

User Manual

S24C450DW S27C450D

The color and the appearance may differ depending on the product, and the specifications are subject to change without prior notice to improve the performance.

Table Of Contents

BEFORE USING THE PRODUCT	7	Copyright	
	7	Icons used in this manual	
	8	Cleaning	
	8	Cleaning	
	9	Securing the Installation Space	
	9	Precautions for storage	
	10	Safety Precautions	
	10	Symbols	
	11	Electricity and Safety	
	12	Installation and Safety	
	14	Operation and Safety	
	18	Correct posture to use the product	
PREPARATIONS	19	Checking the Contents	
	19	Removing the Packaging	
	20	Checking the Components	
	21	Parts	
	21	Frontal Buttons	
	23	Reverse Side	
	24	Right Side View	
	25	Installation	
	25	Attaching the cradle	
	26	Adjusting the Product Tilt and Height	
	26	Rotating the Monitor	
	27	Installing a Wall-mount Kit or Desktop Stand	
	28	Anti-theft Lock	
CONNECTING AND USING A SOURCE DEVICE	29	Before Connecting	
	29	Pre-connection Checkpoints	
	29	Connecting the Power	

Table Of Contents

	30	Connecting and Using a PC
	30	Connecting to a PC
	34	Driver Installation
	35	Setting Optimum Resolution
	36	Changing the Resolution Using a PC
SCREEN SETUP	40	Brightness
	40	Configuring Brightness
	41	Contrast
	41	Configuring Contrast
	42	Sharpness
	42	Configuring Sharpness
	43	SAMSUNG MAGIC Bright
	43	Configuring SAMSUNG MAGIC Bright
	44	SAMSUNG MAGIC Angle
	44	Configuring SAMSUNG MAGIC Angle
	45	Image Size
	45	Changing the Image Size
	47	H-Position & V-Position
	47	Configuring H-Position & V-Position
	48	Coarse
	48	Adjusting Coarse
	49	Fine
	49	Adjusting Fine
CONFIGURING TINT	50	Red
	50	Configuring Red
	51	Green
	51	Configuring Green
	52	Blue
	52	Configuring Blue

Table Of Contents

	53	Color Tone
	53	Configuring the Color Tone Settings
	54	Gamma
	54	Configuring Gamma
RESIZING OR RELOCATING THE SCREEN	55	Language
	55	Configuring Language
	56	Menu H-Position & Menu V-Position
	56	Configuring Menu H-Position & Menu V-Position
	57	Display Time
	57	Configuring Display Time
	58	Transparency
	58	Changing Transparency
SETUP AND RESET	59	Reset
	59	Initializing Settings (Reset)
	60	Eco Saving
	60	Configuring Eco Saving
	61	Off Timer
	61	Configuring Off Timer
	62	Turn Off After
	62	Configuring Turn Off After
	63	PC/AV Mode
	63	Configuring PC/AV Mode
	64	Key Repeat Time
	64	Configuring Key Repeat Time
	65	Source Detection
	65	Configuring Source Detection
	66	Customized Key
	66	Configuring Customized Key

Table Of Contents

INFORMATION MENU AND OTHERS	67	INFORMATION
	67	Displaying INFORMATION
	68	Configuring Brightness and Contrast in the Initial Screen
INSTALLING THE SOFTWARE	69	MagicTune
	69	What is "MagicTune"?
	69	Installing the Software
	70	Removing the Software
	71	MultiScreen
	71	Installing the Software
	72	Removing the Software
	73	MagicRotation
	73	Installing the Software
	75	Removing the Software
TROUBLESHOOTING GUIDE	76	Requirements Before Contacting Samsung Customer Service Center
	76	Testing the Product
	76	Checking the Resolution and Frequency
	76	Check the following.
	78	Q & A
SPECIFICATIONS	80	General
	82	PowerSaver
	83	Standard Signal Mode Table
APPENDIX	85	Contact SAMSUNG WORLD WIDE
	91	Responsibility for the Pay Service (Cost to Customers)
	91	Not a product defect
	91	A Product damage caused by customer's fault
	91	Others

Table Of Contents

92	Correct Disposal
92	Correct Disposal of This Product (Waste Electrical & Electronic Equipment)
93	Terminology

INDEX

Before Using the Product

Copyright

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Microsoft, Windows and Windows NT are registered trademarks of Microsoft Corporation.

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- An administration fee may be charged if either
 - (a) an engineer is called out at your request and there is no defect in the product (i.e. where you have failed to read this user manual).
 - (b) you bring the unit to a repair centre and there is no defect in the product (i.e. where you have failed to read this user manual).
- The amount of such administration charge will be advised to you before any work or home visit is carried out.

Icons used in this manual



The following images are for reference only. Real-life situations may differ from what is shown in the images.

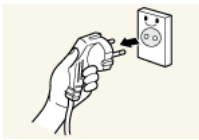
Before Using the Product

Cleaning

Cleaning

Exercise care when cleaning as the panel and exterior of advanced LCDs are easily scratched.

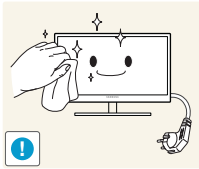
Take the following steps when cleaning.



1. Power off the monitor and computer.
2. Disconnect the power cord from the monitor.



Hold the power cable by the plug and do not touch the cable with wet hands. Otherwise, an electric shock may result.



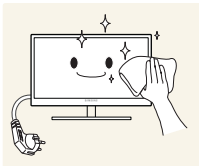
3. Wipe the monitor screen using a clean, soft and dry cloth.



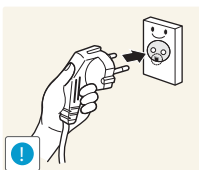
- Do not apply a cleaning agent that contains alcohol, solvent, or surfactant to the monitor.



- Do not spray water or detergent directly on the product.



4. Wet a soft and dry cloth in water and wring thoroughly to clean the exterior of the monitor.



5. Connect the power cord to the product after cleaning the product.
6. Power on the monitor and computer.

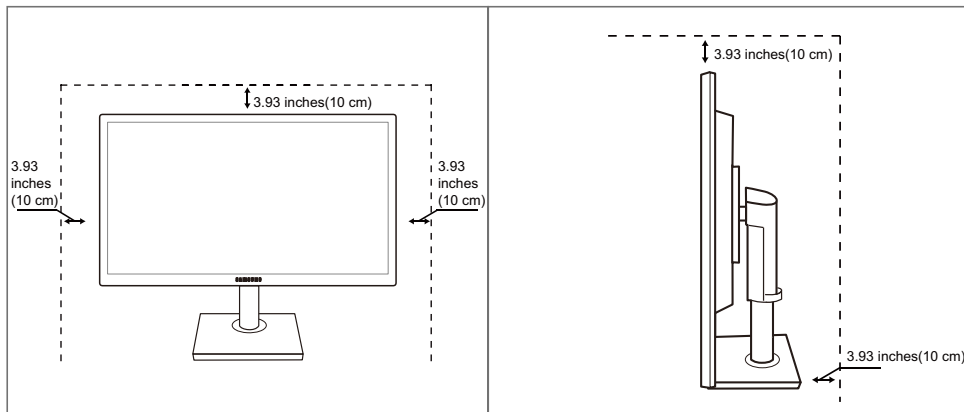
Before Using the Product

Securing the Installation Space

- Ensure some space around the product for ventilation. An internal temperature rise may cause fire and damage the product. Be sure to allow the amount of space as shown below or greater when installing the product.



The exterior may differ depending on the product.



Precautions for storage

High-glossy models can develop white stains on the surface if an ultrasonic wave humidifier is used nearby.





Be sure to contact Samsung Customer Service Center (page 85) if the inside of the monitor needs cleaning. (A service fee will be charged.)





Before Using the Product

Safety Precautions

Caution
RISK OF ELECTRIC SHOCK DO NOT OPEN
Caution: TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). THERE ARE NO USER SERVICEABLE PARTS INSIDE. REFER ALL SERVICING TO QUALIFIED PERSONNEL.

	This symbol indicates that high voltage is present inside. It is dangerous to make any kind of contact with any internal part of this product.
	This symbol alerts you that important literature concerning operation and maintenance has been included with this product.

Symbols

 Warning	A serious or fatal injury may result if instructions are not followed.
 Caution	Personal injury or damage to properties may result if instructions are not followed.
	Activities marked by this symbol are prohibited.
	Instructions marked by this symbol must be followed.

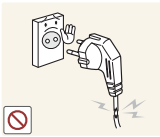
Before Using the Product

Electricity and Safety



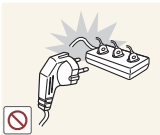
The following images are for reference only. Real-life situations may differ from what is shown in the images.

Warning



Do not use a damaged power cord or plug, or a loose power socket.

- An electric shock or fire may result.



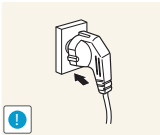
Do not plug many products into the same power socket.

- Otherwise, the socket may overheat and cause a fire.



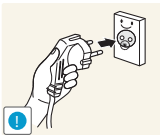
Do not touch the power plug with wet hands.

- Otherwise, an electric shock may result.



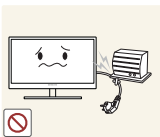
Insert the power plug all the way in so it is not loose.

- An unstable connection may cause a fire.



Ensure you connect the power plug to a grounded power socket. (type 1 insulated devices only).

- An electric shock or injury may result.



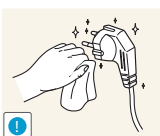
Do not bend or pull the power cord with force. Do not weigh the power cord down with a heavy object.

- A damaged power cord may cause an electric shock or fire.



Do not place the power cord or product near heat sources.

- An electric shock or fire may result.

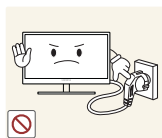


Remove foreign substances such as dust around the plug pins and power socket with a dry cloth.

- Otherwise, a fire may result.

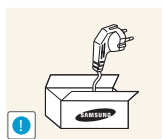
Before Using the Product

Caution



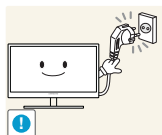
Do not unplug the power cord when the product is in use.

- The product may become damaged by an electric shock.



Do not use the power cord for products other than authorized products supplied by Samsung.

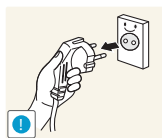
- An electric shock or fire may result.



Keep the power socket where the power cord is connected unobstructed.

- If any problem occurs in the product, unplug the power cable to completely cut the power to the product.

Power to the product cannot be completely cut off with the power button.



Hold the plug when disconnecting the power cord from the power socket.

- An electric shock or fire may result.

Installation and Safety

Warning



DO NOT PLACE CANDLES, INSECT REPELLANTS OR CIGARETTES ON TOP OF THE PRODUCT. DO NOT INSTALL THE PRODUCT NEAR HEAT SOURCES.

- Otherwise, a fire may result.



Avoid installing the product in a narrow space with bad ventilation, such as a bookshelf or wall closet.

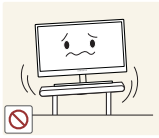
- Otherwise, a fire may result due to an increased internal temperature.



Keep the plastic packaging bag for the product in a place that cannot be reached by children.

- Children may suffocate.

Before Using the Product



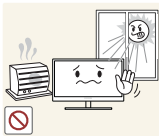
Do not install the product on an unstable or vibrating surface (insecure shelf, sloped surface, etc.).

- The product may fall and break or cause a personal injury.
- Using the product in an area with excess vibration may damage the product or cause a fire.



Do not install the product in a vehicle or a place exposed to dust, moisture (water drips, etc.), oil, or smoke.

- An electric shock or fire may result.



Do not expose the product to direct sunlight, heat, or a hot object such as a stove.

- Otherwise, the product lifespan may be reduced, or a fire may result.



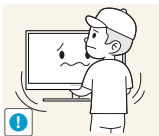
Do not install the product within the reach of young children.

- The product may fall and injure children.



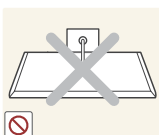
Edible oil, such as soybean oil, can damage or deform the product. Do not install the product in a kitchen or near a kitchen counter.

Caution



Take care not to drop the product when moving it.

- Otherwise, product failure or personal injury may result.



Do not set down the product on its front.

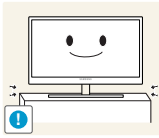
- The screen may become damaged.



When installing the product on a cabinet or shelf, make sure that the bottom edge of the front of the product is not protruding.

- The product may fall and break or cause a personal injury.
- Install the product only on cabinets or shelves of the right size.

Before Using the Product



Put down the product carefully.

- The product may fall and break or cause a personal injury.



Installing the product in an unusual place (a place exposed to a lot of fine particles, chemical substances or extreme temperatures, or an airport or train station where the product should operate continuously for an extended period of time) may seriously affect its performance.

- Be sure to consult Samsung Customer Service Center (page 85) before installation if you want to install the product at such a place.

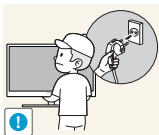
Operation and Safety

Warning



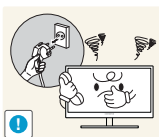
High voltage runs through the product. Do not attempt to disassemble, repair, or modify the product on your own.

- An electric shock or fire may result.
- Contact Samsung Customer Service Center (page 85) for repair.



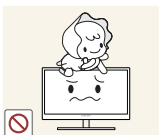
Before moving the product, turn off the power switch and disconnect the power cable and all other connected cables.

- Otherwise, the power cord may be damaged and a fire or electric shock may result.



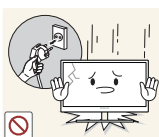
If the product generates a strange noise, a burning smell, or smoke, remove the power cord immediately and contact Samsung Customer Service Center (page 85).

- An electric shock or fire may result.



Do not let children hang from the product or climb on top of it.

- The product may fall, and your child may become injured or seriously harmed.



If the product falls or the exterior is damaged, power off the product, remove the power cord, and contact Samsung Customer Service Center (page 85).

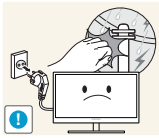
- Otherwise, an electric shock or fire may result.



Do not put a heavy object, toy, or sweets on top of the product.

- The product or heavy objects may fall as children try to reach for the toy or sweets resulting in a serious injury.

Before Using the Product



If there is a thunderstorm or lightning strike, turn off the power and disconnect the power cable.

- An electric shock or fire may result.



Do not drop objects on the product or apply impact.

- An electric shock or fire may result.



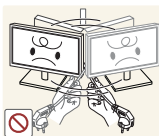
Do not move the product by pulling the power cord or any cable.

- Otherwise, the cable may be damaged and product failure, an electric shock or fire may result.



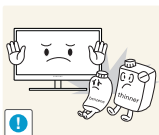
If a gas leakage is found, do not touch the product or power plug. Also, ventilate the area immediately.

- Sparks can cause an explosion or fire.



Do not lift or move the product by pulling the power cord or any cable.

- Otherwise, the cable may be damaged and product failure, an electric shock or fire may result.



Do not use or keep combustible spray or an inflammable substance near the product.

- An explosion or fire may result.



Ensure the vents are not blocked by tablecloths or curtains.

- Otherwise, a fire may result from an increased internal temperature.



Do not insert a metallic object (a chopstick, coin, hair pin, etc.) or inflammable object (paper, match, etc.) into the vent or ports of the product.

- If water or any foreign substance enters the product, be sure to power off the product, remove the power cord, and contact Samsung Customer Service Center (page 85).
- Product failure, an electric shock or fire may result.

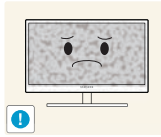


Do not place objects containing liquid (vases, pots, bottles, etc) or metallic objects on top of the product.

- If water or any foreign substance enters the product, be sure to power off the product, remove the power cord, and contact Samsung Customer Service Center (page 85).
- Product failure, an electric shock or fire may result.

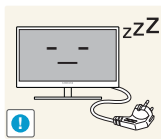
Before Using the Product

Caution



Leaving the screen fixed on a stationary image for an extended period of time may cause afterimage burn-in or defective pixels.

- If you are not going to use the product for an extended period of time, activate power-saving mode or a moving-picture screen saver.



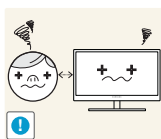
Disconnect the power cord from the power socket if you do not plan on using the product for an extended period of time (vacation, etc.).

- Otherwise, a fire may result from accumulated dust, overheating, an electric shock, or electric leakage.



Use the product at the recommended resolution and frequency.

- Otherwise, Your eyesight may deteriorate.



Looking at the screen too close for an extended period of time can deteriorate your eyesight.



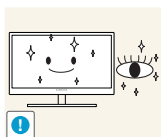
Do not hold the monitor upside-down or move it by holding the stand.

- The product may fall and break or cause a personal injury.



Do not use humidifiers or stoves around the product.

- An electric shock or fire may result.

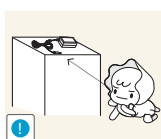


Rest your eyes for more than 5 minutes for every 1 hour of product use.

- Eye fatigue will be relieved.

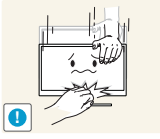


Do not touch the screen when the product has been turned on for an extended period of time as it will become hot.



Store the small accessories used with the product out of reach of children.

Before Using the Product



Exercise caution when adjusting the product angle or stand height.

- Otherwise, children's fingers or hands may become stuck and injured.
- Tilting the product excessively may cause it to fall and result in personal injury.



Do not place heavy objects on the product.

- Product failure or personal injury may result.

Correct posture to use the product



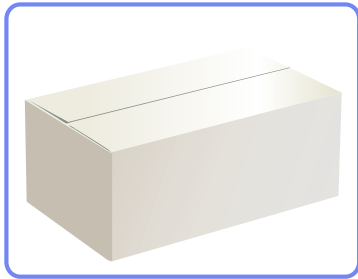
Use the product in the correct posture as follows:

- Straighten your back.
- Allow a distance of 45 to 50cm between your eye and the screen, and look slightly downward at the screen.
Keep your eyes directly in front of the screen.
- Adjust the angle so light does not reflect on the screen.
- Keep your forearms perpendicular to your upper arms and level with the back of your hands.
- Keep your elbows at about a right angle.
- Adjust the height of the product so you can keep your knees bent at 90 degrees or more, your heels attached to the floor, and your arms lower than your heart.

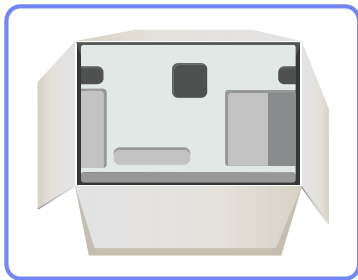
1.1 Checking the Contents

1.1.1 Removing the Packaging

- 1 Open the packaging box. Be careful not to damage the product when you open the packaging with a sharp instrument.



- 2 Remove the styrofoam from the product.



- 3 Check the components and remove the styrofoam and plastic bag.



This image is for reference only.



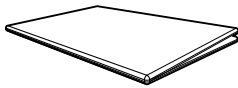
- 4 Store the box in a dry area so that it can be used when moving the product in the future.

1.1.2 Checking the Components



- Contact the dealer from whom you purchased the product if any item is missing.
- The appearance of the components and items sold separately may differ from the image shown.

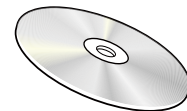
Components



Quick setup guide



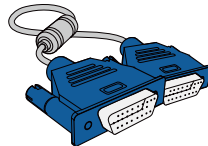
Warranty card
(Not available in some locations)



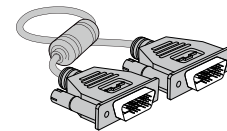
User manual



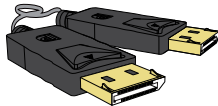
Power cable



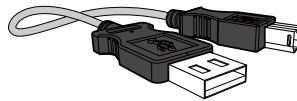
D-SUB cable (optional)



DVI cable (optional)



DP cable (optional)



USB cable (optional)



Stand



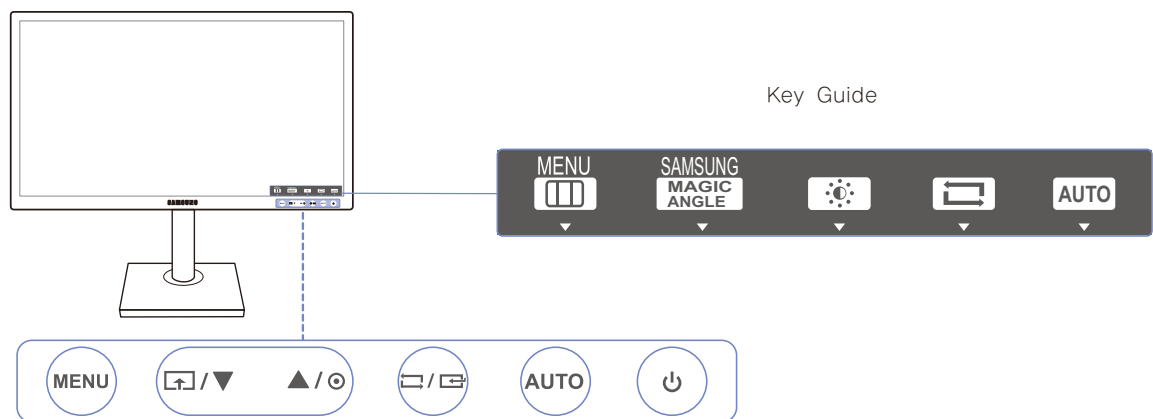
Components may vary depending on the country.


1.2 Parts











1.2.1 Frontal Buttons



The color and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.



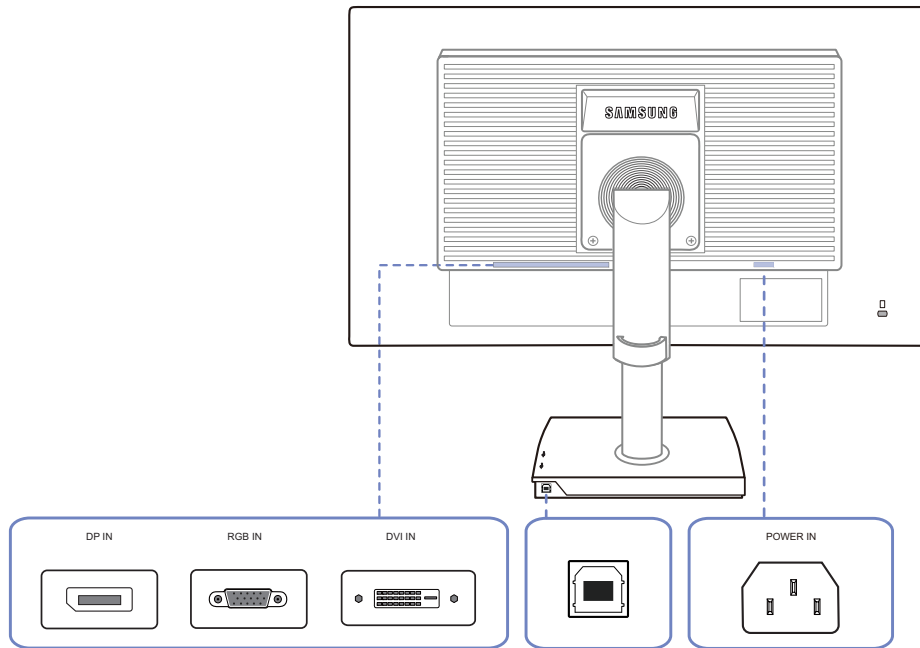
Icons	Description
MENU	<ul style="list-style-type: none"> Open or close the onscreen display (OSD) menu, or return to the parent menu. OSD control lock: Maintain the current settings, or lock the OSD control to prevent unintended changes to settings. Enable: To lock the OSD control, press and hold the [MENU] button for 10 seconds. Disable: To unlock the OSD control, press and hold the [MENU] button for more than 10 seconds. <p> If the OSD control is locked,</p> <ul style="list-style-type: none"> Brightness and Contrast can be adjusted, and INFORMATION can be viewed. The Customized Key function can be used by pressing the [↑] button. (The Customized Key is available even when the OSD control is locked)

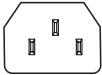
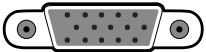
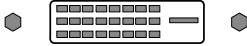


Icons	Description
	<p>Configure Customized Key and press []. The following options will be enabled.</p> <p>SAMSUNG MAGIC Angle - SAMSUNG MAGIC Bright - Eco Saving - Image Size</p> <p> To configure Customized Key, go to SETUP & RESET → Customized Key and select the mode you want.</p>
	Move to the upper or lower menu or adjust the value for an option on the OSD menu.
	Use this button to control the brightness and contrast of the screen.
	<p>Confirm a menu selection.</p> <p>Pressing the [] button when the OSD menu is not displayed will change the input source (Analog/DVI/DisplayPort). If you power on the product or change the input source by pressing the [] button, a message that shows the changed input source will appear at the top left corner of the screen.</p>
AUTO	<p>Press the [AUTO] button to automatically adjust the screen settings.</p> <p> <ul style="list-style-type: none"> Changing the resolution in Display Properties will activate the Auto Adjustment function. Available only in Analog mode. </p>
	Turn the screen on or off.
Key Guide	<p>When a control button on the product is pressed, the Key Guide will be displayed before the onscreen menu opens. (The guide shows the function of the button pressed.)</p> <p>To access the onscreen menu when the guide is displayed, press the corresponding button again.</p> <p>The Key guide may vary depending on the function or product model. Refer to the actual product.</p>

1.2.2 Reverse Side



The color and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.

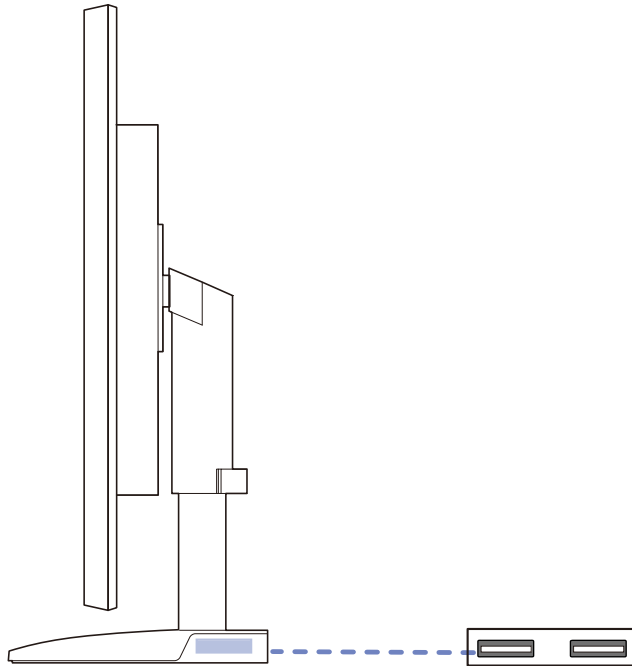



Port	About ports
	Connect the power cord for your monitor to the [POWER] port on the back of the product.
	Connect to a PC using the D-SUB cable.
	Connect to a PC via a DVI cable.
	Connect to a PC using a DP cable.
	Connect to a PC using a USB cable. This port can connect to a PC only.

1.2.3 Right Side View



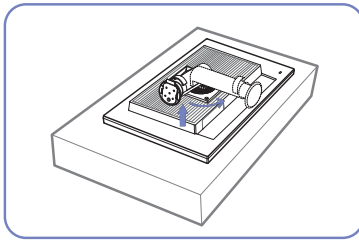
The color and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.



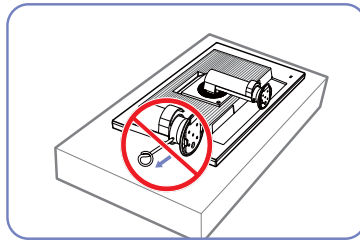
Port	About port
	Connect to a source device using a USB cable.

1.3 Installation

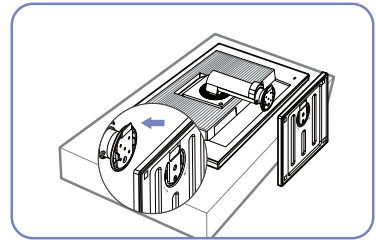
1.3.1 Attaching the cradle



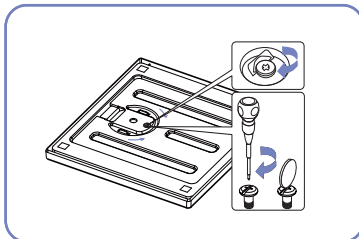
Place a protective cloth or cushion on a flat surface. Next, place the product with the face down on top of the cloth or cushion.



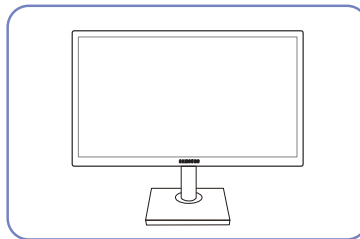
Do not remove the fixing pin until you are finished attaching the stand.



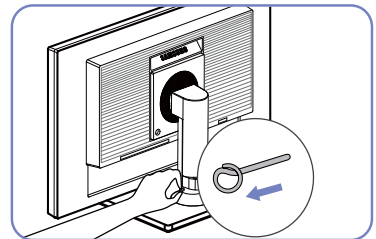
Insert the stand base into the stand in the direction of the arrow.



Fasten the screw tightly (using a screwdriver or coin) into the bottom of the stand base.



After installing the stand, place the product upright.



You can remove the fixing pin and adjust the stand now.



- Caution

Do not hold the product upside down only by the stand.

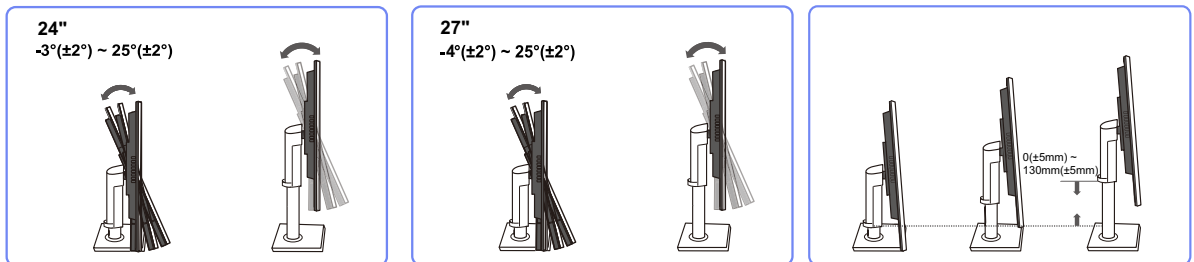


- Disassembly is the reverse order of assembly.
- The color and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.

1.3.2 Adjusting the Product Tilt and Height



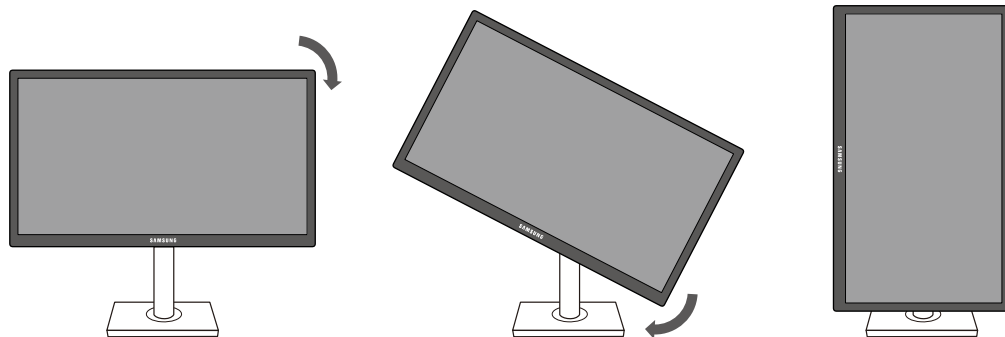
The color and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.



- To adjust the height, remove the fixing pin.
- The monitor tilt and height can be adjusted.
- Hold the top center of the product and adjust the height carefully.

1.3.3 Rotating the Monitor

You can rotate your monitor as shown below.



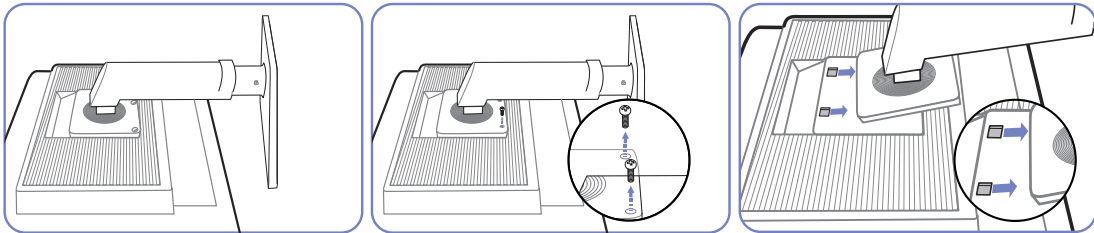
- Be sure to fully extend the stand before rotating the monitor.
- If you rotate the monitor without fully extending the stand, the corner of the monitor may hit the floor and get damaged.
- Do not rotate the monitor counterclockwise. The monitor may get damaged.

1.3.4 Installing a Wall-mount Kit or Desktop Stand

Before Installation



Power the product off and remove the power cable from the power socket.

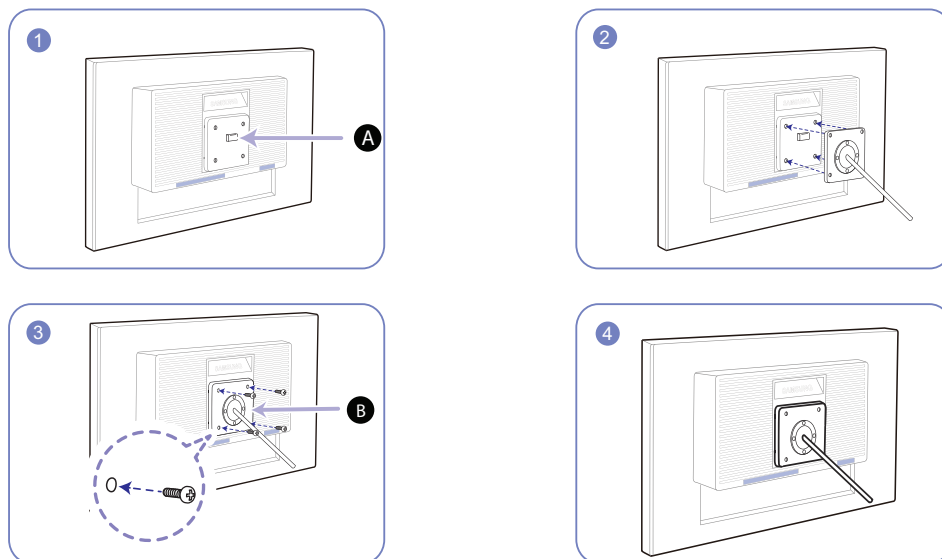


Place a protective cloth or cushion on a flat surface. Next, place the product with the face down on top of the cloth or cushion.

Unfasten the screw from the back of the product.

Lift and detach the stand.

Installing a Wall-mount Kit or Desktop Stand



A Attach the wall-mount kit or desktop stand here

B Bracket (sold separately)

Align the grooves and tightly fasten the screws on the bracket on the product with the corresponding parts on the wall-mount kit or desktop stand you want to attach.



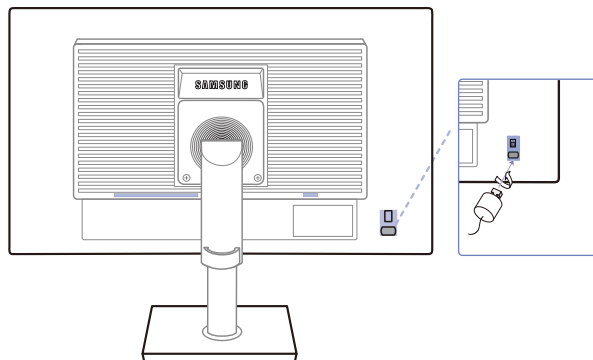
Notes

- Using a screw longer than the standard length can damage the internal components of the product.

- The length of screws required for a wall mount that does not comply with the VESA standards may vary depending on the specifications.
- Do not use screws that do not comply with the VESA standards. Do not attach the wall-mount kit or desktop stand using excessive force. The product may get damaged or fall and cause personal injury. Samsung shall not be held liable for any damage or injury caused by using improper screws or attaching the wall-mount kit or desktop stand using excessive force.
- Samsung shall not be held liable for any product damage or personal injury caused by using a wall-mount kit other than the one specified or from an attempt to install the wall-mount kit on your own.
- To mount the product on a wall, ensure you purchase a wall-mount kit that can be installed 10cm or farther away from the wall.
- Be sure to use a wall-mount kit that complies with the standards.
- To install the monitor using a wall mount, disconnect the stand base from the monitor.

1.3.5 Anti-theft Lock

An anti-theft lock allows you to use the product securely even in public places. The locking device shape and locking method depend on the manufacturer. Refer to the user guide provided with your anti-theft locking device for details. The lock device is sold separately.



The color and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.

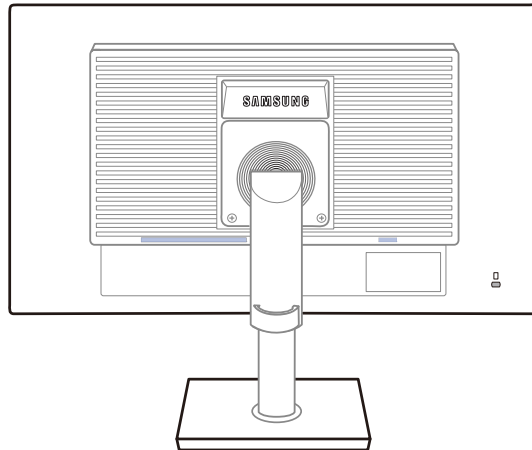
To lock an anti-theft locking device:

- 1 Fix the cable of your anti-theft locking device to a heavy object such as a desk.
- 2 Put one end of the cable through the loop on the other end.
- 3 Insert the locking device into the anti-theft lock slot at the back of the product.
- 4 Lock the locking device.



- An anti-theft locking device can be purchased separately.
- Refer to the user guide provided with your anti-theft locking device for details.
- Anti-theft locking devices can be purchased at electronics retailers or online.

2.1 Before Connecting

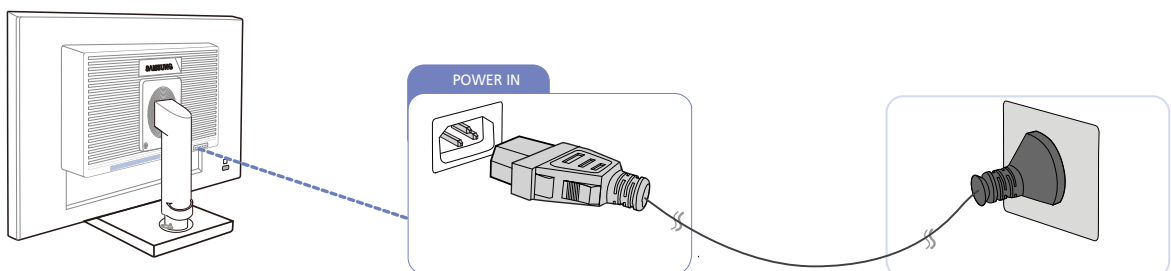


2.1.1 Pre-connection Checkpoints

- Before connecting a source device, read the user manual provided with it. The number and locations of ports on source devices may differ from device to device.
- Do not connect the power cable until all connections are completed. Connecting the power cable during connection may damage the product.
- Check the types of ports at the back of the product you want to connect.

2.2 Connecting the Power

- Connect one end of the power cord to the POWER port of the product and connect the other end of the power cord to the 220V or 110V wall outlet. (The input voltage is switched automatically.)



2.3 Connecting and Using a PC

2.3.1 Connecting to a PC



Do not connect the power cable before connecting all other cables.

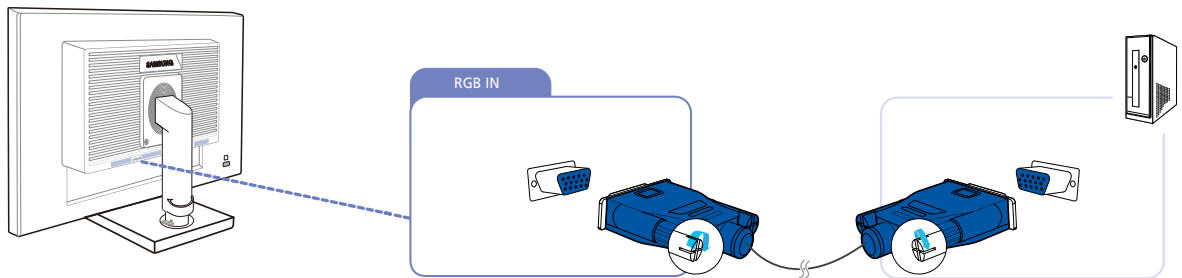
Ensure you connect a source device first before connecting the power cable.

- Select a connection method suitable for your PC.



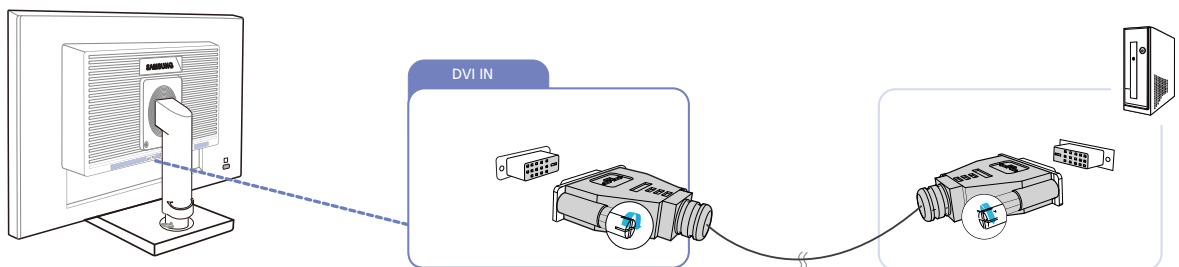
Connecting parts may differ in different products.

Connection Using the D-SUB Cable (Analogue Type)



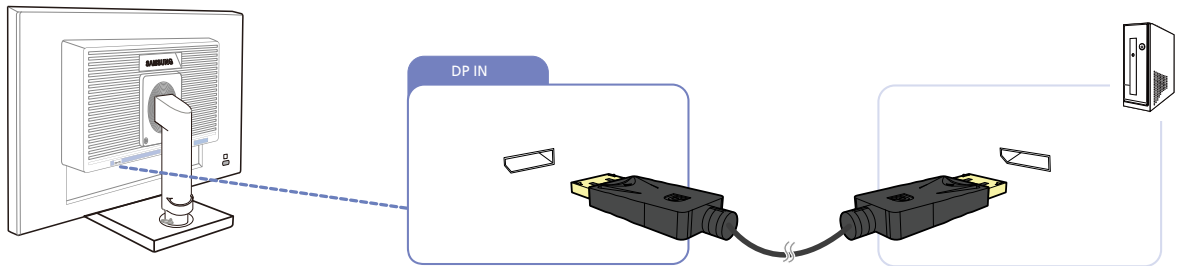
- 1 Connect the D-SUB cable to the [RGB IN] port on the back of the product and the RGB port on the PC.
- 2 Connect the power cable to the product and power outlet. Turn on the power switch on the PC.
- 3 Press [⏏/⏏] to change the input source to **Analog**.



Connection Using the DVI Cable



- 1 Connect the DVI cable to the [DVI IN] port on the back of the product and the DVI port on the PC.
- 2 Connect the power cable to the product and power outlet. Turn on the power switch on the PC.
- 3 Press [⏏/⏏] to change the input source to **DVI**.

Connection Using the DP Cable



- 1 Connect the DP cable to the [DP IN] port on the back of the product and the DP port on the PC.
- 2 Connect the power cable to the product and power outlet. Turn on the power switch on the PC.
- 3 Press [/] to change the input source to **DisplayPort**.

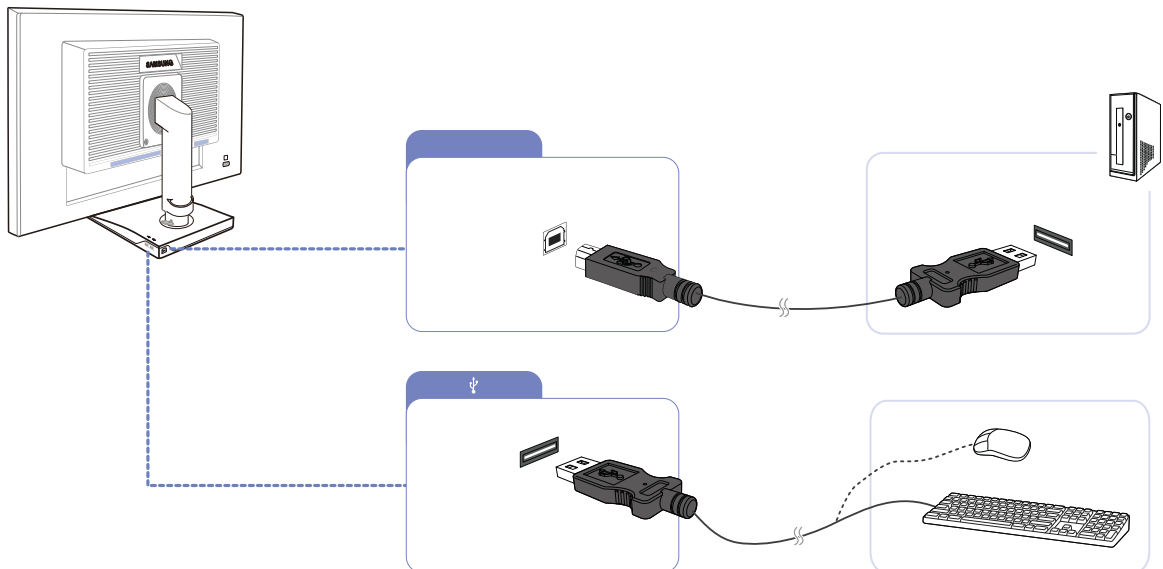
Connecting USB



You can use a USB device such as a mouse, keyboard, Memory Stick, or external hard disk drive by connecting them to the [USB] port of the monitor without connecting them to the PC.

The [USB] USB port of the monitor supports High-Speed Certified USB 2.0.

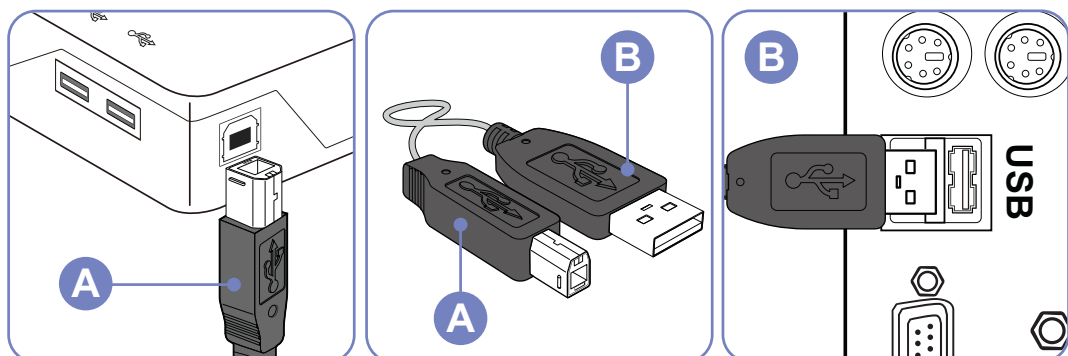
	High speed	Full speed	Low speed
Data Rate	480 Mbps	12 Mbps	1.5 Mbps
Power Consumption	2.5 W(Max., each port)	2.5 W(Max., each port)	2.5 W(Max., each port)



1 Connect the [] port of the monitor and the USB port of the computer with the USB cable.



- To use [USB] port, you have to connect the UP (Upstream Cable) to the PC.
- Make sure to use the USB cable supplied with this monitor to connect the monitor's [] port and your computer's USB port.



2 Connect the [USB] port of the USB monitor and a USB device with the USB cable.

3 The use procedures are as the same as those for using an external device connecting to the PC.

- You can connect and use a keyboard and mouse.

- You can play a file from a media device. (Examples of media devices: MP3, digital camera, etc.)
- You can run, move, copy or delete the files on the storage device. (Examples of storage devices: external memory, memory card, memory reader, HDD-type MP3 player, etc.)
- You can use other USB devices that can be connected to a computer.



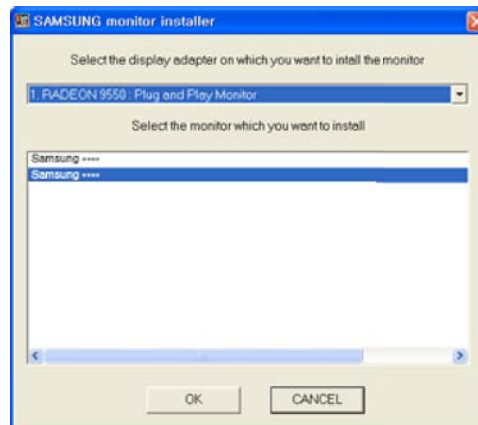
- When connecting a device to the [🔌] port of the monitor, connect the device using a cable appropriate to the device.
- For the purchase of the cable and external devices, ask the service center of the corresponding product.
- The company is not liable for problems or damages to an external device caused by using an unauthorized cable for the connection.
- Some products do not follow the USB standard, and it may cause a malfunction of the device.
- If the device malfunctions even if it is connected to the computer, contact the service center of the device/computer.

2.3.2 Driver Installation



- You can set the optimum resolution and frequency for this product by installing the corresponding drivers.
- An installation driver is contained on the CD supplied with the product.
- If the file provided is faulty, visit the Samsung homepage (<http://www.samsung.com/>) and download the file.

- 1 Insert the user manual CD provided with the product into the CD-ROM drive.
- 2 Click "Windows Driver".
- 3 Complete the remaining software installation steps according to the instructions displayed on the screen.
- 4 Select your product model from the list of models.

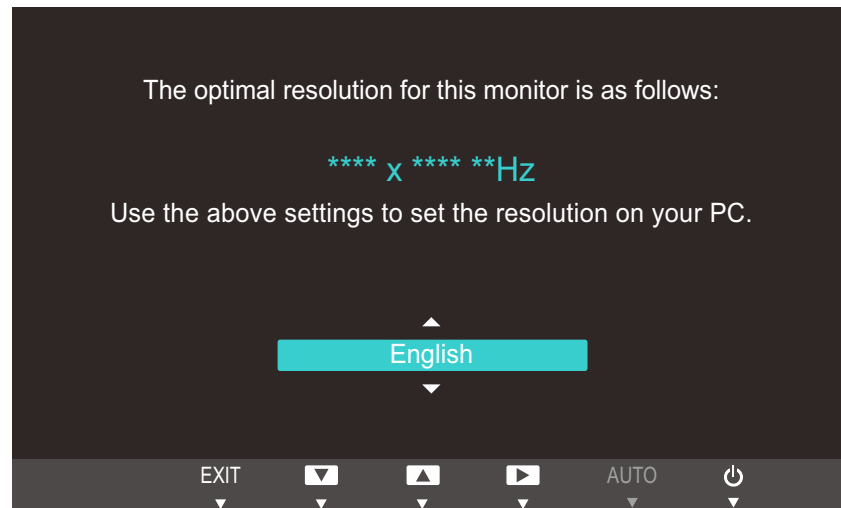


- 5 Go to Display Properties and check that the resolution and refresh rate are appropriate. Refer to your Windows OS manual for further details.

2.3.3 Setting Optimum Resolution

An information message about setting optimum resolution will appear if you power on the product for the first time after purchase.

Select a language on the product and change the resolution on your PC to the optimum setting.



- 1 Press [**▲**/**▼**] to move to the language you want and press [**↶**/**↷**].
- 2 To hide the information message, press [**MENU**].



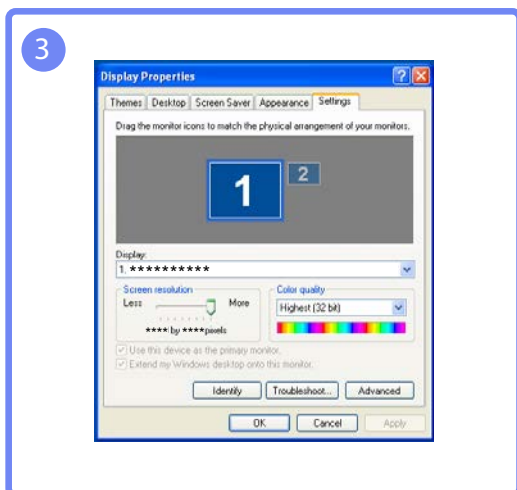
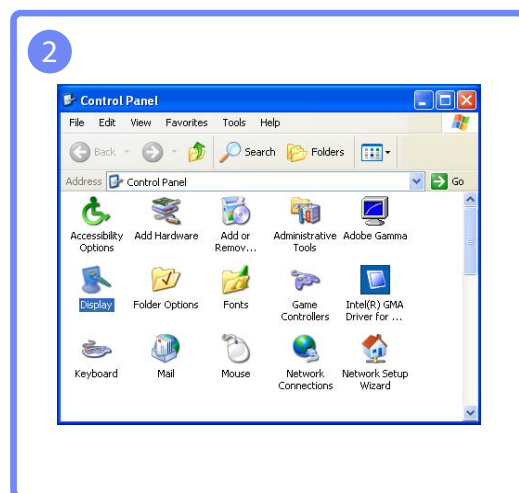
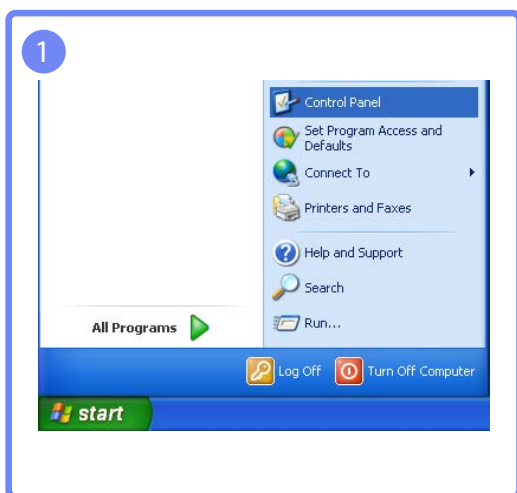
- If the optimum resolution is not selected, the message will appear up to three times for a specified time even when the product is turned off and on again.
- The optimum resolution can also be selected in **Control Panel** on your PC.

2.3.4 Changing the Resolution Using a PC

- Adjust the resolution and refresh rate in Control Panel on your PC to obtain optimum picture quality.
- The picture quality of TFT-LCDs may degrade if the optimum resolution is not selected.

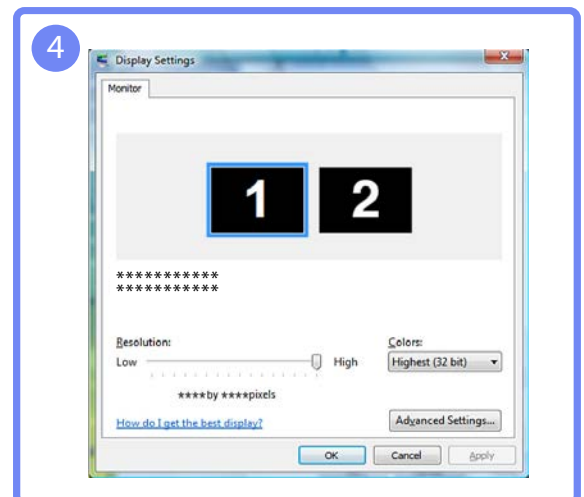
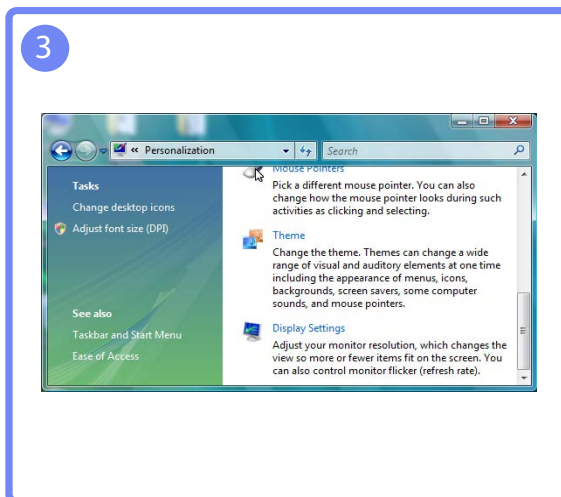
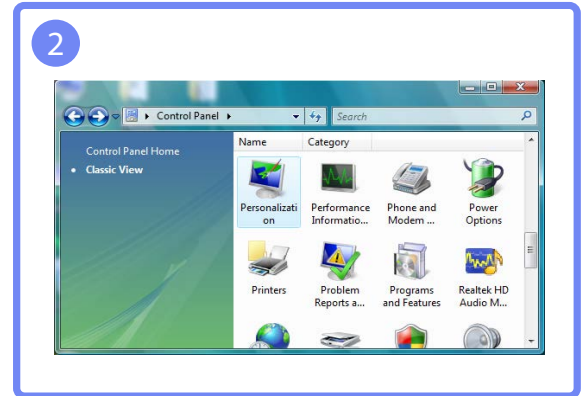
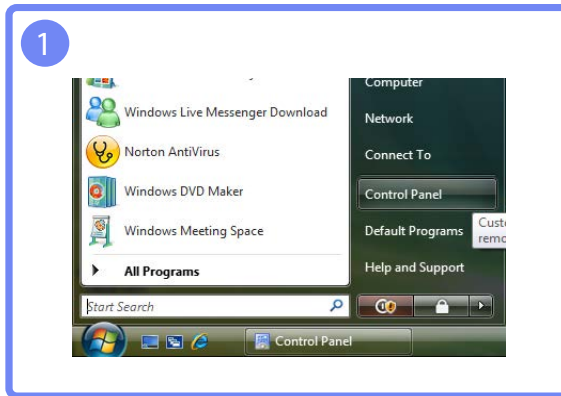
Changing the Resolution on Windows XP

Go to **Control Panel** → **Display** → **Settings** and change the resolution.



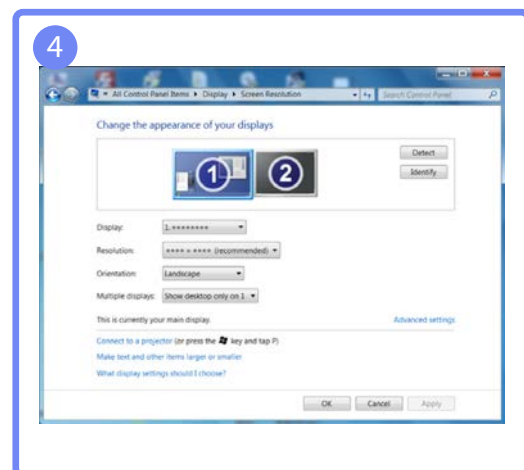
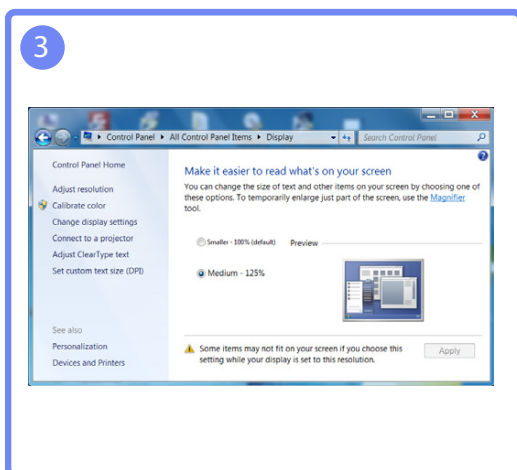
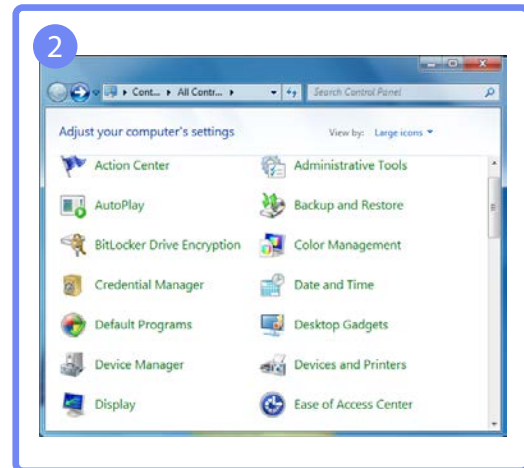
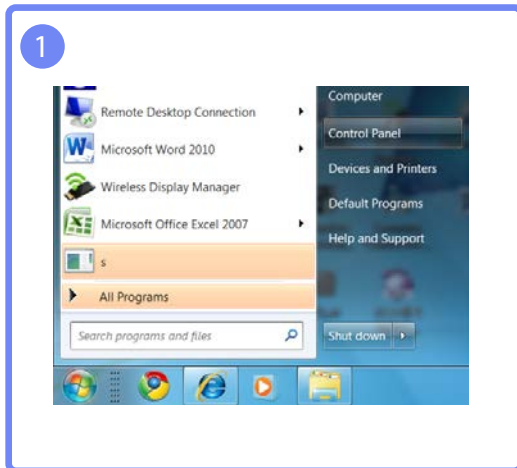
Changing the Resolution on Windows Vista

Go to **Control Panel** → **Personalization** → **Display Settings** and change the resolution.



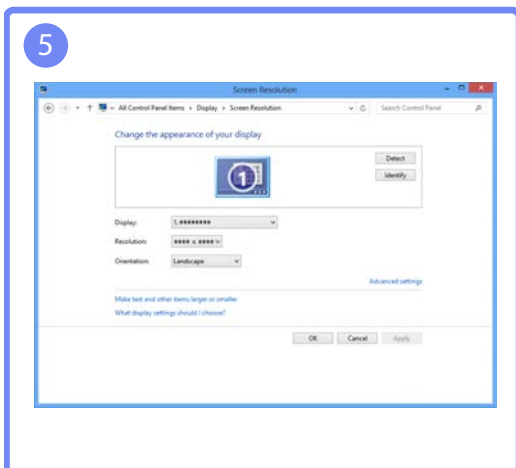
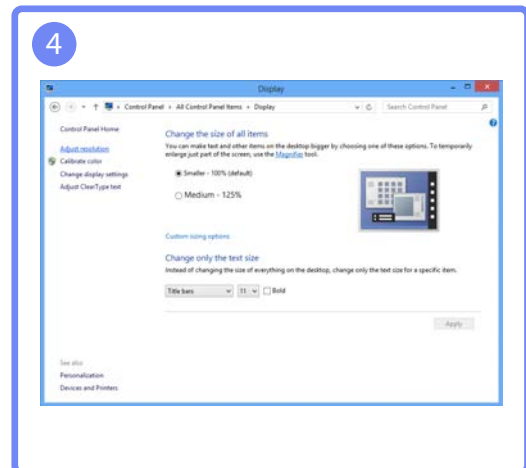
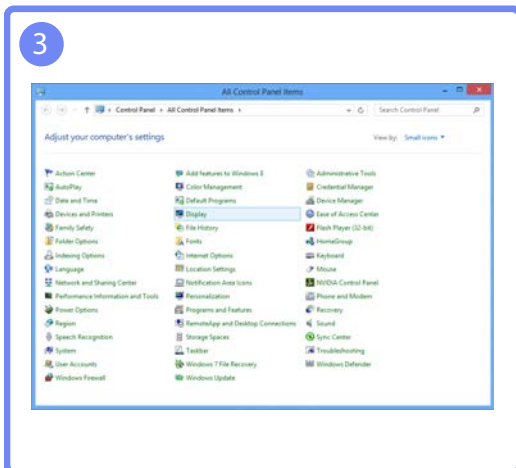
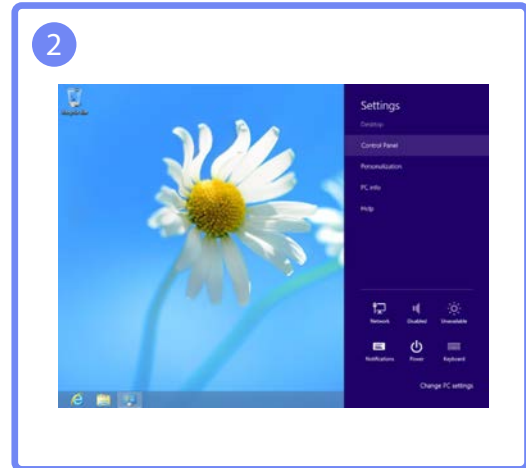
Changing the Resolution on Windows 7

Go to **Control Panel** → **Display** → **Screen Resolution** and change the resolution.



Changing the Resolution on Windows 8

Go to **Settings** → **Control Panel** → **Display** → **Screen Resolution** and change the resolution.



Configure the screen settings such as brightness.

3.1 Brightness

You can adjust the general brightness of the picture. (Range: 0~100)

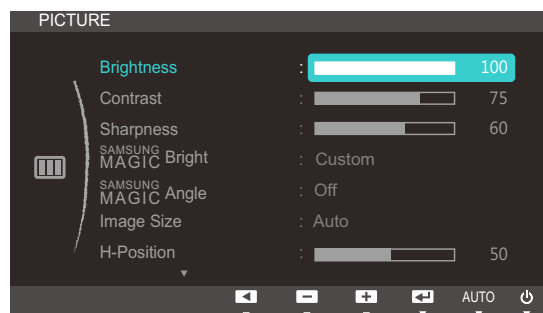
A higher value will make the picture appear brighter.



- This menu is not available when **SAMSUNG MAGIC Bright** is set to **Dynamic Contrast** mode.
- This menu is not available when **Eco Saving** is enabled.

3.1.1 Configuring Brightness

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **PICTURE** and press **[□/⊞]** on the product.
- 3 Press **[▲/▼]** to move to **Brightness** and press **[□/⊞]** on the product.
The following screen will appear.



- 4 Adjust the **Brightness** using the **[▲/▼]** buttons.

3.2 Contrast

Adjust the contrast between the objects and background. (Range: 0~100)

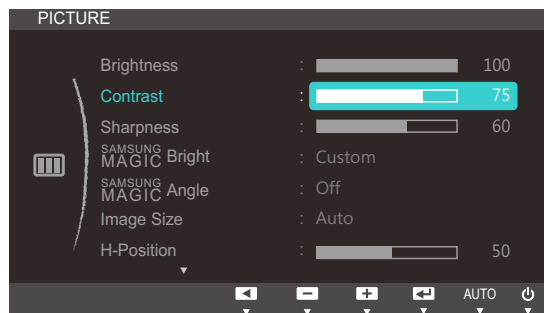
A higher value will increase the contrast to make the object appear clearer.



This option is not available when **SAMSUNG MAGICBright** is in **Cinema** or **Dynamic Contrast** mode.

3.2.1 Configuring Contrast

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **PICTURE** and press **[□/⊞]** on the product.
- 3 Press **[▲/▼]** to move to **Contrast** and press **[□/⊞]** on the product.
The following screen will appear.



- 4 Adjust the **Contrast** using the **[▲/▼]** buttons.

3.3 Sharpness

Make the outline of objects more clear or blurry. (Range: 0~100)

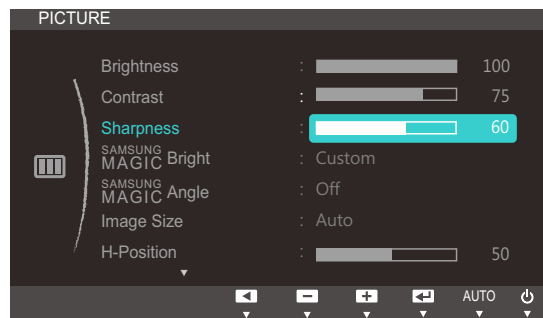
A higher value will make the outline of objects clearer.



This option is not available when **SAMSUNG MAGICBright** is in **Cinema** or **Dynamic Contrast** mode.

3.3.1 Configuring Sharpness

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **PICTURE** and press [□/⊞] on the product.
- 3 Press [▲/▼] to move to **Sharpness** and press [□/⊞] on the product.
The following screen will appear.



- 4 Adjust the **Sharpness** using the [▲/▼] buttons.

3.4 SAMSUNG MAGIC Bright

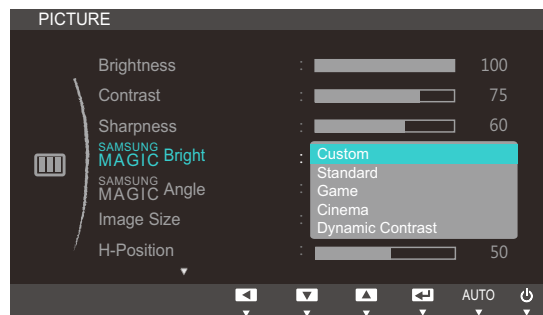
This menu provides an optimum picture quality suitable for the environment where the product will be used.

- This menu is not available when **Eco Saving** is enabled.
- This menu is not available when **SAMSUNG MAGIC Angle** is enabled.

You can customize the brightness to suit your preferences.

3.4.1 Configuring SAMSUNG MAGIC Bright

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **PICTURE** and press **[□/⊞]** on the product.
- 3 Press **[▲/▼]** to move to **SAMSUNG MAGIC Bright** and press **[□/⊞]** on the product.
The following screen will appear.



- **Custom:** Customize the contrast and brightness as required.
 - **Standard:** Obtain a picture quality suitable for editing documents or using Internet.
 - **Game:** Obtain a picture quality suitable for playing games that involve many graphic effects and dynamic movements.
 - **Cinema:** Obtain the brightness and sharpness of TVs suitable for enjoying video and DVD content.
 - **Dynamic Contrast:** Obtain balanced brightness through automatic contrast adjustment.
- 4 Press **[▲/▼]** to move to the option you want and press **[□/⊞]**.
 - 5 The selected option will be applied.

3.5 SAMSUNG MAGIC Angle

SAMSUNG MAGIC Angle allows you to configure the settings to obtain the optimum picture quality according to your viewing angle.

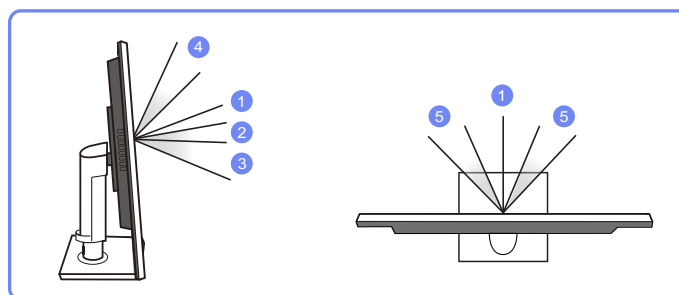
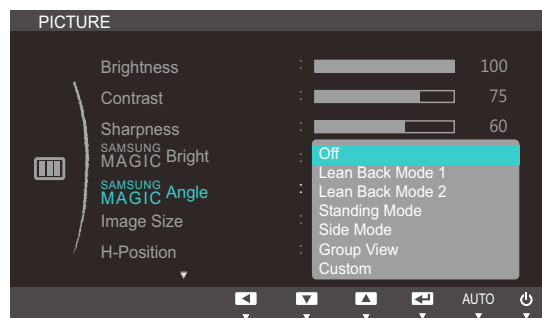


This menu is not available when **SAMSUNG MAGIC Bright** is in **Cinema** or **Dynamic Contrast** mode.

You can customize the angle to suit your preferences.

3.5.1 Configuring SAMSUNG MAGIC Angle

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **PICTURE** and press [□/⊞] on the product.
- 3 Press [▲/▼] to move to **SAMSUNG MAGIC Angle** and press [□/⊞] on the product. The following screen will appear.



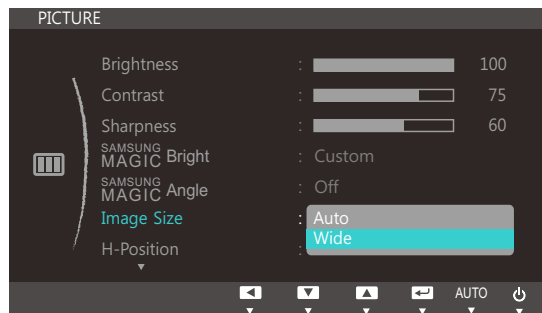
- **Off** ①: Select this option to view directly in front of the product.
 - **Lean Back Mode 1** ②: Select this option to view from a place slightly lower than the product.
 - **Lean Back Mode 2** ③: Select this option to view from a place lower than Lean Back Mode 1.
 - **Standing Mode** ④: Select this option to view from a place higher than the product.
 - **Side Mode** ⑤: Select this option to view from either side of the product.
 - **Group View**: Select this option for more than one viewer to view from places ①, ④, and ⑤.
 - **Custom**: **Lean Back Mode 1** will be applied by default if **Custom** is selected.
- 4 Press [▲/▼] to move to the option you want and press [□/⊞].
 - 5 The selected option will be applied.

3.6 Image Size

Change the picture size.

3.6.1 Changing the Image Size

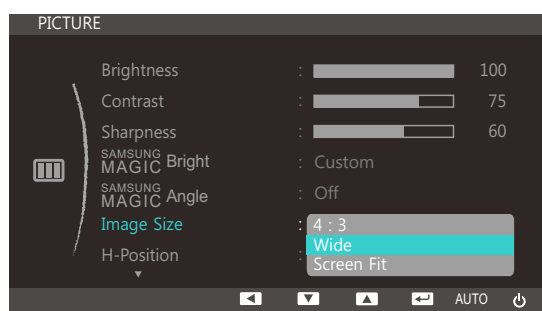
- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **PICTURE** and press [□/⊞] on the product.
- 3 Press [▲/▼] to move to **Image Size** and press [□/⊞] on the product. The following screen will appear.



- **Auto:** Display the picture according to the aspect ratio of the input source.
- **Wide:** Display the picture in full screen regardless of the aspect ratio of the input source.



- **4:3:** Display the picture with an aspect ratio of 4:3. Suitable for videos and standard broadcasts.
- **16:9:** Display the picture with an aspect ratio of 16:9. Suitable for videos and standard broadcasts.
- **Screen Fit:** Display the picture with the original aspect ratio without cutting off.



- **4:3** : This mode is suitable to view the 4:3 aspect ratio picture of video content or standard broadcasts.
- **Wide**: Display the picture in full screen regardless of the aspect ratio of the input source.
- **Screen Fit**: Display the picture with the original aspect ratio without cutting off.



Changing the screen size is available when the following conditions are satisfied.

- A digital output device is connected using the DVI/DP cable.
- The input signal is 480p, 576p, 720p, or 1080p and monitor can display normally (Not every model can support all of these signals).
- This can only be set when the external input is connected through DVI and **PC/AV Mode** is set to **AV**.

- 4 Press [**▲**/**▼**] to move to the option you want and press [**□**/**⏏**].
- 5 The selected option will be applied.

3.7 H-Position & V-Position

H-Position: Move the screen to the left or right.

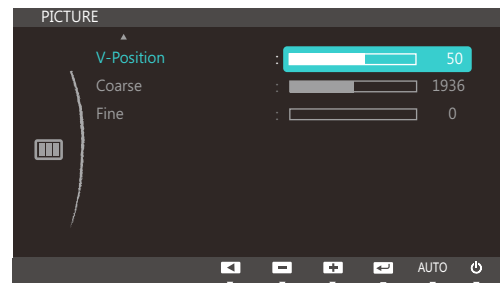
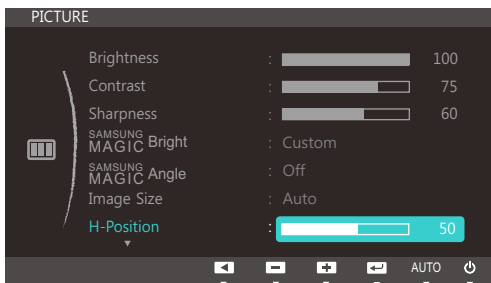
V-Position: Move the screen up or down.



- This menu is available in **Analog** mode only.
- This menu is only available when **Image Size** is set to **Screen Fit** in **AV** Mode. When a 480P or 576P or 720P or 1080P signal is input in **AV** mode and the monitor can display normally, select **Screen Fit** to adjust horizontal position in 0-6 levels.

3.7.1 Configuring H-Position & V-Position

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **PICTURE** and press **[□/□]** on the product.
- 3 Press **[▲/▼]** to move to **H-Position** or **V-Position**, and press **[□/□]**.
The following screen will appear.



- 4 Press **[▲/▼]** to configure **H-Position** or **V-Position**.

3.8 Coarse

Adjust the screen frequency.

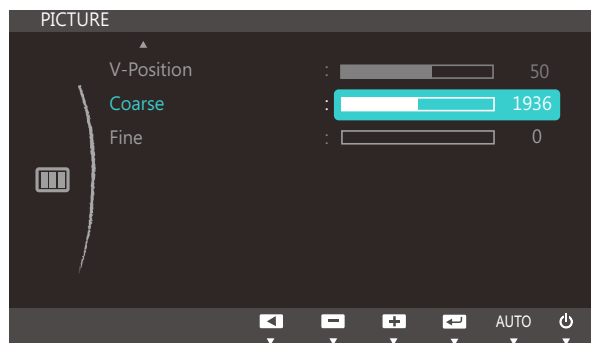


This menu is available in **Analog** mode only.

3.8.1 Adjusting Coarse

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **PICTURE** and press **[□/⊞]** on the product.
- 3 Press **[▲/▼]** to move to **Coarse** and press **[□/⊞]** on the product.

The following screen will appear.



- 4 Adjust the **Coarse** using the **[▲/▼]** buttons.

3.9 Fine

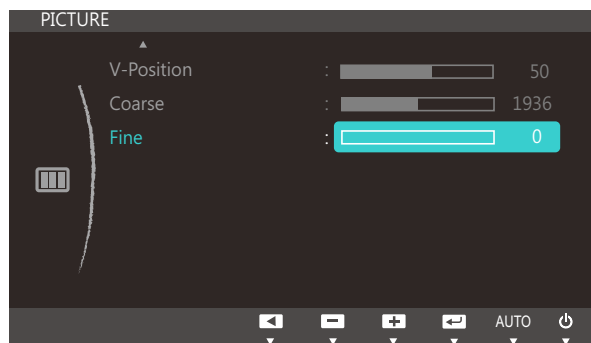
Fine-adjust the screen to obtain a vivid picture.

 This menu is available in **Analog** mode only.

3.9.1 Adjusting Fine

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **PICTURE** and press [□/⊞] on the product.
- 3 Press [▲/▼] to move to **Fine** and press [□/⊞] on the product.

The following screen will appear.



- 4 Adjust the **Fine** using the [▲/▼] buttons.

4

Configuring Tint

Adjust the tint of the screen. This menu is not available when **SAMSUNG MAGICBright** is set to **Cinema** or **Dynamic Contrast** mode.

4.1 Red

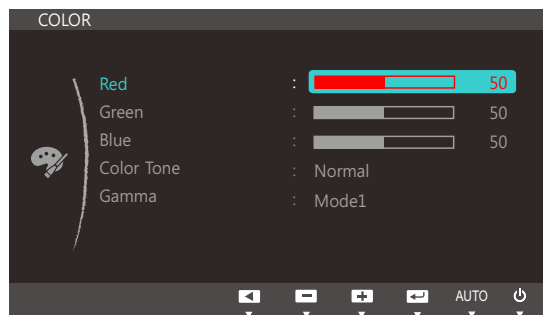
Adjust the value of the color red in the picture. (Range: 0~100)

A higher value will increase the intensity of the color.

4.1.1 Configuring Red

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **COLOR** and press [↶/↷] on the product.
- 3 Press [▲/▼] to move to **Red** and press [↶/↷] on the product.

The following screen will appear.



- 4 Adjust the **Red** using the [▲/▼] buttons.

4.2 Green

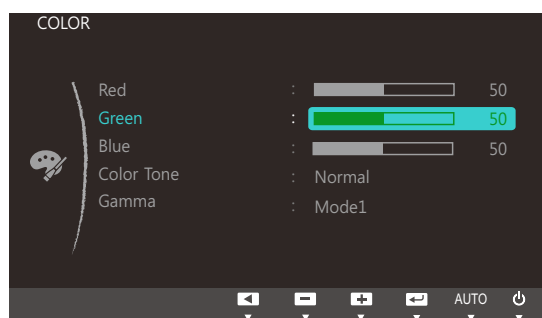
Adjust the value of the color green in the picture. (Range: 0~100)

A higher value will increase the intensity of the color.

4.2.1 Configuring Green

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **COLOR** and press [⏪/⏩] on the product.
- 3 Press [▲/▼] to move to **Green** and press [⏪/⏩] on the product.

The following screen will appear.



- 4 Adjust the **Green** using the [▲/▼] buttons.

4.3 Blue

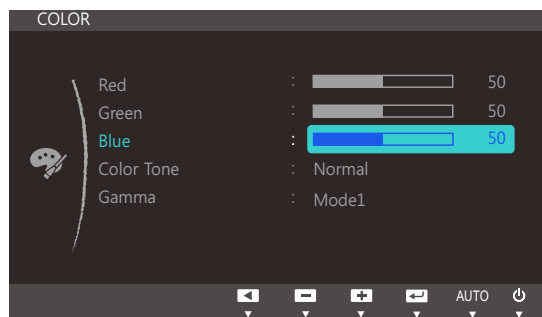
Adjust the value of the color blue in the picture. (Range: 0~100)

A higher value will increase the intensity of the color.

4.3.1 Configuring Blue

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **COLOR** and press [□/⊞] on the product.
- 3 Press [▲/▼] to move to **Blue** and press [□/⊞] on the product.

The following screen will appear.



- 4 Adjust the **Blue** using the [▲/▼] buttons.

4.4 Color Tone

Adjust the general color tone of the picture.

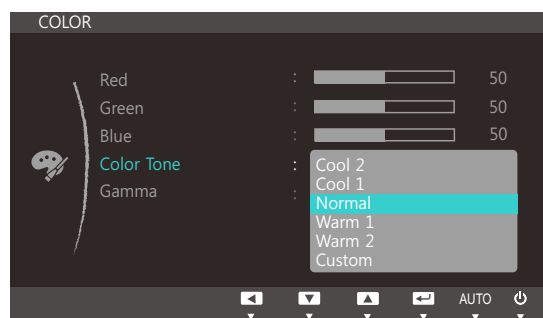


This menu is not available when **SAMSUNG MAGIC Angle** is enabled.

4.4.1 Configuring the Color Tone Settings

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **COLOR** and press [□/⏏] on the product.
- 3 Press [▲/▼] to move to **Color Tone** and press [□/⏏] on the product.

The following screen will appear.



- **Cool 2**: Set the color temperature to be cooler than **Cool 1**.
 - **Cool 1**: Set the color temperature to be cooler than **Normal** mode.
 - **Normal**: Display the standard color tone.
 - **Warm 1**: Set the color temperature to be warmer than **Normal** mode.
 - **Warm 2**: Set the color temperature to be warmer than **Warm 1**.
 - **Custom**: Customize the color tone.
- 4 Press [▲/▼] to move to the option you want and press [□/⏏].
 - 5 The selected option will be applied.

4.5 Gamma

Adjust the mid-range brightness (Gamma) of the picture.

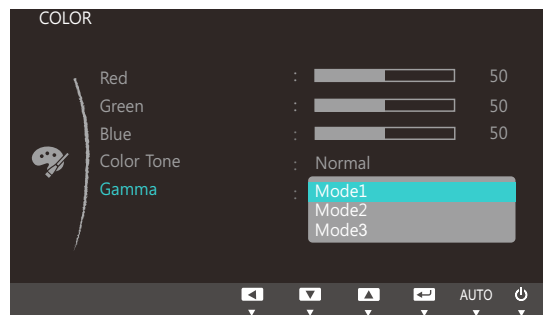


This menu is not available when **SAMSUNG MAGIC Angle** is enabled.

4.5.1 Configuring Gamma

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **COLOR** and press **[□/□]** on the product.
- 3 Press **[▲/▼]** to move to **Gamma** and press **[□/□]** on the product.

The following screen will appear.



- 4 Press **[▲/▼]** to move to the option you want and press **[□/□]**.
- 5 The selected option will be applied.

5.1 Language

Set the menu language.

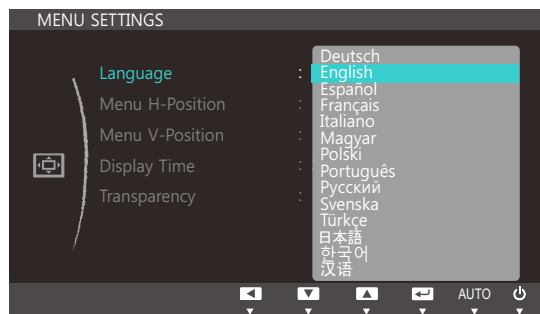


- A change to the language setting will only be applied to the onscreen menu display.
- It will not be applied to other functions on your PC.

5.1.1 Configuring Language

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **MENU SETTINGS** and press [□/⏏].
- 3 Press [▲/▼] to move to **Language** and press [□/⏏] on the product.

The following screen will appear.



- 4 Press [▲/▼] to move to the language you want and press [□/⏏].
- 5 The selected option will be applied.

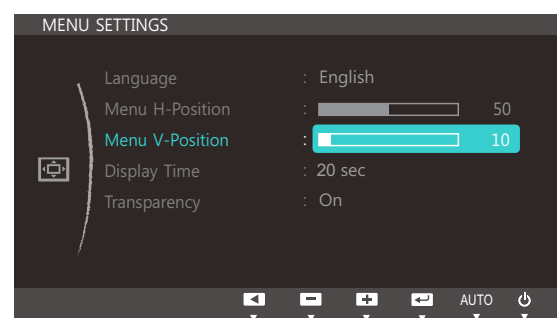
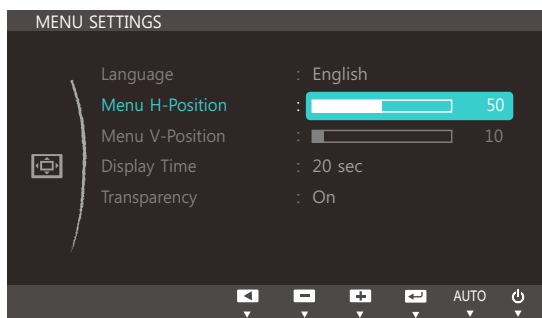
5.2 Menu H-Position & Menu V-Position

Menu H-Position: Move the menu position to the left or right.

Menu V-Position: Move the menu position up or down.

5.2.1 Configuring Menu H-Position & Menu V-Position

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **MENU SETTINGS** and press [□/⇄].
- 3 Press [▲/▼] to move to **Menu H-Position** or **Menu V-Position**, and press [□/⇄]. The following screen will appear.



- 4 Press [▲/▼] to configure **Menu H-Position** or **Menu V-Position**.

5.3 Display Time

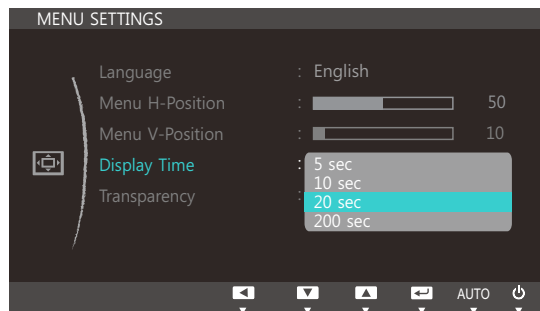
Set the on-screen display (OSD) menu to automatically disappear if the menu is not used for a specified period of time.

Display Time can be used to specify the time after which you want the OSD menu to disappear.

5.3.1 Configuring Display Time

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **MENU SETTINGS** and press **[□/⏏]**.
- 3 Press **[▲/▼]** to move to **Display Time** and press **[□/⏏]** on the product.

The following screen will appear.



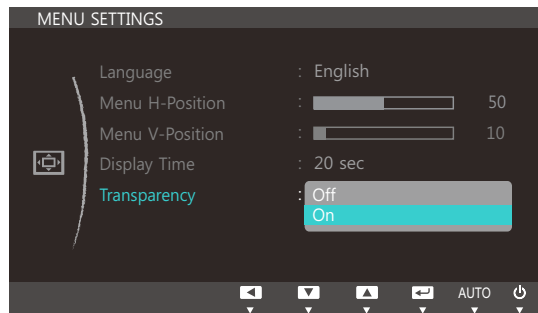
- 4 Press **[▲/▼]** to move to the language you want and press **[□/⏏]**.
- 5 The selected option will be applied.

5.4 Transparency

Set the transparency for the menu windows:

5.4.1 Changing Transparency

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **MENU SETTINGS** and press [□/☞].
- 3 Press [▲/▼] to move to **Transparency** and press [□/☞] on the product.
The following screen will appear.



- 4 Press [▲/▼] to move to the language you want and press [□/☞].
- 5 The selected option will be applied.

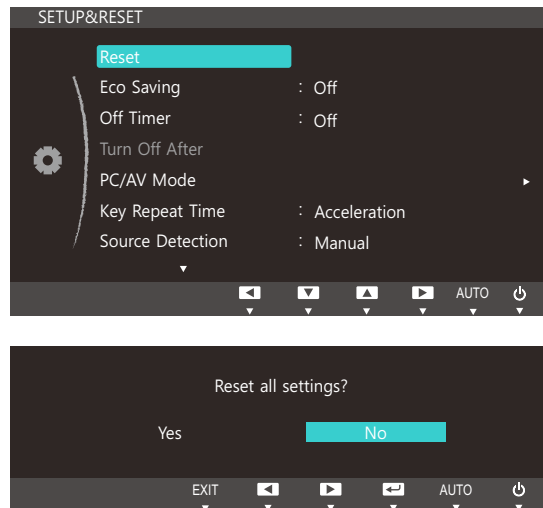
6.1 Reset

Return all the settings for the product to the default factory settings.

6.1.1 Initializing Settings (Reset)

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **SETUP&RESET** and press [□/⊞] on the product.
- 3 Press [▲/▼] to move to **Reset** and press [□/⊞] on the product.

The following screen will appear.



- 4 Press [▲/▼] to move to the option you want and press [□/⊞].
- 5 The selected option will be applied.

6.2 Eco Saving

The **Eco Saving** function reduces power consumption by controlling the electric current used by the monitor panel.

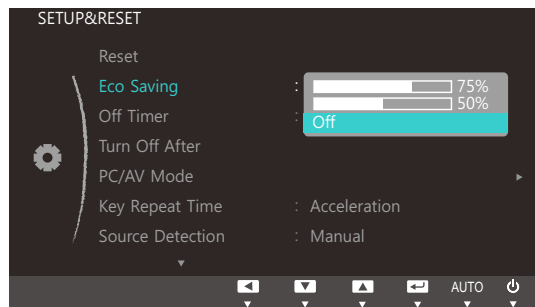


This menu is not available when **SAMSUNG MAGICBright** is in **Dynamic Contrast** mode.

6.2.1 Configuring Eco Saving

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **SETUP&RESET** and press **[□/⏏]** on the product.
- 3 Press **[▲/▼]** to move to **Eco Saving** and press **[□/⏏]** on the product.

The following screen will appear.



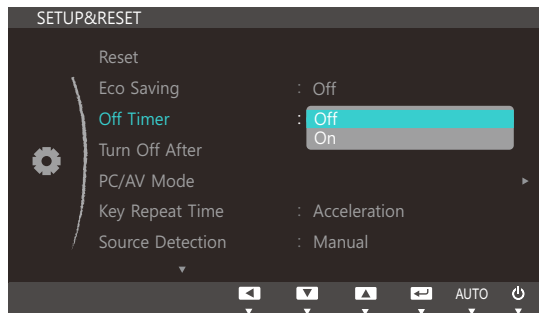
- **75%** : Change the monitor power consumption to 75% of the default level.
 - **50%** : Change the monitor power consumption to 50% of the default level.
 - **Off**: Deactivate the **Eco Saving** function.
- 4 Press **[▲/▼]** to move to the option you want and press **[□/⏏]**.
 - 5 The selected option will be applied.

6.3 Off Timer

You can set the product to automatically turn off.

6.3.1 Configuring Off Timer

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **SETUP&RESET** and press [□/☰] on the product.
- 3 Press [▲/▼] to move to **Off Timer** and press [□/☰] on the product. The following screen will appear.



- **Off:** Deactivate the off timer so that the product does not power off automatically.
 - **On:** Activate the off timer so that the product powers off automatically.
- 4 Press [▲/▼] to move to the option you want and press [□/☰].
 - 5 The selected option will be applied.

6.4 Turn Off After

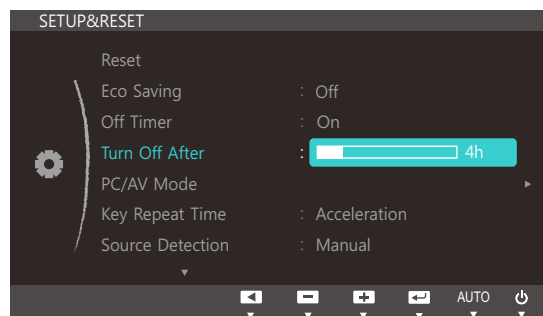
The off timer can be set within a range of 1 to 23 hours. The product will automatically power off after the specified number of hours.

 This option is only available when **Off Timer** is set to **On**.


6.4.1 Configuring Turn Off After

- 1 Press any button on the front of the product to display the Key guide. Next, press **[MENU]** to display the corresponding menu screen.
- 2 Press **[▲/▼]** to move to **SETUP&RESET** and press **[□/⊞]** on the product.
- 3 Press **[▲/▼]** to move to **Turn Off After** and press **[□/⊞]** on the product.

The following screen will appear.



- 4 Press **[▲/▼]** to configure **Turn Off After**.

 For products for the market in Europe, the **Off Timer** is set to automatically activate 4 hours after the product powers on. This is done in accordance with power supply regulations. If you do not want the timer to activate, go to **MENU** → **SETUP&RESET** and set **Off Timer** to **Off**.

6.5 PC/AV Mode

Set **PC/AV Mode** to **AV**. The picture size will be enlarged. This option is useful when you view a movie.

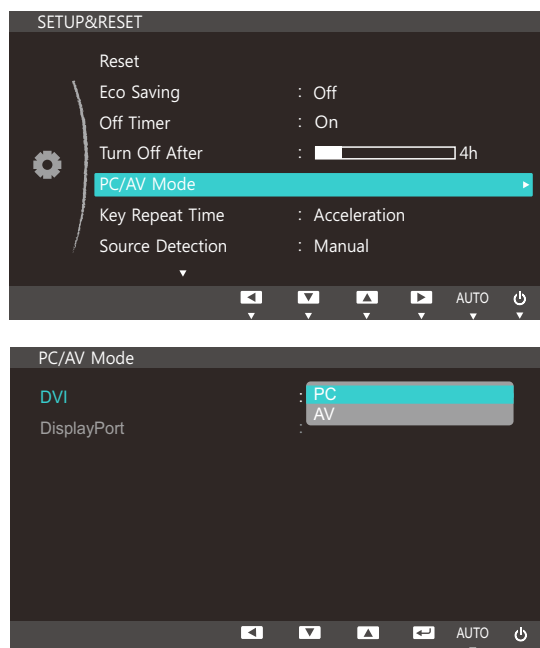


- This function does not support Analog mode.
- Supplied for the wide models only such as 16:9 or 16:10.
- If the monitor (when set to DVI) is in power saving mode or is displaying the message **Check Signal Cable**, press the [MENU] button to display the On Screen Display (OSD). You can select **PC** or **AV**.

6.5.1 Configuring PC/AV Mode

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **SETUP&RESET** and press [⏏/⏏] on the product.
- 3 Press [▲/▼] to move to **PC/AV Mode** and press [⏏/⏏] on the product.

The following screen will appear.



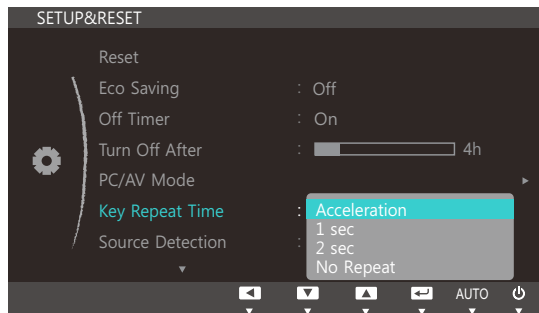
- 4 Press [▲/▼] to move to the option you want and press [⏏/⏏].
- 5 The selected option will be applied.

6.6 Key Repeat Time

Control the response rate of a button when the button is pressed.

6.6.1 Configuring Key Repeat Time

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **SETUP&RESET** and press [□/☞] on the product.
- 3 Press [▲/▼] to move to **Key Repeat Time** and press [□/☞] on the product.
The following screen will appear.



- **Acceleration, 1 sec, or 2 sec** can be selected. If **No Repeat** is selected, a command responds only once when a button is pressed.
- 4 Press [▲/▼] to move to the option you want and press [□/☞].
 - 5 The selected option will be applied.

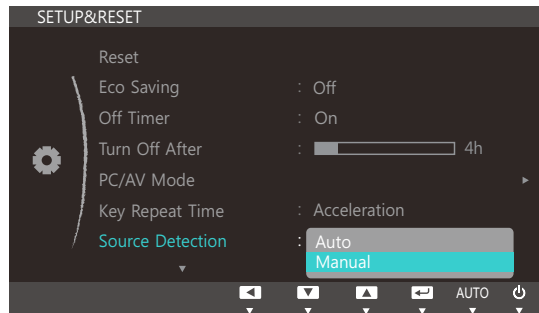
6.7 Source Detection

You can activate **Source Detection**.

6.7.1 Configuring Source Detection

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **SETUP&RESET** and press [□/⏏] on the product.
- 3 Press [▲/▼] to move to **Source Detection** and press [□/⏏].

The following screen will appear.



- **Auto:** The input source is automatically recognized.
 - **Manual:** Manually select an input source.
- 4 Press [▲/▼] to move to the option you want and press [□/⏏].
 - 5 The selected option will be applied.

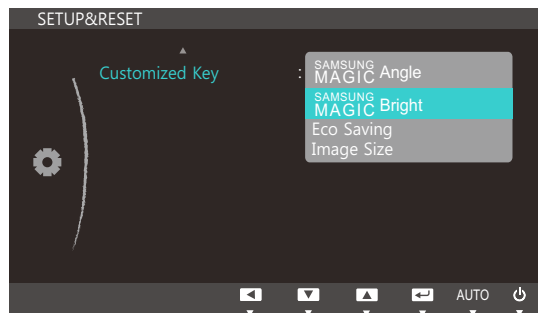
6.8 Customized Key

You can customize **Customized Key** as follows.

6.8.1 Configuring Customized Key

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **SETUP&RESET** and press [□/☞] on the product.
- 3 Press [▲/▼] to move to **Customized Key** and press [□/☞] on the product.

The following screen will appear.



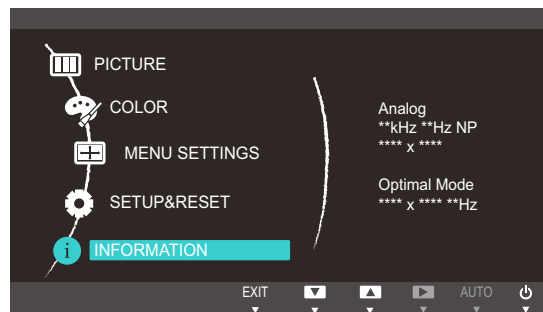
- **SAMSUNG MAGIC Angle** - **SAMSUNG MAGIC Bright** - **Eco Saving** - **Image Size**
- 4 Press [▲/▼] to move to the option you want and press [□/☞].
 - 5 The selected option will be applied.

7.1 INFORMATION

View the current input source, frequency and resolution.

7.1.1 Displaying INFORMATION

- 1 Press any button on the front of the product to display the Key guide. Next, press [MENU] to display the corresponding menu screen.
- 2 Press [▲/▼] to move to **INFORMATION**. The current input source, frequency and resolution will appear.

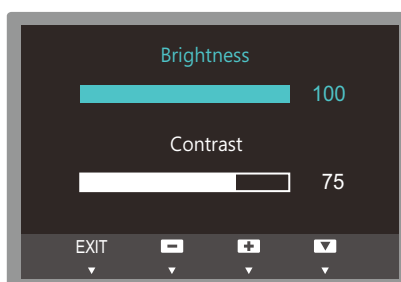


The displayed menu items may vary depending on the model.

7.2 Configuring Brightness and Contrast in the Initial Screen

Adjust the **Brightness**, **Contrast** using the [⊙] buttons when the initial screen (that displays no menu screen) is displayed.

- 1 Press any button on the front of the product (when no menu screen is displayed) to display the Key guide. Next, press [⊙]. The following screen will appear.



- 2 Press the [◀/▶] button to alternate between the **Brightness** and **Contrast** settings.
- 3 Adjust the **Brightness**, **Contrast** using the [▲/▼] buttons.

8.1 MagicTune



8.1.1 What is "MagicTune"?



"MagicTune" is a software program that helps with monitor adjustments by providing comprehensive descriptions of monitor functions and easy-to-understand guidelines.

You can adjust the product with the mouse and the keyboard without using the operating buttons of the product.

8.1.2 Installing the Software

- 1 Insert the installation CD into the CD-ROM drive.
- 2 Select the "MagicTune" setup program.
 -  If the pop-up screen for the software installation does not appear on the main screen, find and double-click the "MagicTune" setup file on the CD-ROM.
- 3 Select the installation language and click "Next".
- 4 Complete the remaining software installation steps according to the instructions displayed on the screen.
 - 
 - The software may not work properly if you do not restart the computer after the installation.
 - The "MagicTune" icon may not appear depending on the computer system and the product specifications.
 - If the shortcut icon does not appear, press the F5 key.

Restrictions and Problems with the Installation ("MagicTune™")

The installation of "MagicTune™" may be affected by the Graphics Card, Motherboard and the Networking Environment.

System Requirements

OS

- Windows XP, Windows Vista, Windows 7, Windows 8

8.1.3 Removing the Software

You can only remove "MagicTune™" through **Add or Remove Programs** in Windows.

To remove "MagicTune™", complete the following steps.

- 1 Click **Start** select **Settings**, and select **Control Panel** from the menu.
For Windows XP, click **Start**, and select **Control Panel** from the menu.
- 2 Double-click the **Add or Remove Programs** icon in the Control Panel.
- 3 In the **Add/Remove** window, find and select "MagicTune™" so that it is highlighted.
- 4 Click **Change or Remove Programs** to remove the software.
- 5 Select **Yes** to start removing "MagicTune™".
- 6 Wait until a message box appears informing you that the software has been removed completely.





For technical support, the FAQ (frequently asked questions) or information about the software upgrade for "MagicTune™", please visit our website (http://www.samsung.com/us/consumer/learningresources/monitor/magetune/pop_intro.html).

8.2 MultiScreen



"MultiScreen" enables users to use the monitor by partitioning multiple sections.

8.2.1 Installing the Software

- 1 Insert the installation CD into the CD-ROM drive.
- 2 Select the "MultiScreen" setup program.
 -  If the pop-up screen for the software installation does not appear on the main screen, find and double-click the "MultiScreen" setup file on the CD-ROM.
- 3 When the Installation Wizard appears, click "Next".
- 4 Complete the remaining software installation steps according to the instructions displayed on the screen.
 - 
 - The software may not work properly if you do not restart the computer after the installation.
 - The "MultiScreen" icon may not appear depending on the computer system and the product specifications.
 - If the shortcut icon does not appear, press the F5 key.


Restrictions and Problems with the Installation ("MultiScreen")

The "MultiScreen" installation may be affected by the Graphics Card, Motherboard and the Networking Environment.

System Requirements

OS

- Windows™ 2000
- Windows XP Home Edition
- Windows XP Professional
- Windows Vista 32Bit
- Windows 7 32Bit
- Windows 8 32bit

 For "MultiScreen", the operating systems Windows 2000 or later is recommended.

Hardware

- At least 32MB of memory
- At least 60MB of free space on the hard disk drive

8.2.2 Removing the Software

Click **Start**, select **Settings/Control Panel**, and then double-click **Add or Remove Programs**.



Select "MultiScreen" from the program list and click the **Add/Delete** button.

8.3 MagicRotation



The "MagicRotation" Software from Samsung Electronics, Inc. provides the user with a rotation feature (0, 90, 180, 270 orientation) that facilitates the optimum utilization of computer display screen, better viewing and improved user productivity.

8.3.1 Installing the Software

- 1 Insert the installation CD into the CD-ROM drive.
- 2 Select the "MagicRotation" setup program.
 -  If the pop-up screen for the software installation does not appear on the main screen, find and double-click the "MagicRotation" setup file on the CD-ROM.
- 3 Select the installation language and click "Next".
- 4 Complete the remaining software installation steps according to the instructions displayed on the screen.
 - 
 - The software may not work properly if you do not restart the computer after the installation.
 - The "MagicRotation" icon may not appear depending on the computer system and the product specifications.
 - If the shortcut icon does not appear, press the F5 key.

Restrictions and Problems with the Installation (MagicRotation)

- 1 The installation of "MagicRotation" may be affected by the Graphics Card, Motherboard and the Networking Environment.
- 2 When you want to use both "MagicRotation" and "MagicTune", please install "MagicTune" at first.

Limitation

- 1 The Display Driver should be properly loaded for the "MagicRotation" to work properly. The installed Display Driver should be the latest driver supplied by the vendor.
- 2 If some applications like Windows Media Player, Real Player, etc. are not displaying movie files properly in 90, 180 and 270 orientations then do the following :
 - Close the application.
 - Select the Orientation (90, 180, 270) you want to view the application.
 - Relaunch the application.

In most cases this should fix the problem.

- 3 User Applications using OpenGL and DirectDraw (3D drawing) will not function as per the orientation mode selected (90, 180, 270).
(E.g. 3D games)
- 4 DOS based applications in Full Screen Mode will not function as per the orientation mode selected (90, 180, 270).
- 5 Dual is not supported in Windows™ 98, ME, NT 4.0.
- 6 "MagicRotation" does not provide support for 24 bits per pixel (Bit depth/Color Quality).
- 7 If you are changing your Graphic Card it is recommended that you uninstall the "MagicRotation" Software before doing so.

System Requirements

OS

- Windows™ 98 SE
- Windows™ Me
- Windows™ NT 4.0
- Windows™ 2000
- Windows XP
- Windows Vista 32Bit
- Windows 7 32Bit
- Windows 8 32Bit



For "MagicRotation", Windows 2000 or later is recommended.

Hardware

- At least 128MB of memory(recommended)
- At least 25MB of free space on the hard disk drive

Service Packs

- It is recommended that your System has the latest Service Pack installed.
- For Windows™ NT 4.0, it is recommended to install Internet Explorer 5.0 and above with Active Desktop component.



- For more information, refer to the website (<http://www.samsung.com/sec/consumer/learningresources/monitor/magicrotation/download.html>).
- Windows™ is registered trademark of Microsoft Corporation, Inc.

8.3.2 Removing the Software

You can only remove "MagicRotation" through **Add or Remove Programs** in Windows.

To remove "MagicRotation", complete the following steps.

- 1 Click **Start** select **Settings**, and select **Control Panel** from the menu.
For Windows XP, click **Start**, and select **Control Panel** from the menu.
- 2 Double-click the **Add or Remove Programs** icon in the **Control Panel**.
- 3 In the **Add/Remove** window, find and select "MagicRotation" so that it is highlighted.
- 4 Click **Change or Remove Programs** to remove the software.
- 5 Select **Yes** to start removing "MagicRotation".
- 6 Wait until a message box appears informing you that the software has been removed completely.



For technical support, the FAQ (frequently asked questions) or information about the software upgrade for "MagicRotation", please visit our website (<http://www.samsung.com/sec/consumer/learningresources/monitor/magicrotation/download.html>).

9.1 Requirements Before Contacting Samsung Customer Service Center

9.1.1 Testing the Product



Before calling Samsung Customer Service Center, test your product as follows. If the problem persists, contact Samsung Customer Service Center.

Check if your product is operating normally by using the product test function.

If the screen is turned off and the power indicator blinks even though the product is properly connected to a PC, perform a self-diagnosis test.

- 1 Power off both the PC and product.
- 2 Disconnect the cables from the product.
- 3 Power on the product.
- 4 If the message **Check Signal Cable** appears, the product is working normally.



If the screen remains blank, check the PC system, video controller and cable.

9.1.2 Checking the Resolution and Frequency

For a mode that exceeds the supported resolution (refer to "10.3 Standard Signal Mode Table"), the message **Not Optimum Mode** will appear for a short time.

9.1.3 Check the following.

Installation issue (PC mode)	
The screen keeps switching on and off.	Check the cable connection between the product and PC, and ensure the connectors are locked. (Refer to "2.3 Connecting and Using a PC")
Screen issue	
The power LED is off. The screen will not switch on.	Check that the power cable is connected properly. (Refer to "2.3 Connecting and Using a PC")
The message Check Signal Cable appears.	Check that the cable is properly connected to the product. (Refer to "2.3 Connecting and Using a PC")
	Check that the device connected to the product is powered on.

Screen issue	
<p>Not Optimum Mode is displayed.</p>	<p>This message appears when the signal from the graphics card exceeds the maximum resolution or frequency for the product.</p>
	<p>Change the maximum resolution and frequency to suit the product performance, referring to Standard Signal Mode Table (page 83).</p>
<p>The images on the screen look distorted.</p>	<p>Check the cable connection to the product (Refer to "2.3 Connecting and Using a PC")</p>
<p>The screen is not clear. The screen is blurry.</p>	<p>Adjust Coarse (page 48) and Fine (page 49).</p>
	<p>Remove any accessories (video extension cable, etc.) and try again.</p>
	<p>Set the resolution and frequency to the recommended level. (Refer to "10.1 General")</p>
<p>The screen appears unstable and shaky.</p>	<p>Check that the resolution and frequency for the PC are within the range of resolution and frequency compatible with the product. Next, if required, change the settings, referring to Standard Signal Mode Table (page 83) in this manual and the INFORMATION menu on the product.</p>
<p>There are shadows or ghost images left on the screen.</p>	
<p>The screen is too bright. The screen is too dark.</p>	<p>Adjust Brightness (page 40) and Contrast (page 41).</p>
<p>Screen color is inconsistent.</p>	<p>Change the COLOR settings. (Refer to "Configuring Tint")</p>
<p>The colors on the screen have a shadow and are distorted.</p>	<p>Change the COLOR settings. (Refer to "Configuring Tint")</p>
<p>White does not really look white.</p>	<p>Change the COLOR settings. (Refer to "Configuring Tint")</p>
<p>There is no image on the screen and the power LED blinks every 0.5 to 1 second.</p>	<p>The product is operating in power-saving mode.</p>
	<p>Press any key on the keyboard or move the mouse to return to normal operating mode.</p>
Source device issue	
<p>A beeping sound is heard when my PC is booting.</p>	<p>If a beeping sound is heard when your PC is booting, have your PC serviced.</p>

9.2 Q & A

Question	Answer
How can I change the frequency?	<p data-bbox="676 528 1150 562">Set the frequency on your graphics card.</p> <ul data-bbox="676 589 1465 1335" style="list-style-type: none"><li data-bbox="676 589 1465 696">• Windows XP: Go to Control Panel → Appearance and Themes → Display → Settings → Advanced → Monitor, and adjust Refresh rate under Monitor settings.<li data-bbox="676 719 1465 826">• Windows ME/2000: Go to Control Panel → Display → Settings → Advanced → Monitor, and adjust Refresh rate under Monitor settings.<li data-bbox="676 848 1465 999">• Windows Vista: Go to Control Panel → Appearance and Personalization → Personalization → Display Settings → Advanced Settings → Monitor, and adjust Refresh rate under Monitor settings.<li data-bbox="676 1021 1465 1171">• Windows 7: Go to Control Panel → Appearance and Personalization → Display → Screen Resolution → Advanced settings → Monitor, and adjust Refresh rate under Monitor settings.<li data-bbox="676 1193 1465 1346">• Windows 8: Go to Settings → Control Panel → Appearance and Personalization → Display → Screen Resolution → Advanced settings → Monitor, and adjust Refresh rate under Monitor settings.

Question	Answer
<p>How can I change the resolution?</p>	<ul style="list-style-type: none"> • Windows XP: Go to Control Panel → Appearance and Themes → Display → Settings, and adjust the resolution. • Windows ME/2000: Go to Control Panel → Display → Settings, and adjust the resolution. • Windows Vista: Go to Control Panel → Appearance and Personalization → Personalize → Display Settings, and adjust the resolution. • Windows 7: Go to Control Panel → Appearance and Personalization → Display → Adjust Resolution, and adjust the resolution. • Windows 8: Go to Settings → Control Panel → Appearance and Personalization → Display → Adjust Resolution, and adjust the resolution.
<p>How do I set power-saving mode?</p>	<ul style="list-style-type: none"> • Windows XP: Set power-saving mode in Control Panel → Appearance and Themes → Display → Screen Saver Settings or BIOS SETUP on the PC. • Windows ME/2000: Set power-saving mode in Control Panel → Display → Screen Saver Settings or BIOS SETUP on the PC. • Windows Vista: Set power-saving mode in Control Panel → Appearance and Personalization → Personalize → Screen Saver Settings or BIOS SETUP on the PC. • Windows 7: Set power-saving mode in Control Panel → Appearance and Personalization → Personalize → Screen Saver Settings or BIOS SETUP on the PC. • Windows 8: Set power-saving mode in Settings → Control Panel → Appearance and Personalization → Personalize → Screen Saver Settings or BIOS SETUP on the PC.



Refer to the user manual for your PC or graphics card for further instructions on adjustment.



Specifications

10.1 General

Model Name		S24C450DW	S27C450D
Panel	Size	24 Inches (61cm)	27 Inches (68cm)
	Display area	518.4 mm (H) x 324.0 mm (V) 20.40 Inches (H) x 12.75 Inches (V)	597.60 mm (H) x 336.15 mm (V) 23.52 Inches (H) x 13.23 Inches (V)
	Pixel Pitch	0.270 mm (H) x 0.270 mm (V) 0.010 Inches (H) x 0.010 Inches (V)	0.31125 mm (H) x 0.31125 mm (V) 0.012 Inches (H) x 0.012 Inches (V)
Synchronization	Horizontal Frequency	30 ~ 81 kHz	
	Vertical Frequency	56 ~ 63 Hz	56 ~75 Hz
Display Color		16.7 M	
Resolution	Optimum Resolution	1920 x 1200 @ 60 Hz	1920 x 1080 @ 60 Hz
	Maximum Resolution	1920 x 1200 @ 60 Hz	1920 x 1080 @ 60 Hz
Maximum Pixel Clock		154 MHz (Analog, DVI, DisplayPort)	148 MHz (Analog, DVI, DisplayPort)
Power Supply		This product uses 100 to 240V. Refer to the label at the back of the product as the standard voltage can vary in different countries.	
Signal connectors		15 pin-to-15 pin D-sub cable, Detachable DVI-D to DVI-D connector, Detachable DP Cable, Detachable	
Dimensions (WxHxD) / Weight	Without Stand	554.8 x 359.35 x 54.2 mm 21.84 x 14.15 x 2.13 Inches	639 x 378.1 x 56.7 mm 25.16 x 14.89 x 2.23 Inches
	With Stand	Minimum: 554.8 x 387.25 x 224.0 mm / 5.1 kg 21.84 x 15.25 x 8.82 Inches /11.24 lbs Maximum: 554.8x517.25x224.0 mm / 5.1 kg 21.84 x 20.36 x 8.82 Inches / 11.24 lbs	Minimum: 639.0x402.8x 224.0 mm / 6.2 kg 25.16 x 15.86 x 8.82 Inches / 13.67 lbs Maximum: 639.0 x 532.8 x 224.0 mm / 6.2 kg 25.16 x 20.98 x 8.82 Inches / 13.67 lbs
VESA Mounting Interface		100 mm x 100 mm / 3.9 Inches x 3.9 Inches (For use with Specialty(Arm) Mounting hardware.)	

Model Name		S24C450DW	S27C450D
Environmental considerations	Operating	Temperature : 50°F ~ 104°F (10°C ~ 40°C) Humidity : 10 % – 80 %, non-condensing	
	Storage	Temperature : -4°F ~ 113°F (-20°C ~ 45°C) Humidity : 5 % – 95 %, non-condensing	
Plug-and-Play		This monitor can be installed and used with any Plug-and-Play compatible systems. Two-way data exchange between the monitor and PC system optimizes the monitor settings. Monitor installation takes place automatically. However, you can customize the installation settings if desired.	
Panel Dots (Pixels)		Due to the nature of the manufacturing of this product, approximately 1 pixel per million (1ppm) may be brighter or darker on the LCD panel. This does not affect product performance.	



The above specifications are subject to change without notice to improve quality.



This device is a Class B digital apparatus.

(USA only)

Dispose unwanted electronics through an approved recycler.

To find the nearest recycling location, go to our website:

www.samsung.com/recyclingdirect or call, (877) 278 - 0799

10.2 PowerSaver

The power-saving function of this product reduces power consumption by switching off the screen and changing the color of the power LED if the product is not used for a specified period of time. The power is not turned off in power-saving mode. To switch the screen back on, press any key on the keyboard or move the mouse. Power-saving mode functions only when the product is connected to a PC that has a power-saving function.

PowerSaver	Energy Star Power Consumption	Power saving mode	Power off (Power button)
Power Indicator	On	Blinking	Off
Power Consumption (S24C450DW)	25 watts	Typical 0.3 W	Typical 0.3 W
Power Consumption (S27C450D)	29 watts	Typical 0.3 W	Typical 0.3 W



- The power consumption level can vary in different operating conditions or when settings are changed.
- ENERGY STAR® is a US registered mark of the United States Environmental Protection Agency. Energy Star power is measured with the test method in the current Energy Star® Standard.
- To reduce the power consumption to 0 watts, turn off the power switch on the back of the product or disconnect the power cable. Be sure to disconnect the power cable when you will not be using the product for an extended period of time. To reduce the power consumption to 0 watts when the power switch is not available, disconnect the power cable.

10.3 Standard Signal Mode Table



- This product can be set to only one resolution for each screen size to obtain the optimum picture quality due to the nature of the panel. Therefore, a resolution other than the specified resolution may degrade the picture quality. To avoid this, it is recommended that you select the optimum resolution specified for the screen size of your product.
- Check the frequency when you exchange a CDT monitor (connected to a PC) for an LCD monitor. If the LCD monitor does not support 85Hz, change the vertical frequency to 60Hz using the CDT monitor before you exchange it with the LCD monitor.

If a signal that belongs to the following standard signal modes is transmitted from your PC, the screen will automatically be adjusted. If the signal transmitted from the PC does not belong to the standard signal modes, the screen may be blank even though the power LED turns on. In such a case, change the settings according to the following table by referring to the graphics card user manual.

S24C450DW

Resolution	Horizontal Frequency (kHz)	Vertical Frequency (Hz)	Pixel Clock (MHz)	Sync Polarity (H/V)
VESA, 640 x 480	31.469	59.940	25.175	-/-
VESA, 800 x 600	35.156	56.250	36.000	+/+
VESA, 800 x 600	37.879	60.317	40.000	+/+
VESA, 1024 x 768	48.363	60.004	65.000	-/-
VESA, 1280 x 720	45.000	60.000	74.250	+/+
VESA, 1280 x 800	49.702	59.810	83.500	-/+
VESA, 1280 x 1024	63.981	60.020	108.000	+/+
VESA, 1440 x 900	55.935	59.887	106.500	-/+
VESA, 1600 x 900	60.000	60.000	108.000	+/+
VESA, 1680 x 1050	65.290	59.954	146.250	-/+
VESA, 1920 x 1080	67.500	60.000	148.500	+/+
VESA, 1920 x 1200	74.038	59.950	154.000	+/-

S27C450D

Resolution	Horizontal Frequency (kHz)	Vertical Frequency (Hz)	Pixel Clock (MHz)	Sync Polarity (H/V)
IBM, 720 x 400	31.469	70.087	28.322	-/+
MAC, 640 x 480	35.000	66.667	30.240	-/-
MAC, 832 x 624	49.726	74.551	57.284	-/-
MAC, 1152 x 870	68.681	75.062	100.000	-/-
VESA, 640 x 480	31.469	59.940	25.175	-/-
VESA, 640 x 480	37.861	72.809	31.500	-/-
VESA, 640 x 480	37.500	75.000	31.500	-/-
VESA, 800 x 600	35.156	56.250	36.000	+/+
VESA, 800 x 600	37.879	60.317	40.000	+/+
VESA, 800 x 600	48.077	72.188	50.000	+/+
VESA, 800 x 600	46.875	75.000	49.500	+/+
VESA, 1024 x 768	48.363	60.004	65.000	-/-
VESA, 1024 x 768	56.476	70.069	75.000	-/-
VESA, 1024 x 768	60.023	75.029	78.750	+/+
VESA, 1152 x 864	67.500	75.000	108.000	+/+
VESA, 1280 x 720	45.000	60.000	74.250	+/+
VESA, 1280 x 800	49.702	59.810	83.500	-/+
VESA, 1280 x 1024	63.981	60.020	108.000	+/+
VESA, 1280 x 1024	79.976	75.025	135.000	+/+
VESA, 1440 x 900	55.935	59.887	106.500	-/+
VESA, 1600 x 900	60.000	60.000	108.000	+/+
VESA, 1680 x 1050	65.290	59.954	146.250	-/+
VESA, 1920 x 1080	67.500	60.000	148.500	+/+



- Horizontal Frequency

The time required to scan a single line from the left to the right side of the screen is called a horizontal cycle. The reciprocal number of a horizontal cycle is called horizontal frequency. Horizontal frequency is measured in kHz.

- Vertical Frequency

Repeating the same picture dozens of times per second allows you to view natural pictures. The repeat frequency is called "vertical frequency" or "refresh rate" and is indicated in Hz.

Contact SAMSUNG WORLD WIDE



If you have any questions or comments relating to Samsung products, please contact the SAMSUNG customer care center.

NORTH AMERICA		
U.S.A	1-800-SAMSUNG (726-7864)	http://www.samsung.com
CANADA	1-800-SAMSUNG (726-7864)	http://www.samsung.com/ca (English) http://www.samsung.com/ca_fr (French)
MEXICO	01-800-SAMSUNG (726-7864)	http://www.samsung.com

LATIN AMERICA		
ARGENTINE	0800-333-3733	http://www.samsung.com
BOLIVIA	800-10-7260	http://www.samsung.com
BRAZIL	0800-124-421 4004-0000	http://www.samsung.com
CHILE	800-SAMSUNG (726-7864) From mobile 02-24 82 82 00	http://www.samsung.com/cl
COLOMBIA	01-8000 112 112 Bogotá: 6001272	http://www.samsung.com/co
COSTA RICA	0-800-507-7267	http://www.samsung.com/latin (Spanish) http://www.samsung.com/latin_en (English)
DOMINICA	1-800-751-2676	http://www.samsung.com/latin (Spanish) http://www.samsung.com/latin_en (English)
ECUADOR	1-800-10-7267	http://www.samsung.com/latin (Spanish) http://www.samsung.com/latin_en (English)
EL SALVADOR	800-6225	http://www.samsung.com/latin (Spanish) http://www.samsung.com/latin_en (English)

Appendix

LATIN AMERICA		
GUATEMALA	1-800-299-0013	http://www.samsung.com/latin (Spanish) http://www.samsung.com/latin_en (English)
HONDURAS	800-27919267	http://www.samsung.com/latin (Spanish) http://www.samsung.com/latin_en (English)
JAMAICA	1-800-234-7267	http://www.samsung.com
NICARAGUA	00-1800-5077267	http://www.samsung.com/latin (Spanish) http://www.samsung.com/latin_en (English)
PANAMA	800-7267	http://www.samsung.com/latin (Spanish) http://www.samsung.com/latin_en (English)
PARAGUAY	98005420001	http://www.samsung.com
PERU	0-800-777-08 (Only from landline) 336-8686 (From HHP & landline)	http://www.samsung.com
PUERTO RICO	1-800-682-3180	http://www.samsung.com
TRINIDAD & TOBAGO	1-800-SAMSUNG (726-7864)	http://www.samsung.com
URUGUAY	40543733	http://www.samsung.com
VENEZUELA	0-800-100-5303	http://www.samsung.com

EUROPE		
AUSTRIA	0810 - SAMSUNG (7267864, € 0.07/min)	http://www.samsung.com
BELGIUM	02-201-24-18	http://www.samsung.com/be (Dutch) http://www.samsung.com/be_fr (French)
BOSNIA	051 133 1999	http://www.samsung.com
BULGARIA	07001 33 11 , normal tariff	http://www.samsung.com
CROATIA	062 SAMSUNG (062 726 786)	http://www.samsung.com

Appendix

EUROPE		
CYPRUS	8009 4000 only from landline (+30) 210 6897691 from mobile and land line	http://www.samsung.com
CZECH	800 - SAMSUNG (800-726786)	http://www.samsung.com
	Samsung Electronics Czech and Slovak, s.r.o., Oasis Florenc, Sokolovská 394/17, 180 00, Praha 8 till 8.2.2013 . From 8.2.2013: Samsung Electronics Czech and Slovak, s.r.o. V Parku 2343/24, 148 00 - Praha 4	
DENMARK	70 70 19 70	http://www.samsung.com
EIRE	0818 717100	http://www.samsung.com
ESTONIA	800-7267	http://www.samsung.com/ee
FINLAND	030-6227 515	http://www.samsung.com
FRANCE	01 48 63 00 00	http://www.samsung.com/fr
GERMANY	0180 5 SAMSUNG bzw. 0180 5 7267864* (*0,14 €/Min. aus dem dt. Festnetz, aus dem Mobilfunk max. 0,42 €/Min.)	http://www.samsung.com
GREECE	80111-SAMSUNG (80111 726 7864) only from land line (+30) 210 6897691 from mobile and land line	http://www.samsung.com
HUNGARY	06-80-SAMSUNG (726-7864)	http://www.samsung.com
ITALIA	800-SAMSUNG (726-7864)	http://www.samsung.com
LATVIA	8000-7267	http://www.samsung.com/lv
LITHUANIA	8-800-77777	http://www.samsung.com/lt
LUXEMBURG	261 03 710	http://www.samsung.com
MONTENEGRO	020 405 888	http://www.samsung.com
NETHERLANDS	0900 - SAMSUNG (0900-7267864) (€ 0,10/Min)	http://www.samsung.com
NORWAY	815 56480	http://www.samsung.com
POLAND	0 801-1SAMSUNG(172-678) * lub +48 22 607-93-33 ** * (całkowity koszt połączenia jak za 1 impuls według taryfy operatora) ** (koszt połączenia według taryfy operatora)	http://www.samsung.com/pl

Appendix

EUROPE		
PORTUGAL	808 20 - SAMSUNG (808 20 7267)	http://www.samsung.com
ROMANIA	08008 SAMSUNG (08008 726 7864) TOLL FREE No.	http://www.samsung.com
SERBIA	+381 11 321 6899 (old number still active 0700 7267864)	http://www.samsung.com
SLOVAKIA	0800 - SAMSUNG (0800-726 786)	http://www.samsung.com
SPAIN	902 - 1 - SAMSUNG (902 172 678)	http://www.samsung.com
SWEDEN	0771 726 7864 (SAMSUNG)	http://www.samsung.com
SWITZERLAND	0848-SAMSUNG (7267864, CHF 0.08/min)	http://www.samsung.com/ch (German) http://www.samsung.com/ch_fr (French)
U.K	0330 SAMSUNG (7267864)	http://www.samsung.com

CIS		
ARMENIA	0-800-05-555	http://www.samsung.com
AZERBAIJAN	088-55-55-555	http://www.samsung.com
BELARUS	810-800-500-55-500	http://www.samsung.com
GEORGIA	0-800-555-555	http://www.samsung.com
KAZAKHSTAN	8-10-800-500-55-500 (GSM: 7799)	http://www.samsung.com
KYRGYZSTAN	00-800-500-55-500	http://www.samsung.com
MOLDOVA	0-800-614-40	http://www.samsung.com
MONGOLIA	+7-800-555-55-55	http://www.samsung.com
RUSSIA	8-800-555-55-55	http://www.samsung.com
TADJIKISTAN	8-10-800-500-55-500	http://www.samsung.com
UKRAINE	0-800-502-000	http://www.samsung.com/ua (Ukrainian) http://www.samsung.com/ua_ru (Russian)
UZBEKISTAN	8-10-800-500-55-500	http://www.samsung.com

Appendix

ASIA PACIFIC		
AUSTRALIA	1300 362 603	http://www.samsung.com
CHINA	400-810-5858	http://www.samsung.com
HONG KONG	(852) 3698 - 4698	http://www.samsung.com/hk (Chinese) http://www.samsung.com/hk_en (English)
INDIA	1800 3000 8282 1800 266 8282	http://www.samsung.com/in
INDONESIA	0800-112-8888 021-5699-7777	http://www.samsung.com/id
JAPAN	0120-327-527	http://www.samsung.com
MALAYSIA	1800-88-9999	http://www.samsung.com/my
NEW ZEALAND	0800 SAMSUNG (0800 726 786)	http://www.samsung.com
PHILIPPINES	1-800-10-SAMSUNG (726-7864) for PLDT 1-800-3-SAMSUNG (726-7864) for Digitel 1-800-8-SAMSUNG (726-7864) for Globe 02-5805777	http://www.samsung.com/ph
SINGAPORE	1800-SAMSUNG (726-7864)	http://www.samsung.com
TAIWAN	0800-329-999 0266-026-066	http://www.samsung.com
THAILAND	1800-29-3232 02-689-3232	http://www.samsung.com/th
VIETNAM	1 800 588 889	http://www.samsung.com

MENA		
BAHRAIN	8000-4726	http://www.samsung.com/ae (English) http://www.samsung.com/ae_ar (Arabic)
EGYPT	08000-726786	http://www.samsung.com
IRAN	021-8255	http://www.samsung.com
JORDAN	800-22273 065777444	http://www.samsung.com/Levant (English)

Appendix

MENA		
KUWAIT	183-2255 (183-CALL)	http://www.samsung.com/ae (English) http://www.samsung.com/ae_ar (Arabic)
MOROCCO	080 100 2255	http://www.samsung.com
OMAN	800-SAMSUNG (726-7864)	http://www.samsung.com/ae (English) http://www.samsung.com/ae_ar (Arabic)
QATAR	800-2255 (800-CALL)	http://www.samsung.com/ae (English) http://www.samsung.com/ae_ar (Arabic)
SAUDI ARABIA	9200-21230	http://www.samsung.com/sa (Arabic)
SYRIA	18252273	http://www.samsung.com/Levant (English)
TURKEY	444 77 11	http://www.samsung.com
U.A.E	800-SAMSUNG (726-7864)	http://www.samsung.com

AFRICA		
ANGOLA	91-726-7864	http://www.samsung.com
BOTSWANA	0800-726-000	http://www.samsung.com
CAMEROON	7095- 0077	http://www.samsung.com
COTE D' IVOIRE	8000 0077	http://www.samsung.com
GHANA	0800-10077 0302-200077	http://www.samsung.com
KENYA	0800 545 545	http://www.samsung.com
NAMIBIA	8197267864	http://www.samsung.com
NIGERIA	0800-726-7864	http://www.samsung.com
SENEGAL	800-00-0077	http://www.samsung.com
SOUTH AFRICA	0860-SAMSUNG (726-7864)	http://www.samsung.com
TANZANIA	0685 88 99 00	http://www.samsung.com
UGANDA	0800 300 300	http://www.samsung.com
ZAMBIA	211350370	http://www.samsung.com

Responsibility for the Pay Service (Cost to Customers)



When the service is requested, in spite of in warranty, we may charge you for a visit from a service technician in the following cases.

Not a product defect

Cleaning of the product, Adjustment, Explanation, Re-installation and etc.

- If a service technician gives instructions on how to use product or simply adjusts options without disassembling product.
- If a defect is caused by external environmental factors. (Internet, Antenna, Wired Signal, etc.)
- If a product is reinstalled or devices are connected additionally after installing the purchased product for the first time.
- If a product is reinstalled to move to a different spot or to move to a different house.
- If customer requests instructions on how to use because of another company's product.
- If customer requests instructions on how to use the network or another company's program.
- If customer requests software installation and setup for the product.
- If a service technician removes/cleans dusts or foreign materials inside of the product.
- If customer requests an installation additionally after purchasing a product through home-shopping or online.

A Product damage caused by customer's fault

Product damage caused by customer's mishandling or wrong repair

If a product damage is caused by;

- external impact or drop.
- use of supplies or separately sold product unspecified by Samsung.
- repair from a person besides an engineer of outsourcing service company or partner of Samsung Electronics Co., Ltd.
- remodeling or repairing the product by customer.
- using it with incorrect voltage or non-authorized electrical connections.
- not following the "cautions" in User Manual.

Others

- If product fails by natural disaster. (lightning, fire, earthquake, flood damage, etc)
- If consumable components are all used up. (Battery, Toner, Fluorescent lights, Head, Vibrator, Lamp, Filter, Ribbon, etc.)



If customer requests a service in case the product has no defect, service fee may be charged. So please read User Manual first.

Correct Disposal

Correct Disposal of This Product (Waste Electrical & Electronic Equipment)



(Applicable in countries with separate collection systems)

This marking on the product, accessories or literature indicates that the product and its electronic accessories (e.g. charger, headset, USB cable) should not be disposed of with other household waste at the end of their working life. To prevent possible harm to the environment or human health from uncontrolled waste disposal, please separate these items from other types of waste and recycle them responsibly to promote the sustainable reuse of material resources.

Household users should contact either the retailer where they purchased this product, or their local government office, for details of where and how they can take these items for environmentally safe recycling.

Business users should contact their supplier and check the terms and conditions of the purchase contract. This product and its electronic accessories should not be mixed with other commercial wastes for disposal.

Terminology

OSD (On Screen Display)

On screen display (OSD) allows you to customize on-screen settings to optimize the picture quality as required. You can change the screen brightness, tint, size and many other settings using menus displayed on the screen.

Gamma

The Gamma menu adjusts the grey scale that represents middle tones on the screen. Adjusting the brightness brightens the whole screen, but adjusting Gamma only brightens the medium brightness.

Grey scale

Scale refers to levels of color intensity that show variations of color change from darker areas to brighter areas on the screen. Changes to the screen brightness are expressed with black and white variation, and grey scale refers to the medium area between black and white. Changing the grey scale through Gamma adjustment will change the medium brightness on the screen.

Scanning rate

Scanning rate, or refresh rate, refers to the frequency of screen refreshes. Screen data is transmitted as it refreshes to display an image, although the refreshing is invisible to the naked eye. The number of screen refreshes is called scanning rate and is measured in Hz. A scanning rate of 60Hz means that the screen refreshes 60 times per second. The screen scanning rate depends on the performance of the graphics cards in your PC and monitor.

Horizontal Frequency

Characters or images displayed on the monitor screen consist of numerous dots (pixels). Pixels are transmitted in horizontal lines, which are then arranged vertically to create an image. The horizontal frequency is measured in kHz and represents how many times horizontal lines per second are transmitted and displayed on the monitor screen. A horizontal frequency of 85 means that the horizontal lines that make up an image are transmitted 85000 times per second. The horizontal frequency is indicated in 85kHz.

Vertical Frequency

One image is made of numerous horizontal lines. The vertical frequency is measured in Hz and represents how many images can be created per second by those horizontal lines. A vertical frequency of 60 means that an image is transmitted 60 times per second. The vertical frequency is also called "refresh rate" and affects screen flicker.

Resolution

Resolution is the number of horizontal pixels and vertical pixels that form a screen. It represents the level of display detail.

A higher resolution displays a greater amount of information on the screen and is suitable for performing multiple tasks at the same time.

E.g. A resolution of 1920 x 1080 consists of 1920 horizontal pixels (horizontal resolution) and 1080 vertical lines (vertical resolution).

E.g. A resolution of 1920 x 1200 consists of 1920 horizontal pixels (horizontal resolution) and 1,200 vertical lines (vertical resolution).

Plug & Play

The Plug & Play feature allows the automatic exchange of information between a monitor and PC to produce an optimum display environment.

The monitor uses VESA DDC (international standard) to execute Plug & Play.

Index

B

Before Connecting 29
Blue 52
Brightness 40

C

Checking the Contents 19
Cleaning 8
Coarse 48
Color Tone 53
Connecting and Using a PC 30
Contact SAMSUNG WORLD WIDE 85
Contrast 41
Copyright 7
Correct Disposal 92
Correct posture to use the product 18
Customized Key 66

D

Display Time 57

E

Eco Saving 60

F

Fine 49

G

Gamma 54
General 80
Green 51

I

Image Size 45

INFORMATION 67

Installation 25

K

Key Repeat Time 64

L

Language 55

M

MagicRotation 73
MultiScreen 71

O

Off Timer 61

P

Parts 21
PCAV Mode 63
PowerSaver 82

Q

Q & A 78

R

Red 50
Requirements Before Contacting Samsung
Customer Service Center 76
Reset 59
Responsibility for the Pay Service Cost to
Customers 91

S

Safety Precautions 10

Index

SAMSUNG MAGIC Angle 44
SAMSUNG MAGIC Bright 43
Sharpness 42
Source Detection 65
Standard Signal Mode Table 83

T

Terminology 93
Transparency 58
Turn Off After 62