

Philips

LCD monitor with SmartImage lite

- E-line
- 28"/71.1 cm
- MHL Technology

284E5OHAD/00

Vibrant images with MVA display

with MHL technology

This big, attractive Philips display with slim bezel and MVA screen gives you awesome, vibrant colour images. Mobile HD link allows you to mirror your Smartphone, immersing you in powerful multimedia.

Benefits

Entertainment with Mobile HD Link (MHL)

- MHL technology for enjoying mobile content on a big screen
- Superb 14-watt stereo sound
- HDMI-ready for Full HD entertainment
- · Charge your mobile device while watching a movie
- Optional MHL cable allows for HD video audio playback

Awesome picture quality

- MVA display gives awesome images with a wide viewing angle
- SmartImage Lite for an enhanced LCD viewing experience

- 16:9 Full HD display for the best viewing experience
- TrueVision ensures lab quality images

Stylish design

- Superb glossy and textured finish
- VESA mount for convenience
- Elegant design with slim bezel



Features

MVA LED display

Philips' MVA LED display uses an advanced multi-domain vertical alignment technology that gives you super-high static contrast ratios for extra-vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web browsing, films, gaming and demanding graphical applications. Its optimised pixel management technology gives you a 176/176-degree extra-wide viewing angle, resulting in crisp images even in 90degree pivot mode

MHL technology



Mobile High-Definition Link (MHL) is a mobile audio/video interface for directly connecting mobile phones and other portable devices to highdefinition displays. An optional MHL cable allows you to simply connect your MHL-capable mobile device to this large Philips MHL display and watch your HD videos come to life with full digital sound. Now not only can you enjoy your mobile games, photos, movies or other apps on its big screen, you can simultaneously charge your mobile device so you never run out of power halfway.

SmartImage Lite

SmartImage Lite is an exclusive, leading edge Philips technology that analyses the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, colour saturation and sharpness of images and videos for ultimate display performance - all in real time with the press of a single button.

Superb 14-watt stereo sound

A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

HDMI Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input, high quality digital video and audio signals all transmitted over a single cable from a PC or any number of AV sources including set-top boxes, DVD players and A/V receivers and video cameras.

16:9 Full HD



The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future-proof as it supports 1080p signals from all sources, including the most recent sources such as Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colours.

TrueVision





TrueVision is a proprietary Philips technology that uses an advanced algorithm for testing and aligning monitor display, which gives you the ultimate display performance. Philips ensures that TrueVision monitors leave the factory finetuned with this process giving you consistent colour and picture quality.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Picture/Display

LCD panel type MVA Backlight type W-LED system 28 inch/71.1 cm Panel Size 619.8 (H) x 348.6 (V) Effective viewing area Aspect ratio 16:9 1920 x 1080 @ 60 Hz Optimum resolution

Response time 6.5 ms

(typical)

SmartResponse

4 ms (Grey to Grey) (typical)

300 cd/m² Brightness 3000:1 Contrast ratio

(typical)

20,000,000:1 SmartContrast $0.32 \times 0.32 \text{ mm}$ Pixel pitch Viewing angle 176° (H)/176° (V) @ C/R > 10

Picture enhancement SmartImage Lite Display colours

30-83 kHz (H)/56-75 Hz (V) Scanning Frequency MHL 1080p@30Hz

sRGB Yes

Connectivity

HDMI (digital, HDCP) Signal Input

MHL-HDMI (digital, HDCP)

VGA (Analogue) Separate Sync Sync Input Sync on Green Audio (In/Out) PC audio-in Headphone out

Convenience

Built-in Speakers 7 watts x 2 User convenience Power On/Off

Menu Volume Input

SmartImage lite Brazil Portuguese OSD Languages

Czech Dutch English Finnish French German Greek Hungarian Italian lapanese Korean

> data subject to change 2015, January 22

Polish Portuguese Russian

Simplified Chinese

Spanish Swedish Turkish Traditional Chinese

Ukrainian Kensington lock

Other convenience VESA mount (100 x 100 mm)

Plug and Play Compatibility DDC/CI Mac OS X

sRGB Windows 7 Windows 8

Stand

-5/20 degree Tilt

Power

23.18 W (typ.) (EnergyStar 6.0 test On mode

method) 0.5 W (typ.) Standby mode 0.3 W (typ.) Off mode Power LED indicator

Operation - White Standby mode - White (flashing)

711 x 542 x 116 mm

4.73 kg

Power supply

100-240 VAC, 50-60 Hz

Dimensions

Product with stand 663 x 485 x 237 mm (mm) 663 x 390 x 54 mm

Product without stand (mm)

Packaging in mm (W x H x D

Weight

Product with stand

(kg)

Product without

stand (kg) Product with pack-

aging (kg)

Operating conditions

Temperature range 0° C to 40° C $^{\circ}$ C

(operation) Temperature range

(storage) Relative humidity

20-80% % Altitude

Operation: +12,000 ft (3658 m), Non-

operation: +40,000 ft (12,192 m)

30,000 hour(s) **MTBF**

Sustainability

Environmental and

energy

EnergyStar 6.0 **EPEAT Silver** RoHS Lead-free Mercury Free 100 %

-20°C to 60°C °C

4.21 kg

6.60 kg

Recyclable packaging

material

Compliance and standards

Regulatory Approvals **BSMI**

CE Mark cETLus FCC Class B GOST SASO SEMKO TCO 6.0 TUV/ISO9241-307

WEEE

Cahinet

Colour Black Cherry Finish Glossy

* This Philips display is MHL-certified. However, if your MHL device does not connect or work correctly, check with your MHL device FAQ or vendor directly for instructions. The policy of your device manufacturer may require you to purchase its brand-specific MHL cable or adapter in order for it to work

* Requires optional MHL-certified mobile device and MHL cable (not included). Please check with your MHL device vendor for compatibility.

* Standby/Off energy saving of ErP is not applicable for the MHL charging functionality

* Smart response time is the optimum value from either GtG or GtG (BW) tests.



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