times faster than a password.

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode

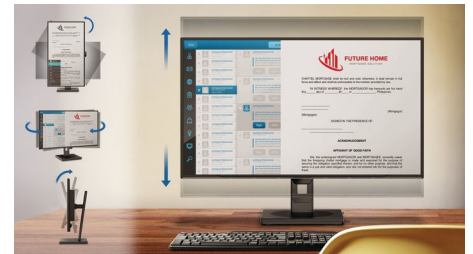
setting uses a smart software technology to reduce harmful shortwave blue light.

## EasyRead mode



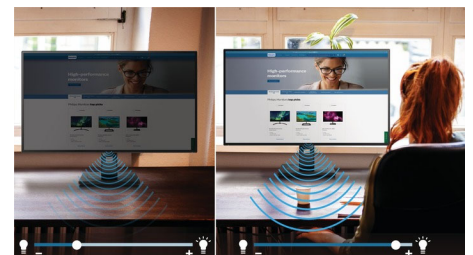
EasyRead mode for a paper-like reading experience

## SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The user-friendly height, swivel, tilt and rotation angle adjustments of the base allow the monitor to be positioned for maximum comfort to help ease the physical strains of a long workday. In addition, cable management reduces cable clutter and keeps the workspace neat and professional.

## PowerSensor



PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if the user is present and then automatically reduces monitor brightness when the user steps away from the desk, cutting energy costs by up to 80 percent and prolonging monitor life



USB-C



IPS  
Wide Viewing  
Angle



Windows Hello



Flicker-free



LowBlue Mode



EasyRead



SmartErgo  
Base



PowerSensor



HDMI™  
HIGH DEFINITION MULTIMEDIA INTERFACE

# Specifications

## Picture/Display

- LCD panel type: IPS technology
- Backlight type: W-LED system
- Panel Size: 23.8 inch/60.5 cm
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- Effective viewing area: 527.04 (H) x 296.46 (V)
- Aspect ratio: 16:9
- Maximum resolution: 1920 x 1080 @ 75 Hz\*
- Pixel Density: 93 PPI
- Response time (typical): 4 ms (Grey to Grey)\*
- Brightness: 250 cd/m<sup>2</sup>
- Contrast ratio (typical): 1000:1
- SmartContrast: 50,000,000:1
- Pixel pitch: 0.2745 x 0.2745 mm
- Viewing angle: 178° (H)/178° (V), @ C/R > 10
- Picture enhancement: SmartImage
- Display colours: 16.7 M
- Colour gamut (typical): NTSC 90%\*, sRGB 104%\*
- Scanning Frequency: 30–85 kHz (H) / 48–75 Hz (V)
- sRGB
- Flicker-free
- LowBlue Mode
- EasyRead
- Adaptive sync

## Connectivity

- Signal Input: VGA (Analogue), DisplayPort 1.2 x 1, HDMI 1.4 x 1, USB-C 3.2 Gen 1 x 1 (upstream, power delivery up to 65 W)
- HDCP: HDCP 1.4 (DP/HDMI/USB-C)
- USB:: USB-C 3.2 Gen 1 x 1 (upstream), USB 3.2 x 3 (downstream with 1 fast charge B.C 1.2)
- Audio (In/Out): PC audio-in, Headphone out
- Sync Input: Separate Sync, Sync on Green

## USB

- USB-C: Reversible plug connector
- Super speed: Data and Video transfer
- DP: Built-in Display Port Alt mode
- Power delivery: USB PD version 3.0
- USB-C max. power delivery: Up to 65 W (5 V/3 A; 9 V/3 A; 10 V/3 A; 12 V/3 A; 15 V/3 A; 20 V/3.25 A)

## Convenience

- Built-in Speakers: 2 W x 2
- Built-in webcam: 2.0 megapixel FHD camera with microphone and LED indicator (for Windows 10 Hello)
- User convenience: SmartImage, Input, PowerSensor, Menu, Power On/Off
- Control software: SmartControl
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100 x 100 mm)
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

## Stand

- Height adjustment: 150 mm
- Pivot: -/+ 90 degree
- Swivel: -/+ 175 degree
- Tilt: -5~30 degree

## Power

- ECO mode: 11.7 W (typ.)
- On mode: 15.1 W (typ.) (EnergyStar test method)
- Standby mode: 0.3 W (typ.)
- Off mode: Zero watts with Zero switch
- Energy Label Class: D
- Power LED indicator: Operation - White, Standby mode - White (flashing)
- Power supply: Built-in, 100–240 VAC, 50–60 Hz

## Dimensions

- Product with stand (max height): 541 x 522 x 216 mm
- Product without stand (mm): 541 x 332 x 63 mm
- Packaging in mm (W x H x D): 600 x 475 x 198 mm

## Weight

- Product with stand (kg): 5.44 kg
- Product without stand (kg): 3.83 kg
- Product with packaging (kg): 7.57 kg

## Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- MTBF (demonstrated): 70,000 hrs (excluded backlight)

## Sustainability

- Environmental and energy: EnergyStar 8.0, PowerSensor, TCO Certified Edge, EPEAT\*, RoHS
- Recyclable packaging material: 100 %
- Post-consumer recycled plastic: 85%
- Specific Substances: PVC/BFR free housing, Mercury free

## Compliance and standards

- Regulatory Approvals: CE Mark, FCC Class B, SEMKO, CU-EAC, EAEU RoHS, TUV Ergo, TUV/ GS, ICES-003, UKRAINIAN, CB

## Cabinet

- Front bezel: Black
- Rear cover: Black
- Foot: Black
- Finish: Texture

## What's in the box?

- Monitor with stand
- Cables: HDMI cable, DP cable, USB-C to C/A cable, Power cable
- User Documentation



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Version: 1.0.1

12 NC: 8670 001 74581  
EAN: 87 12581 77617 6

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or their respective owners.

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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.  
\* The maximum resolution works for either HDMI input or DP input.  
\* Response time value equal to SmartResponse  
\* NTSC Area based on CIE 1976  
\* sRGB Area based on CIE1931  
\* Activities such as screen sharing and online streaming over the Internet can impact your network performance. Your hardware and network bandwidth will determine the overall audio and video quality.  
\* For USB-C power and charging function, your Notebook/device must support USB-C standard Power Delivery specifications. Please check with your Notebook user manual or manufacturer for more details.  
\* For Video transmission via USB-C, your Notebook/device must support USB-C DP Alt mode  
\* EPEAT rating is valid only where Philips registers the product. Please visit <https://www.epeat.net/> for registration status in your country.  
\* The monitor may look different from feature images.